

Convention Programming

(4/1/2011 – subject to change)

Friday, April 8, 2011				
Start Time	End Time	Focus Area	Presentation Title	Speaker
7:45 a.m.	9:45 a.m.	Evaluation of Classroom Instruction	BrainSMART Leading for Learning: Keys to Increasing Student Achievement	Donna Wilson, BrainSMART Inc., Winter Park, FL; Marcus Conyers, BrainSMART Inc., Winter Park, FL
7:45 a.m.	9:45 a.m.	School Culture	My Soul Looks Back and Wonder: Empowering African American Males for Success	Eric Brown, Spectrum Educational Services, Columbia, SC
8:30 a.m.	9:45 a.m.	Leading for Change	A Model for Mentoring to Support RTI Implementation	Robert Heimbaugh, Sheridan County School District #1, Ranchester, WY; Kathy Whitmire, Nation Center for Learning Disabilities, Washington, DC; Tom Komp, Gloversville School District, Gloversville, NY
8:30 a.m.	9:45 a.m.	School Culture	Building Early Learning Leaders: New Jersey's PreK—3rd Leadership Training Series	Cynthia Rice and Kathleen Priestley, Advocates for Children of New Jersey, Newark, NJ
8:30 a.m.	9:45 a.m.	School Culture	Honoring the Journey: Overcoming the Odds in Challenging School Environments	Sylvia Rockwell, School District Hillsborough County, Tampa, FL Jason Pepe, Hillsborough County Schools, Tampa, FL
8:30 a.m.	9:45 a.m.	Evaluation of Classroom Instruction	Implementing School-Wide Changes in Literacy Instruction	Virginia Hampton, Lehigh University, Bethlehem, PA; Carole Geary and Erica Walters, Pleasant Valley School District, Brodheadsville, PA
8:30 a.m.	9:45 a.m.	Evaluation of Classroom Instruction	Improving Student Learning Through a Systematic Approach to Classroom Observation	Linda Reysack, Harrison Elementary School, Cedar Rapids, IA; Annette Zimmerman, Erskine Elementary School, Cedar Rapids, IA
8:30 a.m.	9:45 a.m.	Leading for Change	Motivating Black Males to Achieve in School and in Life	Baruti Kafele, Newark Tech High School, Newark, NJ
8:30 a.m.	9:45 a.m.	Leading for Change	No Excuses: Practical Steps Towards Changing Your School	Tony Reid, Hansen Elementary School, Cedar Falls, IA
8:30 a.m.	9:45 a.m.	Professional Learning Teams	PLC Time with What Matters Most—Students!	Laurie Little, Peoria Unified School District - Desert Harbor Elementary School, Peoria, AZ
8:30 a.m.	9:45 a.m.	Leading for Change	Supporting the Next Generation of Instructional Leaders: New Initiatives to Address the Challenges Facing Early-Career Principals	Lynn M. Scott, NYC Leadership Academy, Long Island City, NY
8:30 a.m.	9:45 a.m.	School Culture	The Big Six: Essential Components for 21st Century Teaching	Maria Banks, SDE, Peterborough, NH
8:30 a.m.	9:45 a.m.	Professional Learning Teams	The Power of Professional Learning Communities to Change the Work We Do in Schools	Dwayne Young, Centreville Elementary School, Centreville, VA

