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## DATES AND DEADLINES

For equipment order deadlines set by our vendors, refer to the Exhibitor Service Kit order forms available December 2017.

<table>
<thead>
<tr>
<th>OCTOBER</th>
<th>FEBRUARY</th>
<th>APRIL</th>
</tr>
</thead>
<tbody>
<tr>
<td>23 Oct</td>
<td>1 Feb</td>
<td>2 Apr</td>
</tr>
<tr>
<td>Abstract Submission Deadline</td>
<td>100% booth cancellation begins</td>
<td>Final (approved) AANextra production files due</td>
</tr>
<tr>
<td>NOVEMBER</td>
<td>7 Nov</td>
<td>9 Apr</td>
</tr>
<tr>
<td>7 Nov</td>
<td>1 Nov</td>
<td>12 Apr</td>
</tr>
<tr>
<td>Annual Meeting Online Registration and Housing Open</td>
<td>Exhibit Hall Marketing graphic files due for review</td>
<td>Warehouse receiving ends</td>
</tr>
<tr>
<td>17 Nov</td>
<td>2 Nov</td>
<td>13 Apr</td>
</tr>
<tr>
<td>Exhibit Contract Deadline for priority booth assignment</td>
<td>Industry Roundtable membership dues deadline</td>
<td>Pre-meeting attendee list files due for approval</td>
</tr>
<tr>
<td>18 Nov</td>
<td>5 Feb</td>
<td>18 Apr</td>
</tr>
<tr>
<td>50% booth cancellation begins</td>
<td>Final (approved) graphic files due for door drop bag sponsorship</td>
<td>Deadline to send pre-meeting emails/mailers</td>
</tr>
<tr>
<td>DECEMBER</td>
<td>15 Feb</td>
<td>MAY</td>
</tr>
<tr>
<td>Exhibitors receive priority booth assignment</td>
<td>Exhibit Hall Marketing Final (approved) graphic files due</td>
<td>Post-meeting attendee list becomes available</td>
</tr>
<tr>
<td>DEC</td>
<td>17 Feb</td>
<td>10 May</td>
</tr>
<tr>
<td>Exhibitor Service kit available online</td>
<td>Exhibit Hall Passport Logo graphic files due</td>
<td>Post-meeting attendee list files due for approval</td>
</tr>
<tr>
<td>DEC</td>
<td>23 Feb</td>
<td>25 May</td>
</tr>
<tr>
<td>Exhibitor booth staff registration available online</td>
<td>Exhibit booth renderings due (for exhibits larger than 400 sq. ft)</td>
<td></td>
</tr>
<tr>
<td>JANUARY</td>
<td>2 Mar</td>
<td>JUNE</td>
</tr>
<tr>
<td>1 Jan</td>
<td>Exhibitor Company descriptions due for inclusion in On-Site Exhibit Guide and Mobile app</td>
<td>1 Jun</td>
</tr>
<tr>
<td>2018 Industry Roundtable membership begins</td>
<td>Group Housing Deadline</td>
<td>Deadline to send post-meeting emails/mailers</td>
</tr>
<tr>
<td>6 Jan</td>
<td>2 Mar</td>
<td></td>
</tr>
<tr>
<td>Industry Therapeutic Update house ad copy due</td>
<td>Door Drop Insert files due for review</td>
<td></td>
</tr>
<tr>
<td>10 Jan</td>
<td>5 Mar</td>
<td></td>
</tr>
<tr>
<td>Scientific Program advert graphic files due for approval</td>
<td>On-Site Exhibit Guide advert graphic files due for approval</td>
<td></td>
</tr>
<tr>
<td>22 Jan</td>
<td>7 Mar</td>
<td></td>
</tr>
<tr>
<td>Final (approved) Scientific Program production files due</td>
<td>Door Drop Insert approved production files due to fulfillment house if AAN is printing</td>
<td></td>
</tr>
<tr>
<td>31 Jan</td>
<td>14 Mar</td>
<td></td>
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<tr>
<td>Final exhibit booth payment due</td>
<td>AANextra graphic files due for approval</td>
<td></td>
</tr>
<tr>
<td>MARCH</td>
<td>21 Mar</td>
<td></td>
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<tr>
<td>2 Mar</td>
<td>Final (approved) On-Site Exhibit Guide production files due</td>
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<tr>
<td>5 Mar</td>
<td>23 Mar</td>
<td></td>
</tr>
<tr>
<td>7 Mar</td>
<td>Warehouse receiving begins</td>
<td></td>
</tr>
<tr>
<td>14 Mar</td>
<td>28 Mar</td>
<td></td>
</tr>
<tr>
<td>15 Mar</td>
<td>Door Drop materials due to fulfillment house if company is printing</td>
<td></td>
</tr>
<tr>
<td>18 Mar</td>
<td>29 Mar</td>
<td></td>
</tr>
<tr>
<td>15 Mar</td>
<td>Exhibitor booth staff registration due</td>
<td></td>
</tr>
</tbody>
</table>
KEY CONTACTS

FOR QUESTIONS ABOUT:

Exhibits/Sponsorship/Meeting Suites
Gretchen Liedl
Manager, Exhibits and Sponsorship
gliedl@aan.com
(612) 928-6015

Marketing / Advertising / Industry Therapeutic Updates
Andrew Halverson
Associate Director, Industry Sales
ahalverson@aan.com
(612) 928-6117

Continuing Medical Education Support
Elizabeth Busch
Program Manager, Grants & Research
ebuschi@aan.com
(612) 928-6115

Door Drop & Attendee List/ Online Exhibits & Sponsorship Portal Support
Erin Harris
Senior Specialist, Industry Sales
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(612) 928-6038

In Conjunction With (ICW) Meetings
Grace Henderson
Administrative Assistant, Annual Meeting and Conferences
ghenderson@aan.com
(612) 928-6103

AAN Leadership Programs and Industry Relations
Deborah Woodard, MBA
Senior Manager, Industry Affairs
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Industry Roundtable Membership
Alberta Zais
Senior Manager, Corporate and Strategic Partnerships
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(612) 928-6063

Compliance
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Executive Director & CEO
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(612) 928-6101

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Senior Director, Education, Science and Conferences
Senior Director, Industry Relations
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(612) 928-6099

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Director, Annual Meeting and Conferences
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(612) 928-6098

Renee Tessman
Senior Manager, Media and Public Relations
rtessman@aan.com
(612) 928-6137

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Director, Annual Meeting and Conferences
kheinz@aan.com
(612) 928-6098

Renee Tessman
Senior Manager, Media and Public Relations
rtessman@aan.com
(612) 928-6137
AAN-APPROVED VENDORS

Please do not contact any vendors until after you have received approval from the AAN on your form and after you have paid your participation and premium fees in full to the American Academy of Neurology Institute. If you need services or vendors not listed in this appendix, contact the AAN for other services or vendors not listed here.

FOR QUESTIONS ABOUT:

Exhibitor Registration and Housing
Convention Management Resources
aanreg@cmrus.com
(800) 676-4226

Audiovisual
PSAV
Gary Ellegood
Account Manager
gellegood@psav.com
(281) 309-8098

Decorator
FREEMAN Exhibitor Services
(714) 254-3401

FREEMAN Sponsorships & Graphics
Demetria Luna
Client Solutions Manager
demetria.luna@freemanco.com
(773) 473-8135

Photography
Lagniappe Studios
Bob Rabito
photos@lagniappestudio.com
(303) 471-2220

Floral
Convention Plant Management
Linda Wineski
linda@conventionplant.com
(773) 473-8135

Lead Retrieval
Convention Management Resources
aanamsupport@cmrus.com
(800) 676-4226
2017 ATTENDEE PROFILE

The AAN Annual Meeting is the largest international meeting of neurologist and neuroscience professionals. The following information shows the diversity of AAN Annual Meeting participants.

