



2021 INDUSTRY ROUNDTABLE BENEFITS

Industry Roundtable benefits are developed to facilitate companies working together with the American Academy of Neurology to improve the quality of care and lives of patients with neurologic diseases.* Select the level that best meets your own organization's specific needs and budget. Note that the \$10K membership level is a one-time, one-year trial membership open to organizations that have not been previous members.

2021 Industry Roundtable Member Benefits	Membership Levels			
Receive Exclusive 2021 Annual Meeting Opportunities	\$50K	\$40K	\$25K	\$10K
Opportunity to host a non-CME Industry Therapeutic update. Must have signed contract for 2021 membership by October 1, 2020 🕒	First priority	Second priority	•	•
Reserve 15 rooms at Headquarter or dedicated hotel 🕒 🏨	•			
Reserve 20 rooms at select hotels in AAN housing block 🕒 🏨	•	•		
Early view and webinar of Industry Opportunities Prospectus followed by early opportunity to select commercial support and sponsorships 🕒	First priority	Second priority	•	•
Special pricing for select sponsorships, marketing, and advertising	•	•	•	
Individual consultation with AAN staff to determine the best Annual Meeting offerings for your organization	•	•	•	•
Demonstration of Annual Meeting virtual platform and Annual Meeting mobile app	•	•	•	
Complimentary full attendee registration to 2021 Annual Meeting	4	2		
Invitation to attend Industry Roundtable event with AAN leadership	4	3	2	1
Recognition in signage and publications provided to meeting attendees	Logo	Company Name	Company Name	Company Name
Complimentary pre- and post-Annual Meeting registrant attendee lists to conduct a mailing, according to AAN attendee list guidelines	•	•	•	

🕒 Must have signed contract for 2021 membership by October 1, 2020

🏨 Within listed deadlines and according to availability. Later requests may have limited or no availability. Industry Roundtable hotel benefits are separate from Exhibitor Housing requests.

* These basic benefits are subject to change but will be replaced by benefits of equal or greater value at AAN's discretion. Additional benefits, beyond the basic offerings, may be added at AAN's discretion.

Interface with AAN leadership and staff	\$50K	\$40K	\$25K	\$10K
Opportunity for meeting with key AAN leader	1:1	Group	Group	Group
Learning and networking sessions featuring topic experts on issues identified as industry priorities	•	•	•	•
Dedicated AAN liaison to direct your AAN questions and needs	•	•	•	•
Open invitation to meet with AAN staff, contingent on availability, to formally discuss topics of interest to your company*	•	•	•	•
New member orientation with AAN staff	•	•	•	•
Invitation to attend industry event	4	3	2	1
Stay up-to-date on AAN priorities and activities	\$50K	\$40K	\$25K	\$10K
Digital subscription to AAN publications <ul style="list-style-type: none"> • Capitol Hill Report • AANe-news™ • AANnews® 	• • •	• • •	•	•
Notification when public comments may be made on the AAN's clinical practice guidelines and quality measures	•	•	•	•
Two complimentary attendee registrations to AAN regional conferences	•			
Be recognized within the largest audience of neurologists	\$50K	\$40K	\$25K	\$10K
Recognition on Industry Roundtable page on <i>AAN.com</i>	Logo	Company Name	Company Name	Company Name
Recognition in select AAN member and meeting publications	•	•	•	•
Notification of membership to AAN leadership	•	•	•	•

*Meetings may be virtual or physical, subject to staff availability, safety regulations and current travel guidelines

Join by visiting [AAN.com/21IRT](https://aan.com/21IRT)

Questions?

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