

# 2024 ROUNDTABLE BENEFITS

Industry Roundtable benefits\* are developed to facilitate companies working together with the American Academy of Neurology to improve the quality of care and lives of patients with neurologic diseases. Select the level that best meets your own organization's specific needs and budget. **Note that the \$10K membership level is a one-time, one-year trial membership open to organizations that have not been previous members.**

Receive Exclusive Annual Meeting Opportunities	Membership Levels			
Benefit	\$75K	\$50K	\$25K	\$10K
Site visit to the 2024 Annual Meeting Convention Center before launch of the Industry Opportunities Prospectus	•			
Early view and webinar of Industry Opportunities Prospectus 🕒	•	•	•	•
Early opportunity to select commercial support and sponsorships	First Priority	Second Priority	•	•
Opportunity to host a non-CME Industry Therapeutic Update. Must have signed contract for 2024 membership by September 15, 2023 🕒	First Priority	Second Priority	•	•
Reserve 20 rooms at Headquarter or dedicated hotel 🕒 🏨	•			
Reserve 15 rooms at Headquarter or dedicated hotel 🕒 🏨		•		
Reserve 20 rooms at select hotels in AAN housing block 🕒 🏨	•	•		
Early option for Premium Meeting Suite reservation at the Convention Center	Exclusive through December 1, 2023	Only open to \$75K, \$50K, and \$25K IRT December 1–January 5, 2024	Only open to \$75K, \$50K, and \$25K IRT December 1–January 5, 2024 (Opens to all exhibitors after January 5, 2024)	
Special pricing for select sponsorship, marketing, and advertising	•	•	•	

🕒 Must have signed contract for 2024 membership by September 15, 2023.

🏨 Within listed deadlines and according to availability. Later requests may have limited or no availability. Industry Roundtable hotel benefits are separate from Exhibitor Housing requests.

\*These basic benefits are subject to change but will be replaced by benefits of equal or greater value at the AAN's discretion. Additional benefits, beyond the basic offerings, may be added at the AAN's discretion.

Individual consultation with AAN staff to determine the best Annual Meeting offerings for your organization	•	•	•	•
Complimentary full attendee registration to 2024 Annual Meeting	6	4		
Invitation to attend an Annual Meeting Industry Roundtable event with AAN leadership	5	4	2	1
Recognition in signage and publications provided to meeting attendees	Company Logo (Premium)	Company Logo	Company Name	Company Name
Complimentary pre-Annual Meeting registrant attendee list to conduct a mailing, according to AAN attendee list guidelines	•	•	•	

### Interface with AAN Leadership and Staff

Benefit	\$75K	\$50K	\$25K	\$10K
Opportunity for group IRT meeting with AAN President and CEO 2x per calendar year (virtual or in person)	•			
Opportunity for meeting with key AAN Industry Relations Subcommittee member	•			
Learning and networking sessions featuring topic experts on issues identified as industry priorities, contingent on speaker availability	•	•	•	•
Dedicated AAN liaison to direct your AAN questions and needs	•	•	•	•
Open invitation to meet with AAN staff, contingent on availability, to formally discuss topics of interest to your company*	•	•	•	•
New member orientation with AAN staff	•	•	•	•
Invitation to attend non-Annual Meeting Industry Roundtable event	5	4	2	1

### Engage with the AAN Policy/Advocacy Team

Benefit	\$75K	\$50K	\$25K	\$10K
Opportunity to schedule a meeting with relevant member(s) of the AAN Policy/Advocacy team at AAN's Washington, DC office	•			
Open invitation to meet with AAN staff virtually, contingent on availability, to formally discuss topics of interest to your company*	•	•	•	•
Digital subscription to the AAN Capitol Hill Report	•	•		

## Stay Up-to-date on AAN Priorities and Activities

Benefit	\$75K	\$50K	\$25K	\$10K
Monthly Industry Roundtable (IRT) e-Newsletter with latest information and updates from the AAN	•	•	•	•
Digital subscription to AAN publications: <ul style="list-style-type: none"> <li>• AANe-news™</li> <li>• AANnews®</li> <li>• Leadership Update</li> </ul>	•	•	•	•
Notification when public comments may be made on the AAN's clinical practice guidelines and quality measures	•	•	•	•

## Participate in Year-round Education & Collaboration

Benefit	\$75K	\$50K	\$25K	\$10K
Year-round opportunity to host a non-CME virtual Industry Therapeutic Update recording on the AAN's Online Learning Center	•	•	•	•
Complimentary attendee registrations to use across AAN regional conferences	2	1		

## Be Recognized Within the Largest Audience of Neurologists

Benefit	\$75K	\$50K	\$25K	\$10K
Recognition on Industry Roundtable page on <i>AAN.com</i>	Company Logo (Premium logo linked to your website)	Company Logo	Company Name	Company Name
Recognition in select AAN member and meeting publications	•	•	•	•
Notification of membership to AAN leadership	•	•	•	•

\* Meetings may be virtual or physical, subject to staff availability, safety regulations, and current travel guidelines.

\* While no additional opportunities are guaranteed, \$75K Industry Roundtable members will receive priority for any new opportunities that may arise during the membership period, at AAN's discretion.

Join by visiting ***AAN.com/24IRT***

## Questions?

Please contact:

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Collaboration



Partnership



Conferences