2017 Attendance
- Total attendance: 14,049
- Professional Attendance: 10,764
- US/Canada: 72%
- International: 28%

2016 Attendance
- Total Attendance: 11,670
- Professional Attendance: 9,272
- US/Canada: 69%
- International: 31%

2015 Attendance
- Total Attendance: 13,583
- Professional Attendance: 10,837
- US/Canada: 66%
- International: 34%

2014 Attendance
- Total Attendance: 13,148
- Professional Attendance: 10,492
- US/Canada: 66%
- International: 34%

2013 Attendance
- Total Attendance: 12,343
- Professional Attendance: 9,799
- US/Canada: 63%
- International: 37%

Data was collected from Annual Meeting attendee list.
## REGIONAL PROFILE:

<table>
<thead>
<tr>
<th>Region</th>
<th>Attendees</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pacific</td>
<td>887</td>
</tr>
<tr>
<td>Mountain</td>
<td>324</td>
</tr>
<tr>
<td>SW Central</td>
<td>425</td>
</tr>
<tr>
<td>Alaska</td>
<td>4</td>
</tr>
<tr>
<td>Hawaii</td>
<td>8</td>
</tr>
<tr>
<td>NW Central</td>
<td>495</td>
</tr>
<tr>
<td>NE Central</td>
<td>919</td>
</tr>
<tr>
<td>New England</td>
<td>1,302</td>
</tr>
<tr>
<td>Mid Atlantic</td>
<td>1,687</td>
</tr>
<tr>
<td>South Atlantic</td>
<td>1,086</td>
</tr>
<tr>
<td>SE Central</td>
<td>187</td>
</tr>
<tr>
<td>US Territories</td>
<td>30</td>
</tr>
<tr>
<td>Canada</td>
<td>416</td>
</tr>
<tr>
<td><strong>US/Canada Total</strong></td>
<td><strong>7,770</strong></td>
</tr>
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</table>

<table>
<thead>
<tr>
<th>Region</th>
<th>Attendees</th>
</tr>
</thead>
<tbody>
<tr>
<td>Europe/Scandinavia</td>
<td>1556</td>
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<tr>
<td>South/Central America</td>
<td>559</td>
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<tr>
<td>Pacific Rim</td>
<td>179</td>
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<tr>
<td>Middle East</td>
<td>218</td>
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<tr>
<td>Asia</td>
<td>382</td>
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<tr>
<td>Mexico</td>
<td>58</td>
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<tr>
<td>Africa</td>
<td>42</td>
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<tr>
<td><strong>International Total</strong></td>
<td><strong>2,994</strong></td>
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2017 ATTENDEE PROFILE

---

## Important Information
## 2017 ATTENDEE PROFILE

### SUBSPECIALTY OF AAN MEMBER ATTENDEES

<table>
<thead>
<tr>
<th>Primary Subspecialty</th>
<th>Count of All Members</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Autonomic Disorders</td>
<td>23</td>
<td>.5%</td>
</tr>
<tr>
<td>Behavioral Neurology and Neuropsychiatry</td>
<td>246</td>
<td>4%</td>
</tr>
<tr>
<td>Child Neurology</td>
<td>338</td>
<td>5%</td>
</tr>
<tr>
<td>Clinical Neurophysiology</td>
<td>149</td>
<td>2%</td>
</tr>
<tr>
<td>Endovascular and Interventional Neurology</td>
<td>21</td>
<td>.5%</td>
</tr>
<tr>
<td>Epilepsy</td>
<td>431</td>
<td>6%</td>
</tr>
<tr>
<td>General Neurology</td>
<td>2,132</td>
<td>31%</td>
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<tr>
<td>Geriatric Neurology</td>
<td>82</td>
<td>1%</td>
</tr>
<tr>
<td>Headache Medicine</td>
<td>161</td>
<td>2%</td>
</tr>
<tr>
<td>Infectious Diseases and Neurovirology</td>
<td>31</td>
<td>.5%</td>
</tr>
<tr>
<td>Movement Disorders</td>
<td>543</td>
<td>8%</td>
</tr>
<tr>
<td>Neural Repair and Rehabilitation</td>
<td>39</td>
<td>1%</td>
</tr>
<tr>
<td>Neurocritical Care</td>
<td>103</td>
<td>1%</td>
</tr>
<tr>
<td>Neuroepidemiology</td>
<td>28</td>
<td>.5%</td>
</tr>
<tr>
<td>Neurogenetics</td>
<td>55</td>
<td>1%</td>
</tr>
<tr>
<td>Neurohospitalist</td>
<td>55</td>
<td>1%</td>
</tr>
<tr>
<td>Neuroimaging</td>
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<tr>
<td>Neuroimmunology and Multiple Sclerosis</td>
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<td>Neuromuscular Medicine</td>
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<td>Neuromuscular Pathology</td>
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<tr>
<td>Neuro-oncology</td>
<td>97</td>
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<tr>
<td>Neuro-ophthalmology</td>
<td>56</td>
<td>1%</td>
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<tr>
<td>Neuro-otology</td>
<td>18</td>
<td>.5%</td>
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<tr>
<td>Other</td>
<td>398</td>
<td>6%</td>
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<tr>
<td>Pain Medicine</td>
<td>35</td>
<td>0%</td>
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<tr>
<td>Palliative Neurology</td>
<td>8</td>
<td>0%</td>
</tr>
<tr>
<td>Sleep Medicine</td>
<td>103</td>
<td>1%</td>
</tr>
<tr>
<td>Sports Neurology</td>
<td>24</td>
<td>.5%</td>
</tr>
<tr>
<td>Traumatic Brain Injury</td>
<td>32</td>
<td>.5%</td>
</tr>
<tr>
<td>Vascular Neurology and Stroke</td>
<td>406</td>
<td>6%</td>
</tr>
</tbody>
</table>

| Sub Total                                                 | 6,850                | 100%       |
| No Response                                              | 795                  | —          |
| Total                                                    | 7,645                | —          |

### PRACTICE ARRANGEMENT

<table>
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<tr>
<th>Practice Arrangement</th>
<th>Count of All Members</th>
<th>Percentage</th>
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<tr>
<td>Academic Based</td>
<td>2,911</td>
<td>45%</td>
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<tr>
<td>Government Based</td>
<td>247</td>
<td>4%</td>
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<tr>
<td>Hospital Based</td>
<td>1,001</td>
<td>16%</td>
</tr>
<tr>
<td>Multispecialty Group</td>
<td>459</td>
<td>7%</td>
</tr>
<tr>
<td>Neurology Group</td>
<td>895</td>
<td>14%</td>
</tr>
<tr>
<td>Other Public or Private Hospital or Clinic</td>
<td>480</td>
<td>7%</td>
</tr>
<tr>
<td>Solo Practice</td>
<td>442</td>
<td>7%</td>
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</table>

| Sub Total | 6,435 | 100% |
| No Response | 1,210 | —    |
| Total     | 7,645 | —    |

Data was collected from the 2017 Annual Meeting attendee list and cross referenced with American Academy of Neurology member profiles.
2017 MEETING ABSTRACTS BY TOPIC

A vital part of the AAN Annual Meeting is the science program, which features the latest in cutting-edge research and scientific developments in neurology. Abstracts are accepted in a number of topics spanning basic, translation, and clinical research.

