

HIMSS 2017

ChirpE Booth Promotion Widget Usage & ROI Analysis Infographic

243,559

Widget Impressions



We are exhibiting at

himss17

Orange County Convention Center
Orlando, FL
Feb 19 - 23, 2017

Booth #####

Register Now

Powered by a2z

268

Clicks

443

Clicks

The HIMSS 2017 eBooth Promotion Widget enabled web visitors to access the event information, register for the event, locate the exhibitor on the floor plan and add them to their personalized planners.



Event Management

Provided the plug and play widget in Exhibitor Console.

Engaged and attracted new audiences online



Attendees

Discovered the event and interacted with online assets

Engaged with the exhibitors' content and info



Exhibitors

Displayed the widget on their business websites

Drove web traffic and new registrants to event website

a2z, Inc. provides event planners and organizers with a powerful web-based software suite of solutions that help increase and accelerate booth sales. Our clients also realize improved productivity in back office processes; increased connectivity with their membership, CRM and financial databases; and an improved web presence for their attendees and exhibitors. Our featured offerings include conference & exposition management, event websites, mobile & social media engagement, plus much more.

© 2017 a2z, Inc. All rights reserved.

a2zInc

CONTENT • CONNECTIONS • COMMUNITY • COMMERCE