












Increase traffic to
your eBooth by
4 - 5 times

Enhance web exposure
and search engine results

Promote your
products & services
24/7/365

Maximize ROI by
generating high quality
new leads

Increase your
online leads by
3 - 4 times

LISTING OPTIONS	BASIC Free	ENHANCED*		
		Silver \$295	Gold \$495 now	Platinum \$795 now
Website Exposure				
 Enhanced eBooth Icon Shown on the floor plan and exhibitor list			Yes	Yes
 Attendee - Exhibitor Contact Form Attendees can contact you via a direct email			Yes	Yes
 eBooth Profile Add relevant company information	200 characters	300 characters	800 characters	2000 characters
 Website URL Add your website link to your eBooth Profile		Yes	Yes	Yes
 Company or Product Logo Add your logo to your eBooth Profile		Yes	Yes	Yes
 Product Categories Select those that buyers are likely to search with	3	5	10	25
 Products Display detailed descriptions with full color images		1	4	UNLIMITED
 Press Releases Highlight what's happening at your company		1	2	UNLIMITED
 Show Specials Spotlight discounts, giveaways & sweepstakes		1	2	UNLIMITED

*Exhibitors with Gold and Platinum packages are listed under the Enhanced Listings tab on the event map.

The Company names and booth numbers of these exhibitors are displayed in bold styling, and a special icon makes their listing pop in the list as well as on the event map.

In addition, the Enhanced Listings are highlighted on the event map for a few seconds while viewing the page.

The screenshot shows the 'Exhibitor List' interface with a search bar and a table of exhibitors. The table lists company names, enhanced listing icons (E), and booth numbers. A sidebar on the right shows a grid of booth numbers, with the 3M booth (845) highlighted in red.

Company Name	Enhanced Listing	Booth
2023 Investments Inc		551
3M Automotive	E	845
ABB B. V.		501, 857
ABC	E	826
ABC Rental		1038
ACME		1347

Booth Map Grid:

841			
839	938	939	1038
837	936	937	1036
835	934	935	1034

ADD ON PROMOTIONAL OPPORTUNITIES

Event Map Banner Ads

All attendees will check out the online event map. Catch their attention in this hot spot with a track-able banner advertisement. **\$395 each**

The screenshot shows a list of exhibitors with their names, a red 'E' icon, a small map icon, and a visitor count:

★ Arbonne International	E		627
☆ ARPAC	E		535
★ AT&T			1431
★ Avectra	E		1357
☆ Baier Agency, Inc.			327

Below the list is a navigation bar with a dropdown menu set to '200' and the text 'Exhibitors 1 to 62 of 62'. At the bottom, there is a banner for 3M Innovation and Scotchprint Graphics with a 'Click Here' button.

Random rotation | Size: 205 x 60 | Format: JPG/GIF (non animated)

Event Map Logo

Make your booth stand out from others by opting to show your company or product logo in your exhibit booth on the interactive event map. Your booth must be a 20x20 or larger. **\$495 each**

The screenshot shows a logo for Harris Corporation on a yellow background. The logo consists of the word 'HARRIS' in a bold, black, sans-serif font with a red diagonal line through the 'H'. To the right of the logo is the word 'Liberty' in a smaller font. Below the logo is the number '919' and a red 'E' icon. To the right of the 'E' icon is the number '1119'.

Videos

Let potential buyers and influencers see your story through promotional videos. Upload videos directly from your console. The videos are automatically encoded to play on multiple platforms including mobile. **\$295 each**

The screenshot shows a video player interface for Diagraph Marketing [Booth: 519]. The video content includes a man in a light blue shirt speaking in front of a Diagraph booth. The video title is 'Diagraph Marketing [Booth: 519]'. Below the video, the name and title of the speaker are displayed: 'Bill Myers, Marketing Manager, Diagraph, An ITW Company'. The video player controls show a progress bar at 00:00:06 / 00:01:22.