<table>
<thead>
<tr>
<th>TOPIC</th>
<th>Submitted</th>
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<tbody>
<tr>
<td>Aging and Dementia</td>
<td>188</td>
</tr>
<tr>
<td>Autonomic Disorders</td>
<td>39</td>
</tr>
<tr>
<td>Behavioral and Cognitive Neurology</td>
<td>100</td>
</tr>
<tr>
<td>Cerebrovascular Disease and Interventional Neurology</td>
<td>458</td>
</tr>
<tr>
<td>Child Neurology and Developmental Neurology</td>
<td>112</td>
</tr>
<tr>
<td>Epilepsy/Clinical Neurophysiology (EEG)</td>
<td>261</td>
</tr>
<tr>
<td>General Neurology</td>
<td>140</td>
</tr>
<tr>
<td>Global Health</td>
<td>9</td>
</tr>
<tr>
<td>Headache</td>
<td>98</td>
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<tr>
<td>History of Neurology</td>
<td>27</td>
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<tr>
<td>Infectious Disease</td>
<td>108</td>
</tr>
<tr>
<td>Movement Disorders</td>
<td>295</td>
</tr>
<tr>
<td>MS and CNS Inflammatory Diseases</td>
<td>712</td>
</tr>
<tr>
<td>Neuro Trauma and Sports Neurology</td>
<td>60</td>
</tr>
<tr>
<td>Neuro-oncology</td>
<td>111</td>
</tr>
<tr>
<td>Neuro-ophthalmology/Neuro-otology</td>
<td>64</td>
</tr>
<tr>
<td>Neurocritical Care</td>
<td>104</td>
</tr>
<tr>
<td>Neuroepidemiology</td>
<td>40</td>
</tr>
<tr>
<td>Neuromuscular and Clinical Neurophysiology (EMG)</td>
<td>319</td>
</tr>
<tr>
<td>Neurorehabilitation</td>
<td>45</td>
</tr>
<tr>
<td>Pain and Palliative Care</td>
<td>21</td>
</tr>
<tr>
<td>Practice, Policy, and Ethics</td>
<td>54</td>
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<tr>
<td>Research Methodology and Education</td>
<td>64</td>
</tr>
<tr>
<td>Sleep</td>
<td>19</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>3,448</strong></td>
</tr>
</tbody>
</table>
WHY EXHIBIT AT THE AAN ANNUAL MEETING?

The AAN Exhibit Hall is a great opportunity to showcase your organization to thousands of Annual Meeting attendees in the field of neurology. Network with attendees and market your products and services to neurologists.

New this year! Look for the Innovation Hub in the Exhibit Hall. With physician led presentations, paint, and wine, and interactive displays, it is sure to be a must-see in the Exhibit Hall.

YOU HAVE A STORY TO TELL. SHARE IT AT THE MOST EXCITING NEUROLOGY EVENT OF THE YEAR!

- Largest international meeting of neurologists and neuroscience professionals
- World’s leader in providing neurology-related CME programming for Maintenance of Certification
- Create and build brand awareness
- Network with colleagues and build relationships
- Generate leads from thousands of attendees in just four days
- Show your support for the field of neurology
- With charging lounges, Buzz cafes, the AAN is constantly thinking of new ways to get attendees to interact in the Exhibit Hall
# EXHIBIT HALL SCHEDULE

## EXHIBIT HALL HOURS

**Sunday**  
April 22, 2018  
11:30 a.m.–4:00 p.m.  
*Includes Opening Luncheon*  
11:30 a.m.–1:00 p.m.

**Monday**  
April 23, 2018  
11:30 a.m.–6:00 p.m.  
*Includes Exhibit Hall Networking Reception*  
4:30 p.m.–6:00 p.m.

Complimentary lunch and an afternoon coffee break will be served for all attendees Sunday through Wednesday.

## EXHIBITOR BOOTH INSTALLATION SCHEDULE

### ISLANDS 1,600 SQUARE FEET AND LARGER ONLY

**Thursday**  
April 19, 2018  
8:00 a.m.–4:30 p.m.

**Friday**  
April 20, 2018  
8:00 a.m.–4:30 p.m.

**Saturday**  
April 21, 2018  
8:00 a.m.–4:30 p.m.

### IMPORTANT

All exhibit crates must be removed from the exhibit floor by 4:30 p.m. on Saturday, April 21, 2018. No exceptions will be allowed. Any exhibit booth not set up by 9:00 a.m. on Sunday, April 22, 2018, will be reclaimed by the AAN under the No-show Policy. Exhibitors are expected to make travel arrangements in accordance with the official Exhibit Hall schedule. Sanctions will be applied to exhibitors tearing down and/or moving out prior to 3:00 p.m. on April 26, 2018. This rule applies to all exhibitors including nonprofit organizations in the Association Neighborhood.

## EXHIBITOR BOOTH DISMANTLING SCHEDULE

After 3:00 p.m. on Wednesday, April 26 until 12:00 p.m. on Thursday, April 27.

Any exhibit materials remaining unboxed on the exhibit floor may be mistaken for trash. Exhibit material or damaged exhibits remaining in the convention center after the contracted move-out time has expired will be removed by Freeman at the expense of the exhibitor.
BOOTH RATES

It has never been easier to register as an exhibitor for the AAN Annual Meeting! Simply click the link below, log-in with your password, and purchase your booth. New to exhibiting with the AAN? Click on the link in lower right-hand corner of the landing page to create a company profile.

INCLUDED WITH YOUR STANDARD BOOTH RATE:
- Draped aluminum supports (8' high in back, 36" high on the sides)
- Two-line identification sign (7" × 44" with company name and booth number)
- Booth drape and aisle carpeting (booth carpet is NOT included, but mandatory)
- Complimentary company listing in the Annual Publications and on AAN.com
- Complimentary booth listing as well as company description in On-site Guide and Annual Meeting mobile application
- Digital booth on Annual Meeting mobile application floor plan and online floor plan on AAN.com
- Exhibitors may register up to four employees for each 10' × 10' unit/100 sq. ft. Refer to page 17 for an overview of which courses/presentations you will gain access to with an exhibitor badge
- Ability to rent pre- and post-meeting Attendee List (see page 56 for details)
- Around-the-clock peripheral security services beginning with setup and concluding after freight removal
- Two (2) complimentary lunch tickets per booth for Sunday–Wednesday

Not included:
Carpet and furniture (except for booths in the Career Fair)

Pricing:
10’ × 10’ Linear = $3,300
10’ × 10’ Corner = $3,500
10’ × 20’ and larger = $4,450 per 10’ × 10’ unit

Refer to Exhibit Booth Worksheet for details on pricing.

Exhibit Space Assignment
In order to ensure appropriate booth assignment, the AAN requires that all organizations provide three (3) preferred booth choices. The AAN reserves the right to assign the best possible booth space and relocate booth assignments as necessary. Booth assignment is determined based on the following criteria:
1. Priority points
2. Contract/payment submission date

The date the contract is received at the AAN will be used to determine assignments only when there is a need to: (a) break a tie in points during initial assignments, or (b) determine priority for applications received after the initial assignments are made.

RULES, GUIDELINES, AND CANCELLATION POLICIES

Upon exhibit contract submission, the exhibitor agrees that the information and guidelines contained in this publication are a binding part of the contract. Please review the 2018 Industry Policies Guidelines as well as the Exhibit Booth Online Contract for additional information, including cancellation policies.
EXHIBIT NEIGHBORHOODS

ASSOCIATION NEIGHBORHOOD

The AAN offers twenty (20) complimentary spaces in the Association Neighborhood. The first 20 medically related nonprofit association (as determined by the AAN) contracts received will be guaranteed a free space in the neighborhood.

Once the neighborhood is sold out, a reduced nonprofit rate for a standard 10’ × 10’ booth will be offered. Priority points will not be taken into account for exhibitors paying the reduced nonprofit rate. Booths will be assigned by the AAN based on availability.

Requests for association space must be accompanied by proof of nonprofit status for first-time exhibitors.

Complimentary space in the Association Neighborhood Booth Furnishings not included.

Exhibitor is responsible for ordering carpet and furniture package; an order form at a reduced rate will be provided with your confirmation and in the Exhibitor Service Kit.

Nonprofit reduced rate:
- 10’ × 10’ Linear = $1,100
- 10’ × 10’ Corner = $1,500

These booth rates do not include carpet or furniture. Carpet is mandatory for all booths. Order form will be available in the Exhibitor Service Kit. Exhibit Hall Non-Profit Space is assigned at the discretion of the AANI.

FIRST-TIME EXHIBITORS

The AAN will reserve a block of booths in a high traffic area of the hall for first-time exhibitors. An aisle banner will highlight this area of the hall. Please indicate on the online contract if you wish to be placed in this area.

Space is limited and will be distributed on a first come, first-served basis. Exhibit fees are at the standard rates, no discounts apply.

CAREER FAIR

Special Package for Recruiters

The Career Fair package is available to anyone looking to recruit neurologists or other neuroscience professionals at the AAN Annual Meeting. It will feature a unique look with teal drape and blue carpet that will differentiate this area from the rest of the Exhibit Hall.

