

2017 SPONSORSHIP OPPORTUNITIES

July 29 – August 4
Ann Arbor, MI

Banner Hall of Fame

\$300 - Your company name and logo will be displayed on the banner at the Trade Show. *Available to JATCs/AJATCs*

Break Sponsorship

\$500 & \$1K - Your company information and logo will be displayed at all break stations.

C/SC Group Sessions

\$1K - Your company name and logo will be displayed during your session.

Electric Bolt 8K-5K Run/Walk

\$2,500, \$1K, \$500 & \$250 - Join the *electrical training ALLIANCE* with supporting the research to find a cure for ALS (commonly known as Lou Gehrig's disease)!

Event Guide Advertisement Opportunities

Put your company's information in front of over 2,000 individuals that make a difference in the Electrical Industry. The Event Guide is a tool used for the entire week of NTI as well as a great reference tool back home.

Inside Back Cover	\$1,100
Full-Page	\$800
Half-Page	\$425

Golf Hole Sponsorship

\$150 - Your company name and logo will be displayed on the golf course.

Graduation Ceremony

\$4K & \$6K - Your company name and logo will be displayed at Hill Auditorium Thursday Evening, and in the evening's program.

Journal Book

\$4,500K - Your company logo on cover along with the *electrical training ALLIANCE logo* distributed to C/SC, O, OM, OA and VOLT participants. *This is an exclusive sponsorship*

Lunch Sponsorship

\$500 & \$1K - Your company information and logo will be at each lunch buffet.

Opening Ceremony

\$4K - Your company name and logo will be displayed at Hill Auditorium Sunday Evening, and in the evening's program.

Sunday Night Welcome Reception

\$2K & \$4K - Your company name and logo will be displayed on signage throughout the area and in the evening's program.

Training Director and Assistant Training

Director Reception – Monday night

\$2K & \$4K - Your company name and logo will be displayed throughout the event, on our website and you will be recognized in the NTI Event Guide. You will have an opportunity to address the crowd that evening.



Training Partner Lounge

\$500 & \$1K - Supply the Training Partners with refreshments and lunch. Your company name and logo will be displayed in the lounge area.

Please submit selection by May 19th to Denise Jenkins using the attached form.
djenkins@electricaltrainingalliance.org

Visit our website at <http://nti.njatc.org>

The one thing to remember is that although the JATC can be the official sponsor, payment SHOULD NOT be made from the JATC Trust Fund. The sponsorship can be paid for by the Local LMCC, the Local Union, the Chapter, or anyone else, just NOT from the Apprenticeship Trust Fund. Our Trust Fund attorney revisited this matter and noted that, "ERISA rules provide that plan assets must be used for the exclusive purpose of providing benefits or for the administration of the particular plan. It is also worthy to note that the Department of Labor takes a very strict view of any other plan expenditures." This summation answers the questions: can JATCs participate in NTI sponsorships? – Yes; can they do so with Trust fund money? – No.

Credit Card Authorization

- Check enclosed in the amount of \$_____ payable to *electrical training ALLIANCE*
- Invoice me
- Charge to the following credit card:
 - MasterCard VISA American Express

Name on Card	Exp Date
Card Number	Security Code
Billing Address for Card	
Name of Organization	
Contact Name	Title
Email address	Phone Number
NJATC Program #	IBEW Local #

PRINT HOW YOU WANT YOUR ORGANIZATION RECOGNIZED

Item	Amount
Item	Amount
Signature	Amount to be charged

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