



Dallas Convention Center Dallas, Texas • December 5-7, 2016

Increase traffic to your eBooth by 4 - 5 times

Enhance web exposure and search engine results

Promote your products & services

24/7/365

Maximize ROI by generating high quality new leads

Increase your online leads by

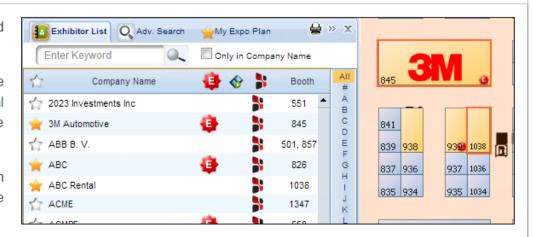
3 - 4 times

LISTING OPTIONS Website Exposure	BASIC Free	ENHANCED*		
		Silver \$295	Gold \$495 now	Platinum \$795 now
Enhanced eBooth Icon Shown on the floor plan and exhibitor list			Yes	Yes
Attendee - Exhibitor Contact Form Attendees can contact you via a direct email			Yes	Yes
eBooth Profile Add relevant company information	200 characters	300 characters	800 characters	2000 characters
Website URL Add your website link to your eBooth Profile		Yes	Yes	Yes
Company or Product Logo Add your logo to your eBooth Profile		Yes	Yes	Yes
Product Categories Select those that buyers are likely to search with	3	5	10	25
Products Display detailed descriptions with full color images		1	4	UNLIMITED
Press Releases Highlight what's happening at your company		1	2	UNLIMITED
Show Specials Spotlight discounts, giveaways & sweepstakes		1	2	UNLIMITED

*Exhibitors with Gold and Platinum packages are listed under the Enhanced Listings tab on the event map.

The Company names and booth numbers of these exhibitors are displayed in bold styling, and a special icon makes their listing pop in the list as well as on the event map.

In addition, the Enhanced Listings are highlighted on the event map for a few seconds while viewing the page.



ADD ON PROMOTIONAL OPPORTUNITIES

Event Map Banner Ads

All attendees will check out the online event map. Catch their attention in this hot spot with a track-able banner advertisement. **\$395 each**



Random rotation | Size: 205 x 60 | Format: JPG/GIF (non animated)

Event Map Logo

Make your booth stand out from others by opting to show your company or product logo in your exhibit booth on the interactive event map. Your booth must be a 20x20 or larger. **\$495 each**



Videos

Let potential buyers and influencers see your story through promotional videos. Upload videos directly from your console. The videos are automatically encoded to play on multiple platforms including mobile. **\$295 each**