Package includes:
- 10’ × 10’ booth in the Career Fair in the AAN Exhibit Hall
- Furniture package: pipe & drape, one (1) 6’ × 42’ draped counter, one (1) black diamond stool, one (1) wastebasket, and booth carpet
- 1/4 page black & white ad in AAN Career Compass
- 6’ table exhibit at the Faculty and Trainee Reception

Package Price: $5,700

The Faculty and Trainee Reception is held on Monday, April 23, 2018, 6:00 p.m.–9:00 p.m.
EXHIBIT NEIGHBORHOODS

TECHNOLOGY PAVILION

Are you a leader in innovation? Do you have products that are changing the face of neurology as we know it? This is the neighborhood for you! This will be the place for attendees to go to learn about new technologies they could use in their office setting.

PUBLISHERS’ ROW

This specialized area is the go-to spot for attendees looking for the newest journals, magazines, and periodicals. An aisle banner will highlight the area. Please indicate on the online contract if you wish to be placed in this area. Space is limited and will be distributed on a first come, first-served basis. Exhibit fees are at the standard rates; no discounts apply.
EXHIBITOR PRIORITY POINTS

HOW DO I ACCUMULATE POINTS?

THERE ARE MULTIPLE WAYS FOR EXHIBITORS TO ACCUMULATE PRIORITY POINTS:

- Companies that submit their contract and deposit by the contract deadline on November 17, 2017, will receive two (2) points for exhibiting at the 2018 Annual Meeting.
- Five (5) additional points are awarded for exhibiting in a consecutive year.
- Two (2) points for booking staff rooms through the official AAN housing process (CMR).
- 1 point for exhibiting at any other AAN conference (e.g. Fall Conference, Sports Concussion Conference, Breakthroughs in Neurology Conference, Early Career Essentials, etc.)
- 1 point for submitting product description by deadline.
- 1 point for registering booth staff by deadline.
- 1 point for participating in the post Annual Meeting exhibitor survey.
- 1 point per 100 square feet of exhibit space.

Added Benefit

Exhibitors that support non-CME Annual Meeting activities, Industry Roundtable membership, Annual Meeting publication advertising, Industry Therapeutic Update events, or AAN non-Annual Meeting programs will receive additional priority points based on support committed.

Points Per Support Outside the Exhibit Hall

<table>
<thead>
<tr>
<th>Support Value</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Up to $6,000</td>
<td>1</td>
</tr>
<tr>
<td>$6,001–$15,000</td>
<td>2</td>
</tr>
<tr>
<td>$15,001–$30,000</td>
<td>3</td>
</tr>
<tr>
<td>$30,001–$60,000</td>
<td>5</td>
</tr>
<tr>
<td>$60,001–$90,000</td>
<td>6</td>
</tr>
<tr>
<td>$90,001–$150,000</td>
<td>10</td>
</tr>
<tr>
<td>$150,001–$250,000</td>
<td>12</td>
</tr>
<tr>
<td>$250,001–$350,000</td>
<td>15</td>
</tr>
<tr>
<td>$350,001–$450,000</td>
<td>20</td>
</tr>
<tr>
<td>$450,001–$550,000</td>
<td>25</td>
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<tr>
<td>$550,001–$650,000</td>
<td>30</td>
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<td>$650,001–$750,000</td>
<td>35</td>
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<td>$750,001–$850,000</td>
<td>40</td>
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<tr>
<td>$850,001–$950,000</td>
<td>45</td>
</tr>
<tr>
<td>$950,001–$1,000,000</td>
<td>50</td>
</tr>
</tbody>
</table>

Note: In the event that an organization merges or purchases another organization, the newly merged organization will assume the highest number of priority points. Priority points acquired by each organization are not combined.

Please refer to the AAN 2018 Industry Guidelines » for more information on the priority point system.

Example 1:

Company ABC and company XYZ currently both have 30 priority points and exhibited at the 2017 AAN Annual Meeting. Company ABC submits its 2018 booth contract and deposit in September (5 + 2 points), books hotel rooms through AAN housing (2 points), submits the company description (1 point) as well as staff names (1 point) by the communicated deadline, and responds to the AAN post-meeting survey (1 point). After the Annual Meeting, Company ABC will have 42 points, Company XYZ will have 35 points. Company ABC will receive priority booth assignments for the next meeting ahead of Company XYZ.

Example 2:

In addition to the above, Company ABC also spent $111,700 outside the Exhibit Hall (Industry Therapeutic Update, Full page ad in Exhibit Guide, and Door Drop insert). Company ABC would get an additional 10 points for the above commitments, bringing its total to 52 points.
EXHIBIT BOOTH WORKSHEET

ORDER ONLINE BY NOVEMBER 17 FOR PRIORITY ASSIGNMENT.

Note: this worksheet is for optional use only. All actual selections, pricing, and order placement will be handled online.

RATES/BOOTH SELECTIONS

When possible, space will be assigned according to the exhibitor's request. Preferences for booth location are not guaranteed. Space will be assigned by priority points and date application is received. Final space will be determined by the AANI.

Booth Spaces

<table>
<thead>
<tr>
<th>Booth Sizes</th>
<th>Until 11/17/17</th>
<th>After 11/17/17</th>
<th>Qty</th>
<th>Subtotal</th>
</tr>
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<tbody>
<tr>
<td>10' × 10' Linear</td>
<td>$3,300</td>
<td>$3,500</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10' × 10' Corner</td>
<td>$3,500</td>
<td>$3,700</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Island and Pavilion Rates</td>
<td>Other Size: Contact AAN For Pricing</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>10' × 20'</td>
<td>$8,900</td>
<td>$9,200</td>
<td></td>
<td></td>
</tr>
<tr>
<td>20' × 20'</td>
<td>$17,800</td>
<td>$18,400</td>
<td></td>
<td></td>
</tr>
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<td>20' × 30'</td>
<td>$26,700</td>
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<td>20' × 40'</td>
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</tr>
<tr>
<td>20' × 50'</td>
<td>$44,500</td>
<td>$46,000</td>
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</tr>
<tr>
<td>30' × 30'</td>
<td>$40,050</td>
<td>$41,400</td>
<td></td>
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</tr>
<tr>
<td>30' × 40'</td>
<td>$53,400</td>
<td>$55,200</td>
<td></td>
<td></td>
</tr>
<tr>
<td>30' × 50'</td>
<td>$66,750</td>
<td>$69,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>40' × 40'</td>
<td>$71,200</td>
<td>$73,600</td>
<td></td>
<td></td>
</tr>
<tr>
<td>40' × 50'</td>
<td>$89,000</td>
<td>$92,000</td>
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<tr>
<td>50' × 50'</td>
<td>$111,250</td>
<td>$115,000</td>
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</tr>
<tr>
<td>50' × 70'</td>
<td>$155,750</td>
<td>$161,000</td>
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Additional Options

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<th>Non-IRT</th>
<th>Qty</th>
<th>Subtotal</th>
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<tr>
<td>Presentation Stage</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>For booths 20' × 20' &amp; larger</td>
<td>$9,900</td>
<td>$11,000</td>
<td></td>
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</tr>
<tr>
<td>Meeting Suites</td>
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<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>10' × 20'</td>
<td>$15,075</td>
<td>$16,750</td>
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</tr>
<tr>
<td>20' × 20'</td>
<td>$24,750</td>
<td>$27,500</td>
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<td></td>
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<td>20' × 20' Sound Dampening</td>
<td>$45,000</td>
<td>$50,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Premium Meeting Suites</td>
<td>$50,000</td>
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</tr>
<tr>
<td>New! Hotel Meeting Suites—</td>
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<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hotel Indigo</td>
<td>$10,000</td>
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</tr>
<tr>
<td>Westin Bonventure</td>
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<td></td>
<td></td>
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<tr>
<td>InterContinental</td>
<td></td>
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<td></td>
</tr>
<tr>
<td>New! Hotel Meeting Suites—</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Headquarters Hotel: JW Marriott Los Angeles L.A. Live</td>
<td>$15,000</td>
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</tr>
<tr>
<td>Total</td>
<td></td>
<td></td>
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</tr>
</tbody>
</table>

Nonprofit Space in Association Neighborhood

Complimentary Space for the first 20 (twenty) registered

<table>
<thead>
<tr>
<th>Size</th>
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</thead>
<tbody>
<tr>
<td>10' × 10' Linear</td>
<td>$1,100</td>
</tr>
<tr>
<td>10' × 10' Corner</td>
<td>$1,500</td>
</tr>
<tr>
<td>10' × 20' Corner</td>
<td>$4,450</td>
</tr>
</tbody>
</table>

Career Fair

Recruiter Package with 10' × 10 Booth

<table>
<thead>
<tr>
<th>Subtotal</th>
</tr>
</thead>
<tbody>
<tr>
<td>$5,700</td>
</tr>
</tbody>
</table>

Total
EXHIBITOR BOOTH STAFF REGISTRATION, HOTEL, AND TRAVEL

BOOTH STAFF REGISTRATION

EXHIBITOR REGISTRATION DEADLINE: MARCH 29

Exhibitors will receive four (4) complimentary registrations per 10’ × 10’ booth purchased. Additional badges for exhibit personnel may be purchased for $200 per badge. Online registration for exhibitors will be available beginning in December.

