



# 2017 ARMY AVIATION Mission Solutions Summit

SPONSORED BY ARMY AVIATION ASSOCIATION OF AMERICA

APRIL 26 - 28, 2017  
GAYLORD OPRYLAND HOTEL  
& CONVENTION CENTER  
NASHVILLE, TN

## Enhanced eBooth Listing Opportunities for 17SUMMIT Mobile App

### Gold Package - \$795

- ✓ eBooth online and print profile with 1,500 characters
- ✓ 15 product categories
- ✓ 10 product descriptions & images
- ✓ 7 press releases
- ✓ Brands (500 characters)
- ✓ 3 show specials
- ✓ Floor Plan Logo

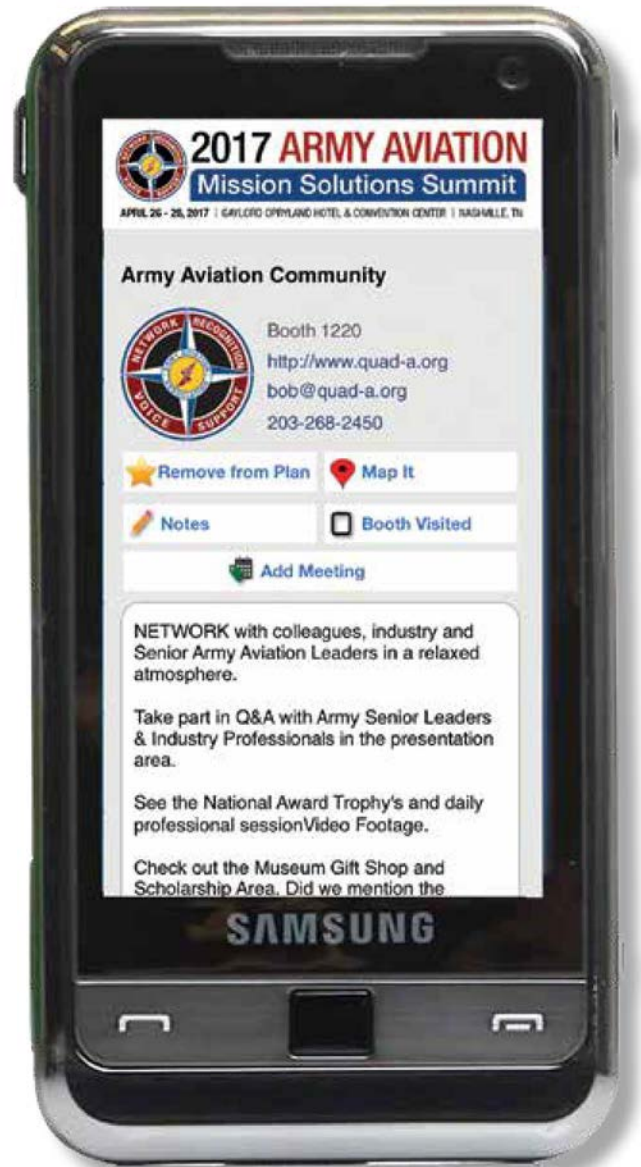
### Silver Package - \$395

- ✓ eBooth online and print profile with 1,000 characters
- ✓ 6 product categories
- ✓ 3 product descriptions & images
- ✓ Brands (200 characters)
- ✓ 3 press releases
- ✓ 1 show special

### Basic Package - Free

#### With Booth Purchase

- ✓ eBooth online and print profile with 500 characters
- ✓ 1 product category



*The eBooth print profile will appear in the 2017 Army Aviation Mission Solutions Mobile App and printed Exhibit Show Guide.*

*Exhibit Show Guide deadline is 3/15/2017*

**Update Your eBooth**

CLICK HERE



# eBooth Package Comparison

LISTING OPTIONS	ENHANCED PACKAGES		BASIC PACKAGE FREE
	GOLD \$795	SILVER \$395	
<b>eBooth Company Profile</b> Add relevant company information to be used online and in print	1,500 Characters	1,000 Characters	500 Characters
<b>Product Category</b> Select the ones that Buyers are most likely to search to find you	15	6	1
<b>Product Description &amp; Image</b> Display detailed product descriptions along with full color images	10	3	—
<b>Brand</b> Included in keyword search	500 Characters	200 Characters	—
<b>Press Release</b> Highlight what's happening at your company	7	3	—
<b>Show Special</b> Spotlight special deals & giveaways	3	1	—
<b>Floor Plan Logo</b> Make your booth stand out from the crowd on the interactive floor plan	1	—	—

Quantities shown are for the entire event, not daily.

## eBooth Additions

### Video

- ✓ Add up to 3 videos to your eBooth to showcase new products — \$750 per video

### Floor Plan Banner Ad

- ✓ Stand out on the interactive floor plan with your company logo. Banner will appear on website only. — \$395

### Floor Plan Logo

- ✓ Display your company logo in your booth on the interactive floor plan. Logo will appear on the website and the mobile app. — \$295

**DON'T MISS OUT!**

Contact Jenn Chittem

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**Update Your eBooth**

CLICK HERE