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# The American Academy of Neurology 2020 Industry Roundtable

## Invitation to Membership



# YOU ARE INVITED:

## JOIN THE 2020 INDUSTRY ROUNDTABLE

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Dear Industry Colleagues:

The American Academy of Neurology's mission is to promote the highest-quality patient-centered care and enhance the career satisfaction of its 36,000+ members. The Industry Roundtable's participation has been of great value as the AAN works to fulfill these goals.

Founded in 1994 to identify mutual opportunities to improve the quality of care and life for people with neurologic disease, the Industry Roundtable offers member companies unique opportunities to deepen their engagement with the AAN. Today, organizations join the Industry Roundtable to stay informed, engage in dialogue with AAN leaders, and gain recognition within the world's largest professional association of neurologists.

Throughout our relationship, we have made a significant and positive difference by working together in education, research, and the treatment of neurologic disorders. This journey has taken us to new levels of transparency and cooperation to benefit our members and the patients that they serve. When we focus on providing the best neurologic care to patients, we all find success. We invite your organization to join the Industry Roundtable for 2020 to take part in these benefits and experience the value of membership.

A handwritten signature in black ink, reading "Jonathan P. Hosey, MD, FAAN".

Jonathan P. Hosey, MD, FAAN  
AAN Physician Liaison to Industry

# INDUSTRY ROUNDTABLE

## MEMBER BENEFITS

- Participate in exclusive promotional and educational opportunities with an audience representing 92.7% of the US market share of neurologists
- Interact with Academy leadership
- Engage in dialogue with the AAN on issues of mutual interest
- Stay informed about Academy priorities, events, and advocacy efforts

Industry Roundtable members with Jonathan P. Hosey, MD, FAAN, Physician Liaison to Industry, at 2019 Annual Meeting, Philadelphia



*"The AAN Industry Roundtable offers a unique opportunity to connect and collaborate with the Academy, its leaders, and its functional experts. There are many complicated medical, scientific, and policy challenges that face all of us in neurology. The Industry Roundtable is a place where a broad range of stakeholders can come together, understand each other's different points of view, and explore how to address these challenges together."*

—Current Industry Roundtable member

Industry Summit, 2019, Las Vegas



# ENGAGE WITH THE AAN THROUGHOUT

Your Industry Roundtable membership offers opportunities to get involved with the AAN year-round. From conferences to patient advocacy, there are programs for all areas of interest on the AAN calendar.

**To ensure access to key Annual Meeting benefits**—such as housing and the first opportunity to select sponsorships and marketing\*—be sure to become a member by **September 27, 2019**. Visit [AAN.com/view/IRT](http://AAN.com/view/IRT) today!

*\*Benefits vary based on membership level*

## Communications

Members are informed year-round of important updates on AAN priorities, events, advocacy, guideline development, quality measures, and more.

## 2020 Conferences

The AAN Annual Meeting and regional conferences offer opportunities for education and marketing.



# THE YEAR

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## Leadership Program

These intensive programs train neurologists for leadership roles within the AAN and in their communities. Industry Roundtable organizations are at the forefront of supporting these programs, which focus on advocacy, diversity, early career development, mid-career transformation, and leadership in clinical practice.

## Publications

Depending on membership level, Industry Roundtable members can receive the latest news about the AAN through:

- *AANnews*® (the AAN's official member magazine covering events and programs)
- *AANe-news*™ (biweekly digital updates)
- Capitol Hill Report (biweekly policy and advocacy news)

## Research Program

The AAN research program awards funds to researchers committed to making a difference in the lives of patients with brain disease. Industry Roundtable members have been instrumental in supporting research that aligns with their therapeutic areas of interest.

*"The Industry Roundtable has helped us push new discoveries, new education, and new therapeutic approaches to help our patients."*

**—Ralph L. Sacco, MD, MS,  
FAHA, FAAN,  
Immediate Past President**

# AAN STAFF ARE HERE FOR YOU

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We understand that your organization has unique needs, priorities, and goals for interaction with the AAN. Allow us to answer your questions regarding the Industry Roundtable and assist you in selecting the membership level that's right for you. Please see the additional page of comprehensive benefits for 2020.

## Industry Roundtable Management



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## Industry Roundtable Administration



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# Thank You

## 2019 Members of the Industry Roundtable\*

### \$50,000 Members

abbvie

 **ACADIA**  
Pharmaceuticals

**ACORDA**  
THERAPEUTICS

**AMGEN**



 **Biogen**



**EMD  
SERONO**

**Genentech**  
*A Member of the Roche Group*

 **GREENWICH**  
BIOSCIENCES

*Lilly*



 **neurocrine**  
BIOSCIENCES

 **NOVARTIS**

**SANOFI GENZYME** 

 **sunovion**

 **Supernus**  
Pharmaceuticals

**teva**

### \$40,000 Members

- Avanir Pharmaceuticals, Inc.
- Mitsubishi Tanabe Pharma America, Inc.

### \$25,000 Members

- Adamas Pharmaceuticals, Inc.
- Akcea Therapeutics
- Alder BioPharmaceuticals, Inc.
- Allergan, Inc.
- Amneal Specialty, a division of Amneal Pharmaceuticals LLC
- CSL Behring
- IPSEN Biopharmaceuticals Inc.
- Medtronic, Inc.
- Merck & Co., Inc.
- SK life science, a subsidiary of SK biopharmaceuticals

### \$10,000 Members

- Alexion Pharmaceuticals, Inc.
- Neurelis, Inc.
- Ovid Therapeutics
- Philips
- Viela Bio

*\*Commitments as of April 5, 2019*



Visit [AAN.com/view/IRT](https://www.aan.com/view/IRT)  
to become a 2020 Industry  
Roundtable member