Exhibitor badges will be distributed at the Annual Meeting at the Exhibitor Registration Desk. Admission to the Exhibit Hall will be restricted to registered exhibit personnel wearing official AAN badges. Badges must be worn in the Exhibit Hall at all times. Attaching cards, ribbons, or other items to badges is not permitted.

Activities Included with Exhibitor Badge

- You may only attend scientific sessions; this includes Scientific Platform and Poster Sessions, Plenary Sessions, and Neuroscience in the Clinic Sessions. You may claim CME for these sessions
- You can access the Exhibit Hall two (2) hours prior to the hall opening and one (1) hour after hall closing
- If you would like to attend any other programs, including education programs, you must register as an attendee and pay the general registration fee. An attendee badge is required for admittance to these meetings

Benefit available only to Industry Roundtable members

Top-level Industry Roundtable members will receive a limited number of free full badges. Please contact industrysales@aan.com for details and to register.

All programs and sessions are available on a first-come, first-served, basis only. In the event of reaching room capacity, the AAN reserves the right to decline admission to any program or session in the interest of both comfort and safety.

HOTEL ACCOMMODATIONS

Headquarter Hotel
JW Marriott Los Angeles L.A. Live

AAN Official Housing Vendor
Convention Management Resources (CMR)
San Francisco, CA

The AAN offers special hotel rates for its Annual Meeting at official contracted hotels and reserves a select number of rooms specifically for exhibitors hotels in our block. Hotel information is sent to exhibitors upon receipt of their exhibitor contract. Rooms are assigned on a first-come, first-served basis. Top-level Industry Roundtable members will be eligible for 15 rooms at the JW Marriott and 20 rooms at other hotels based on availability.

Benefits of Booking Hotel Rooms Through AAN Housing

- Helps maintain consistent and competitive exhibit rental costs and registration fees, resulting in greater physician attendance
- Helps the AAN meet contractual agreements whereby the AAN is financially liable for rooms that are not sold. These charges affect overall costs of the meeting, future meeting contracts, and what the AAN charges for exhibit space
- Exhibitors will receive two (2) additional priority points by booking through AAN Housing

Exhibitor Housing Rules

- Exhibitor housing must be used only for exhibit personnel
- Exhibitors or their agents must not negotiate blocks of independent hotel rooms for the 2018 Annual Meeting and/or future Annual Meetings
- In the event of exhibit space cancellation, all headquarter group hotel reservations held on behalf of the exhibiting company will be canceled immediately. No exceptions will be granted
- An attrition policy of 80 percent applies to the contracted room block as of the turnover date. Refer to the materials sent to you from CMR for more details

Travel Arrangements

Exhibitors enjoy a 2–10-percent discount off regularly published airfares, subject to availability and advance purchase requirements. Further details and airline discount codes will be posted on the Annual Meeting website at AAN.com/view/AM18.
TRAFFIC BUILDERS

We have identified several marketing/advertising opportunities that will help drive traffic to your booth. Contact Gretchen Liedl gliedl@aan.com for more details and to let us help you choose the most appropriate traffic builder for your organization.

CELL PHONE CHARGING STATIONS/LOCKERS

Sponsorship Fee:
Starting at $7,425 per station
Starting at $15,075 per locker
For more information, refer to page 33 »

DOOR DROP

Reach: 3,500+ attendees (each door drop)
Door Drop Inserts: Starting at $8,235 per day
Door Drop Bag Sponsorship: Starting at $20,250 per day
For more information refer to page 52 »

FLOOR MARKETING: FOOTPRINTS AND GRAPHICS

Footprints: Starting at $30,150 (limited availability)
Graphics outside of Exhibit Hall: Starting at $49,500
For more information refer to page 46 »

EXHIBIT GUIDE

Sponsorship Fee: Ad rates start at $6,525, logos at $350.
For more information and additional pricing refer to page 50 »

NEW! EXHIBIT HALL BUZZCAFES

Sponsorship Fee:
Starting at $31,500 each day
For more information refer to page 34 »

EXHIBIT HALL OPENING LUNCHEON

Sunday, April 22, 11:30 a.m.–1:00 p.m.
Sponsorship Fee: Starting at $60,750
For more information refer to page 34 »

EXHIBIT HALL PASSPORT

Passport: Starting at $500
For more information refer to page 47 »

PREMIER PASSPORT SPONSORSHIP

Sponsorship Fee: Starting at $5,000 (in addition to the passport participation fee)

Industry Roundtable members receive member pricing on sponsorships and advertising buys.
PRESENTATION STAGES

SUNDAY, April 22–WEDNESDAY, April 25
Exhibitors create their own schedule during official Exhibit Hall hours.

EXHIBIT HALL
Presentation Stages are a unique marketing tool providing an additional opportunity for exhibitors to reach motivated Annual Meeting attendees in sessions held within their exhibit space. The 20-minute presentations provide a forum to discuss a product and its role in the treatment of a disease and to educate a greater number of attendees at one time.

Reach: 12,000+ attendees

Fee: Starting at $9,900 for booths 20’ × 20’ and larger
Fee does not include any AV equipment or other set-up. This is strictly a participation fee.

Complimentary Items:
Food and beverage in Exhibit Hall; AAN promotional signage.

Acknowledgement:
Thank you publication ads in AANnews®, Neurology Today®, Science Program, and On-site Guide.

PRESENTATION STAGES—RULES & REGULATIONS
Please also refer to 2018 Industry Guidelines »

- Minimum of 20’ × 20’ booth space required
- Presentation stage must fit within footprint of booth space
- Seating allowed for maximum of 25 people
- Presentations must not exceed 20 minutes in length
- Maximum of two presentations on Sunday, four presentations per day Monday–Wednesday (maximum of 14 presentations)
- Presenter may be AAN member but must not be AAN Annual Meeting presenter, first author of a poster being displayed during AAN Annual Meeting Poster Sessions, member of AAN leadership, or AAN staff
- Presenter must clearly state that he/she is not representing the AAN’s views and/or opinions
- Companies choosing not to use the AAN preferred audiovisual vendor will be charged a premium fee of $2,500

This is the only type of in-booth presentation allowed at the AAN Annual Meeting. No other in-booth presentations of any kind will be allowed and sanctions for guideline violations will apply.
CONVENTION CENTER MEETING SUITES

LOCATED IN THE KENTIA HALL ONE LEVEL BELOW THE EXHIBIT HALL.

All meeting suites allow for more privacy for your confidential team meetings. You must be an exhibitor to purchase a convention center meeting suite.

THREE LEVELS OF MEETING SUITES ARE AVAILABLE.

SATURDAY, April 21–FRIDAY, April 27, 8:00 a.m.–12:00 p.m.

20' x 20' SOUND DAMPENING SUITE STARTING AT $45,000

This suite will give you the privacy you need for important meetings.

Includes:
- 20' x 20' hard wall (12' high)
- Ceiling and lights
- Board room table for 10
- Carpet
- ID sign
- Locking door
- Ability to customize exterior

20' x 20' SUITE STARTING AT $24,750

Includes:
- 20' x 20' hard wall (8' high)
- Carpet
- Board room table for 10
- Wastebasket
- ID sign
- One locking door
- Ability to customize exterior

10' x 20' SUITE STARTING AT $15,075

Includes:
- 10' x 20' hard wall (8' high)
- Carpet
- Board room table for 8
- Wastebasket
- ID sign
- One locking door
- Ability to customize exterior

Enhance your meeting suite with the following:
- Company graphics on the outside of the suite (for Kentia Hall suites only)
- Additional furniture and/or audiovisual equipment
- Food and beverage service for your guests
- All order forms will be available in the service kit

Recommended use
Staff meetings, one-on-one meetings, and social events. Product presentations, as well as speaker/presenter trainings, are not permitted.
CONVENTION CENTER
PREMIUM MEETING SUITES

FRIDAY, April 20– FRIDAY, April 27, 6:00 a.m.–6:00 p.m.

The AAN is offering four premium meeting suites for rental at the Los Angeles Convention Center.

Fee: $50,000

Note: Must be a $50,000 Industry Roundtable member and have a booth to purchase a premium meeting suite before January 1, 2018. Must be Industry Roundtable member and have a booth to purchase a Premium Suite after January 1, 2018.

What makes these suites premium?

- Privacy: Regular meeting room, not hard wall construction
- Location: In the convention center—no need to walk back to your hotel for your meeting
- Access: Longer hours than other meeting suites, available Friday–Friday
- Amenities: electrical access, secured room, etc

Included with your fee:

- Electrical access
- Speaker phone
- 22” ×28” sign

NEW! HOTEL MEETING SUITES

SATURDAY, April 21–THURSDAY, April 26, 6:00 a.m.–6:00 p.m.

The AAN is offering hotel meeting suites for rental throughout the AAN hotel block.

Fee:

- $15,000 (Headquarters Hotel: JW Marriott Los Angeles L.A. Live)
- $10,000 (Hotel Indigo, Westin Bonventure, InterContinental)

What makes these suites premium?

- Privacy: Regular meeting room, not hard wall construction
- Location: Establish a convenient home base for your organization at a conveniently located hotel
- Access: Longer daily hours than Kentia Hall meeting suites, available Saturday–Thursday
- Amenities: electrical access, secured room, etc

<table>
<thead>
<tr>
<th>Hotel</th>
<th>Meeting Room</th>
</tr>
</thead>
<tbody>
<tr>
<td>Headquarters Hotel: JW Marriott Los Angeles L.A. Live</td>
<td>Studio 1</td>
</tr>
<tr>
<td></td>
<td>Studio 2</td>
</tr>
<tr>
<td></td>
<td>Plaza 2</td>
</tr>
<tr>
<td></td>
<td>Plaza 3</td>
</tr>
<tr>
<td></td>
<td>Empire</td>
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<tr>
<td>Hotel Indigo</td>
<td>Hollander</td>
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<td></td>
<td>Palace</td>
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<tr>
<td>Westin Bonventure</td>
<td>Melrose</td>
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<td></td>
<td>Rodeo</td>
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<tr>
<td></td>
<td>Sunset</td>
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<td></td>
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<td></td>
<td>Wilshire A</td>
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<tr>
<td></td>
<td>Roxy</td>
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<tr>
<td></td>
<td>Royal</td>
</tr>
</tbody>
</table>
IN CONJUNCTION WITH (ICW) EVENT GUIDELINES

The AAN welcomes affiliated organizations to meet and host various functions during AAN approved dates and times in conjunction with the 2018 AAN Annual Meeting in Los Angeles, CA, April 21-27, 2018.

DEFINITION OF AN IN CONJUNCTION WITH (ICW) EVENT

An In Conjunction With (ICW) meeting is any event affecting Annual Meeting attendees that is outside the official AAN Annual Meeting Program, including, but not limited to:

- Alumni Reunions
- Social Events/Dinners
- Staff Meetings
- Industry Pre-Conference and Post-Conference Meetings
- Scientific Advisory Board Meetings
- Scientific Investigator Meetings
- Advisory Board Meetings
- Committee and Board Meetings
- Disclosure Meetings as required by the U.S. Securities and Exchange Commission

In general, the following activities are not permitted:

- External education/scientific programs
- Content resembling existing AAN Programs (e.g. Annual Meeting Programs, AAN Leadership Programs)
- Satellite symposia
- CME programs
- Distribution of promotional material (e.g. fliers, room drops)
- Sales presentations and equipment demonstrations
- Filming of an ICW Event outside the confines of the AAN-assigned meeting space (see videography policy on page 24)
- Events exceeding 50 attendees (see Dates and Times Allowed on page 23 for exceptions)

HOW TO REQUEST MEETING SPACE

All organizations and individuals seeking meeting space must submit an ICW Event Form and receive AAN approval prior to promotion and implementation of the ICW Event. ICW Event contacts may be required to submit a copy of the brochure, invitation, agenda, or other material prior to approval.

The ICW Event Form is available online only at aan.com/view/ICW.

The AAN must review and approve any event involving AAN meeting attendees during the inclusive dates of the Annual Meeting, whether held at AAN-contracted facilities or in the same metropolitan area as the Annual Meeting.

An administrative fee will be charged per meeting at the time of application submission. The fee to submit an ICW request is non-refundable, provided the AAN is able to accommodate requested date, time, room capacity, and a preferred location. Cancellations made after placement may be subject to additional charges.

Fees apply only to applications requesting space at an AAN contracted venue. Groups seeking approval to host a meeting at a non-contracted venue will not be charged an application fee but must disclose the location of their event on the application form.

The ICW Event contact is responsible for all costs associated with the approved ICW Event (e.g. food and beverage, audiovisual, room rental).
IN CONJUNCTION WITH (ICW) EVENT GUIDELINES

ICW EVENTS OF 50 OR FEWER ATTENDEES

ICW Events of 50 or fewer attendees may be held any time beginning Friday, April 20, 2018 through Saturday, April 28, 2018, excluding plenary session times. Meetings of 20 or fewer and Exhibit-staff only meetings are allowed to meet during plenary times. Click here to view the Annual Meeting Plenary Session schedule.

Early-bird pricing is available through February 5, 2018. Requests submitted after February 5, 2018 will be charged at the standard rate.

<table>
<thead>
<tr>
<th>Type</th>
<th>2 Hours or Less Early-bird / Standard</th>
<th>Up to 1 Day Early-bird / Standard</th>
<th>2 Days Early-bird / Standard</th>
<th>3 Days Early-bird / Standard</th>
<th>4 Days Early-bird / Standard</th>
</tr>
</thead>
<tbody>
<tr>
<td>Non-Profit (no more than 50 attendees)</td>
<td>$75 / $110</td>
<td>$150 / $225</td>
<td>$300 / $450</td>
<td>$450 / $675</td>
<td>$600 / $900</td>
</tr>
<tr>
<td>Exhibitor (no more than 50 attendees)</td>
<td>$250 / $375</td>
<td>$500 / $750</td>
<td>$1,000 / $1,500</td>
<td>$1,500 / $2,250</td>
<td>$2,000 / $3,000</td>
</tr>
<tr>
<td>Non-exhibitor (no more than 50 attendees)</td>
<td>$500 / $750</td>
<td>$1,000 / $1,500</td>
<td>$2,000 / $3,000</td>
<td>$3,000 / $4,500</td>
<td>$4,000 / $6,000</td>
</tr>
</tbody>
</table>

* Meetings lasting more than one day are required to pay the multiple day rate

An ICW Event may not exceed four consecutive days. Meetings of five or more consecutive days require purchase of a Meeting Suite. For additional information regarding Meeting Suites, please see pages 20–21.

ALUMNI REUNIONS, EXHIBITOR PRE- AND POST-CONS, AND INVESTIGATOR MEETINGS

Generally, ICW events cannot exceed 50 attendees. Certain events, including Alumni Reunions, Exhibitor Pre- and Post-conference Meetings, and Investigator Meetings, are permitted for groups larger than 50 during the following inclusive dates and times:

<table>
<thead>
<tr>
<th>Date</th>
<th>Alumni Reunion Early-bird / Standard</th>
<th>Exhibitor Pre-Con Early-bird / Standard</th>
<th>Exhibitor Post-Con Early-bird / Standard</th>
<th>Investigator Meeting Early-bird / Standard</th>
</tr>
</thead>
<tbody>
<tr>
<td>Friday, Apr 20</td>
<td>Unrestricted Time FREE / $300</td>
<td>Unrestricted Time 0-50 attendees: $500 / $750 51+: $1,000 / $1,500</td>
<td>Not Allowed</td>
<td>Unrestricted Time 0-50 attendees: $500 / $750 51+: $1,000 / $1,500</td>
</tr>
<tr>
<td>Saturday, Apr 21</td>
<td>Unrestricted Time FREE / $300</td>
<td>Unrestricted Time 0-50 attendees: $500 / $750 51+: $1,000 / $1,500</td>
<td>Not Allowed</td>
<td>Unrestricted Excluding Plenary Times 0-50 attendees: $500 / $750 51+: Not Allowed</td>
</tr>
<tr>
<td>Sunday, Apr 22</td>
<td>Unrestricted Time FREE / $300</td>
<td>Before 12:00 p.m. 0-50 attendees: $500 / $750 51+: $1,000 / $1,500</td>
<td>Not Allowed</td>
<td>Unrestricted Excluding Plenary Times 0-50 attendees: $500 / $750 51+: Not Allowed</td>
</tr>
<tr>
<td>Monday, Apr 23</td>
<td>Unrestricted Time FREE / $300</td>
<td>Not Allowed</td>
<td>Not Allowed</td>
<td>Unrestricted Excluding Plenary Times 0-50 attendees: $500 / $750 51+: Not Allowed</td>
</tr>
<tr>
<td>Tuesday, Apr 24</td>
<td>Unrestricted Time FREE / $300</td>
<td>Not Allowed</td>
<td>Not Allowed</td>
<td>Unrestricted Excluding Plenary Times 0-50 attendees: $500 / $750 51+: Not Allowed</td>
</tr>
<tr>
<td>Wednesday, Apr 25</td>
<td>Unrestricted Time FREE / $300</td>
<td>Not Allowed</td>
<td>After 3:00 p.m. 0-50 attendees: $500 / $750 51+: $1,000 / $1,500</td>
<td>Unrestricted Excluding Plenary Times 0-50 attendees: $500 / $750 51+: Not Allowed</td>
</tr>
<tr>
<td>Thursday, Apr 26</td>
<td>Unrestricted Time FREE / $300</td>
<td>Not Allowed</td>
<td>Unrestricted Time 0-50 attendees: $500 / $750 51+: $1,000 / $1,500</td>
<td>Unrestricted Excluding Plenary Times 0-50 attendees: $500 / $750 51+: Not Allowed</td>
</tr>
<tr>
<td>Friday, Apr 27</td>
<td>Unrestricted Time FREE / $300</td>
<td>Not Allowed</td>
<td>Unrestricted Time 0-50 attendees: $500 / $750 51+: $1,000 / $1,500</td>
<td>Unrestricted Excluding Plenary Times 0-50 attendees: $500 / $750 51+: Not Allowed</td>
</tr>
<tr>
<td>Saturday, Apr 28</td>
<td>Unrestricted Time FREE / $300</td>
<td>Not Allowed</td>
<td>Unrestricted Time 0-50 attendees: $500 / $750 51+: $1,000 / $1,500</td>
<td>Unrestricted Time 0-50: $500 / $750 51+: $1,000 / $1,500</td>
</tr>
</tbody>
</table>

For more information, contact Grace Henderson, Administrative Assistant, Annual Meeting and Conferences, at icw@aan.com or (612) 928-6103
IN CONJUNCTION WITH (ICW) EVENT GUIDELINES

LOGISTICS AND PROMOTION
Guidelines for ICW Event logistics and promotion are as follows:

- Promotional materials (e.g. announcements, invitations, publicity, on-site materials, signage) must not imply the event is part of official AAN Annual Meeting activities or endorsed by the AAN
- Use of the AAN name or logo is prohibited on any ICW promotional materials
- Signage is permitted directly outside the meeting room one hour prior to the event and must be removed immediately following the event
- Signage is not permitted in the hotel lobby or public area
- Directional signage is not permitted
- Registration/welcome tables are permitted inside the meeting room only
- Any direct costs associated with the ICW Event (e.g. food and beverage, audiovisual equipment and labor, meeting room rental) are the responsibility of the participating organization or individual

VIDEOGRAPHY
Participating organizations or individuals may film their ICW Event, however the participating organization or individual is responsible for all expenses and logistics related to the filming of the ICW Event. Filming is confined to the participating organization or individual’s room, as assigned by the AAN. The AAN name and logo may not be used in the film, however the participating organization or individual can state that the event was filmed during the 2018 AAN Annual Meeting. In addition, there can be no implication in the film that indicates the participating organization’s or individual’s ICW Event is part of the AAN Annual Meeting Education or Scientific programs or endorsed by the AAN or any of its affiliates.

CONSEQUENCES FOR NON-COMPLIANCE
Failure to comply with these guidelines may result in sanctions by the AAN.

QUESTIONS/INQUIRIES
For additional information on ICW Events, contact Grace Henderson, Administrative Assistant, Annual Meeting and Conferences, at icw@aan.com or (612) 928-6103.

MEETING SUITES
Meetings of five or more consecutive days require purchase of a Meeting Suite. Meeting Suites are industry-sponsored rooms for staff meetings, one-on-one meetings, and social events. Product presentations, as well as speaker/presenter trainings, are not permitted.

Meeting Suites are limited in quantity and are available for purchase at the Los Angeles Convention Center and at select AAN Contracted Hotels:

- Premium Meeting Suites: Exclusive to IRT Members. Located in meeting rooms in the Los Angeles Convention Center. (Available exclusively to $50K IRT Members through January 1, 2018.)
- Convention Center Meeting Suites: Located in custom-built meeting structures in Kentia Hall, one level below the Exhibit Hall, in the Los Angeles Convention Center
- Hotel Meeting Suites: Located in meeting rooms at select hotels within the AAN housing block

For additional information regarding Meeting Suites, please see pages 20–21 or contact Gretchen Liedl, Manager, Exhibits and Sponsorship, at gliedl@aan.com or (612) 928-6015.

Non-industry groups interested in securing meeting space for five or more consecutive days may contact Grace Henderson, Administrative Assistant, Annual Meeting and Conferences, at icw@aan.com or (612) 928-6103.

HOSPITALITY SUITES
Hospitality Suites are located in hotel sleeping rooms and not in contracted meeting space and are rented by entities to meet and entertain clients and potential customers. Hospitality Suites are available through CMR, the AAN’s official housing and registration vendor. Suites are available within the AAN housing block on a first-come, first-served basis.

To book a Hospitality Suite, please contact aanreg@cmrus.com or (800) 676-4226.
2017 ANNUAL MEETING EXHIBITORS

Abbott/St. Jude Medical
AbbVie
AbbVie Neuroscience
ACADIA Pharmaceuticals Inc.
Acorda Therapeutics, Inc.
ACTRIMS
Advanced Brain Monitoring
AFTD and FTD Disorders Registry
Alder BioPharmaceuticals
Alexion Pharmaceuticals
Allergan, Inc.
Allergan, Inc.
Alliance for Patient Access
Alnylam Pharmaceuticals
Alzheimer’s Association
Ambry Genetics
Ambu, Inc.
American Board of Psychiatry & Neurology
American Headache
American Heart Association
Amgen
Arbor Pharmaceuticals, LLC
Archbold Medical Center
AFTD and FTD Disorders Registry
Aureus a Meijer Specialty Pharmacy
Aurora Health Care
Avanir Pharmaceuticals Medical Affairs
AveXis
AxelaCare
Bayer
Bayer HealthCare
Baylor Scott & White Health, Neuroscience Institute
Baystate Health
Bellin Health
Benign Essential Blepharospasm Research Foundation
Berkshire Health System
Billings Clinic
Biogen Medical Affairs
Biogen
BKIN Technologies Ltd.
Blackrock NeuroMed, LLC
Cadwell Industries, Inc.
Cambridge University Press
Cape Fear Valley Health System
Carle Physician Group
Carolinias HealthCare System
Cascade Survey Research
Catalyst Pharmaceuticals
CEFALY Technology
Celgene Corporation
CentraCare Health
Cerebral Assessment Systems, Inc.
Cleveland Clinic
Cleveland Clinic Abu Dhabi
Clinical Neurology News.Com
Cohens Veterans Bioscience
Community Health Systems
CompHealth
Cone Health
Coram CVS Specialty Infusion Services
Corinthian Reference Lab
CorTechs Labs
CuraScript SD
Cytokinetics, Inc.
Defense and Veterans Brain Injury Center
DEMOS MEDICAL PUBLISHING
DENT Neurologic Institute
Depomed, Inc.
DigiTrace EEG Services
Diplomat
DriveABLE
Duke Clinical Research Institute
2017 ANNUAL MEETING EXHIBITORS

Duke Health
DynaMed Plus/EBSCO Health
Dysautonomia International
Dystonia Medical Research Foundation
EAN - European Academy of Neurology
Eastern Maine Health Systems (EMHS)
Eisai Inc.
Electrical Geodesics, Inc. (EGI)
Elsevier, Inc.
EMD Serono
End Brain Cancer Initiative
eNeura Inc.
Enterprise Medical Recruiting
Epilepsy Foundation
EUROIMMUN
Frontiers
Fulgent Genetics
g.tec GUGER TECHNOLOGIES
GE Healthcare
GeneDx
Genentech, A Member of the Roche Group
Global Neuro-Diagnostics
Great Lakes Neurotechnologies
Greenwich Biosciences, Inc.
Gretchen’s Test Company
Rhodes Pharmaceuticals
Gundersen Health System
Hartford HealthCare
Hayes Locums
HCA (Hospital Corporation of America)
HeadAid
Health Monitor Network
Huntington’s Disease Youth Organization
Huntsville Hospital Neurology Associates
Icometrix
IMPAX Pharmaceuticals
Impeto Medical
Indiana University Kelley School of Business, Business of Medicine
Physician MBA
Intermountain Healthcare
International Essential Tremor Foundation
International Parkinson and Movement Disorder Society (MDS)
Invitae
Ipsen Biopharmaceuticals
Ipsum Diagnostics
Jackson & Coker
Jali Medical Inc.
Jari Electrode Supply
KabaFusion
Kaiser Permanente-Southern California Medical Group
KEGO Corporation
King-Devick Technologies, Inc.
KRONUS, Inc.
Lafayette General Health
Legacy Medical Group
Lewy Body Dementia Association
Lifelines Neurodiagnostic Systems, Inc.
LifePoint Health
Liftware
Lilly
LivaNova
LocumTenens.com
Logistics Health Inc.
Lundbeck
MagQu
Mallinckrodt Pharmaceuticals
Managing Epilepsy Well Network
Mayo Clinic
Mayo Medical Laboratories
McGraw-Hill Education
McKesson Specialty Health
MedDay Pharmaceuticals
medi USA
Medical Associates Clinic
<table>
<thead>
<tr>
<th>Exhibitors</th>
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<tbody>
<tr>
<td>MediMax Tech, Inc.</td>
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<tr>
<td>MedLink Neurology</td>
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<td>Medscape Neurology</td>
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<tr>
<td>Medtronic</td>
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<td>Memorial Health System</td>
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<tr>
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<tr>
<td>MNG Laboratories</td>
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<td>Monteris Medical</td>
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<tr>
<td>MotherToBaby Pregnancy Studies conducted by OTIS</td>
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<tr>
<td>Mount Sinai Health System</td>
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<td>Mountain States Health Alliance</td>
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<td>MS Cure Fund</td>
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<td>MT Pharma America</td>
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<td>MULTIGON INDUSTRIES, INC.</td>
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<tr>
<td>Multiple Sclerosis Foundation</td>
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<tr>
<td>National ALS Registry</td>
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<td>National Ataxia Foundation</td>
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<td>National Headache Foundation</td>
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<tr>
<td>National Institute of Neurological Disorders &amp; Stroke</td>
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<tr>
<td>National Spasmodic Torticollis Association</td>
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<td>Natus Neurology</td>
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<tr>
<td>NEJM Group</td>
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<td>Neuro Central</td>
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<td>Neurocrine Biosciences, Inc.</td>
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<tr>
<td>Neuro-Immunology Laboratories - UBC</td>
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<td>Neurology Advisor</td>
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<tr>
<td>Neurology Career Center</td>
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<td>NEUROLOGY REVIEWS</td>
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<td>Neuronetrix</td>
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<td>NeuroPace, Inc</td>
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<tr>
<td>NIHON KOHDEN AMERICA, INC.</td>
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<tr>
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<td>The Ohio State University Department of Neurology</td>
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<td>OtoSim Inc.</td>
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<tr>
<td>Outcome Health</td>
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<tr>
<td>Owensboro Health Regional Hospital</td>
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<tr>
<td>OXFORD UNIVERSITY PRESS</td>
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<tr>
<td>Pairnomix</td>
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<tr>
<td>Partners Multiple Sclerosis Center</td>
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<tr>
<td>PeaceHealth</td>
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<tr>
<td>Penn State Hershey Medical Center</td>
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<tr>
<td>Cohen Veterans Bioscience</td>
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<tr>
<td>Pfizer</td>
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<tr>
<td>Pfizer Inc/IBM BlueSky</td>
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<tr>
<td>Pikeville Medical Center, Inc.</td>
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<td>Cleveland Clinic Abu Dhabi</td>
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<td>PRA Health Sciences</td>
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<tr>
<td>Practical Neurology</td>
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<td>PracticeLink</td>
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<tr>
<td>Prevea Health</td>
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<tr>
<td>PreventionGenetics</td>
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<tr>
<td>ProMedica Health System</td>
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<tr>
<td>ProtoKinetics, Gait Analysis Walkways</td>
</tr>
<tr>
<td>Providence Health &amp; Services</td>
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<tr>
<td>Quest Diagnostics</td>
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<tr>
<td>RDL Reference Laboratory</td>
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<tr>
<td>Rhodes Pharmaceuticals</td>
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<td>Ricoh Company, LTD</td>
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<td>Rimed USA, Inc.</td>
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<td>Rochester Regional Health</td>
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<td>RosmanSearch, Inc.</td>
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<tr>
<td>SafePassage</td>
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<td>Sage Therapeutics</td>
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<tr>
<td>Saint Luke’s Marion Bloch Neuroscience Institute</td>
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</tbody>
</table>
2017 ANNUAL MEETING EXHIBITORS

Sanford Health
Sanofi Genzyme - Genetics
Sanofi Genzyme - MS
Saol Therapeutics
Sensomics International
Sentara Medical Group
Shimadzu Scientific Instruments, Inc.
Signature Healthcare
Society for Neuroscience
Southcoast Health
SoutheastHEALTH
SpecialtyCare
Spectrum Health Medical Group
SpeechVive
Springer Nature
St John Health System
St. Peter’s Hospital
Staff Care, Inc.
Strongbridge Biopharma
Strongbridge Biopharma Medical Information
Sun Neurosciences
Sunovion Pharmaceuticals, Inc.
Supernus Pharmaceuticals Inc.
Synapse Biomedical Inc
Tallahassee Memorial HealthCare
Teva CNS
The Assistance Fund
The Electrode Store
EndBrainCancer Initiative
The JAMA Network
The MSA Coalition & The MSA Shoe Charity
Theranica Bio-Electronics Ltd.
Trialspark
TS Medical
UCB Inc
Ultradynx Pharmaceuticals
United Council for Neurologic Subspecialties
United Diagnostics
UnityPoint Clinic
University of Florida Health
Upsher-Smith Laboratories, Inc.
US Bioservices
US WorldMeds
Validus Pharmaceuticals LLC
Via Christi Health
World Congress of Neurology
Weatherby Healthcare
WellStar Health System
Wiley
Wilson Therapeutics
Wolters Kluwer
Yuma Regional Medical Center