8:30 a.m.	9:45 a.m.	Leading for Change	Your Federal Dollars at Work: Free Resources to Customize Local Capacity Building	Jennifer Ballen Riccards, U.S. Department of Education, Office of Planning, Evaluation and Policy Development, Washington, DC; Joanne Cashman, National Association of State Director of Special Education, Alexandria, VA
10:00 a.m.	11:30 a.m.	General Session	General Session: Out of Our Minds: Learning to be Creative	Sir Ken Robinson
11:45 a.m.	12:45 p.m.	Book Signing	Book Signing: Robert Marzano	Robert Marzano
11:45 a.m.	12:45 p.m.	Book Signing	Book Signing: Sir Ken Robinson	Sir Ken Robinson
12:00 p.m.	1:00 p.m.	Knowledge Network	Aiming for Automaticity with Math Facts: How Administrators Can Make It Happen!	Char Forsten, Staff Development for Educators, Peterborough, NH
12:00 p.m.	1:00 p.m.	Knowledge Network	Differentiated Instruction-Response to Intervention Connection	Gretchen Goodman, Staff Development for Educators, Peterborough, NH
12:00 p.m.	1:00 p.m.	Knowledge Network	12 Surefire Ways to Stop Making Students "Learning Disabled"	Jim Grant, Staff Development for Educators, Peterborough, NH
12:00 p.m.	1:00 p.m.	Knowledge Network	Common T-Shirts Don't Make a Team	Betty Hollas, Staff Development for Educators, Peterborough, NH
1:30 p.m.	3:30 p.m.	Leading for Change	Leading for Change: Getting Beyond the Walls of Resistance	Michael Chirichello, Leadership Matters LLC, Swartswood, NJ
1:30 p.m.	4:30 p.m.	Professional Learning Teams	Formative Assessment and Standards-Based Grading	Robert Marzano
3:00 p.m.	4:00 p.m.	Knowledge Network	Why Is Singapore a High-Performing Nation in Mathematics? What Administrators Can Learn from Singapore to Improve Math Instruction in Their Own Schools	Char Forsten, Staff Development for Educators, Peterborough, NH
3:00 p.m.	4:00 p.m.	Knowledge Network	What to do With the Challenging Child in Response to Intervention	Gretchen Goodman, Staff Development for Educators, Peterborough, NH
3:00 p.m.	4:00 p.m.	Knowledge Network	10 Secrets Every Principal Should Know About Crafting Lesson Plans	Jim Grant, Staff Development for Educators, Peterborough, NH
3:00 p.m.	4:00 p.m.	Knowledge Network	What Every Principal Needs to Know About Formative Assessment	Betty Hollas, Staff Development for Educators, Peterborough, NH
4:00 p.m.	5:15 p.m.	School Culture	A Place for Every Child: Creating a Learning Environment for Student Success!	Eric Brown, Spectrum Educational Services, Columbia, SC
4:00 p.m.	5:15 p.m.	Leading for Change	Dealing with Difficult Teachers	Todd Whitaker, Indiana State University, Terre Haute, IN
4:00 p.m.	5:15 p.m.	Leading for Change	Developing Teacher Leaders	Cathy Conger, Lucille Bruner Elementary School, North Las Vegas, NV; Bonnie Townsend, Ira Earl Elementary School, Las Vegas, NV
4:00 p.m.	5:15 p.m.	Leading for Change	Doing What Works – Research Based Resources for Principals	Jennifer Ballen Riccards, U.S. Department of Education, Office of Planning, Evaluation and Policy Development, Washington, DC
4:00 p.m.	5:15 p.m.	Evaluation of Classroom Instruction	Effective Classroom Observations with a Smile	Robyn Conrad, Playa del Rey Elementary School, Gilbert, AZ Andrew Szczepaniak, Gilbert Public Schools, Gilbert, AZ
4:00 p.m.	5:15 p.m.	Leading for Change	How to Create Buy-in for Your Good Ideas	Paul Young, National AfterSchool Association, McLean, VA; Jeromey Sheets, Cedar Heights Elementary School/Lancaster City Schools, Lancaster, OH

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4:00 p.m.	5:15 p.m.	Leading for Change	Improved Student Achievement Through Data Conferencing	Karen Daugherty, Rose Tree Media School District, Media, PA; Nancy Gheysens, Rose Tree Elementary School, Media, PA
4:00 p.m.	5:15 p.m.	Leading for Change	Managing the Workload of High-Performance Leadership	Justin Baeder, Olympic View Elementary School, Seattle Public Schools, Seattle, WA
4:00 p.m.	5:15 p.m.	Leading for Change	Minnesota School of Excellence Program: Dynamic Schools of the 21st Century	Matthew Dorschner, Chanhassen Elementary School, Chanhassen, MN
4:00 p.m.	5:15 p.m.	Evaluation of Classroom Instruction	Reading Body Language	Michael Donovan, Ridgewood Avenue School, Glen Ridge, NJ
4:00 p.m.	5:15 p.m.	School Culture	Seven Proven Strategies for Creating Positive Classrooms to Increase Academic Achievement and Improve Behavior	J. Allen, Positive Action, Twin Falls, ID
4:00 p.m.	5:15 p.m.	Technology Supporting Accountability and Communication	Understanding our Digital Natives: Teaching to a Different Brain	Dominic Mucci, Englewood Cliffs Public Schools, Englewood Cliffs, NJ
4:00 p.m.	5:15 p.m.	School Culture	Using Positive Behavior Supports to Help Students with Autism Spectrum Disorders Soar in Today's' Classrooms	Janet Fisher, Eastern Michigan University, Ypsilanti, MI
4:00 p.m.	5:15 p.m.	Evaluation of Classroom Instruction	You Need to Know: You're the Principal	Tom Lindsay, Mannheim District 83, Franklin Park, IL

Saturday, April 9, 2011

7:30 a.m.	8:45 a.m.	Leading for Change	Plenary Session I: Leading for Change: Nine Strategies to Bring Everybody on Board	Todd Whitaker, Indiana State University, Terre Haute, IN
9:00 a.m.	10:00 a.m.	Book Signing	Book Signing: Todd Whitaker	Todd Whitaker
9:00 a.m.	10:15 a.m.	Leading for Change	A Prescription for Success—What Every Principal Should Know About Leading School Change	Angie Dillow, Dawson-Bryant Elementary School, Coal Grove, OH
9:00 a.m.	10:15 a.m.	Leading for Change	Doing What Works Train-the-Trainer Opportunity	Nancy Phenis-Bourke, NAESP Senior Coach, National Principals Mentor Certification Program, Pendleton, IN; Jennifer Ballen Riccards, U.S. Department of Education, Office of Planning, Evaluation and Policy Development, Washington, DC
9:00 a.m.	10:15 a.m.	Leading for Change	Focusing on What Matters	Karen Daugherty, Rose Tree Media School District, Media, PA; William Dougherty, Glenwood Elementary School, Media, PA
9:00 a.m.	10:15 a.m.	Professional Learning Teams	Fostering Critical Thinking: Making Scholarly Connections Using Elements of Depth and Complexity	Galen W. Hoffstadt, Luther Jones Elementary School, Corpus Christi, TX

9:00 a.m.	10:15 a.m.	School Culture	How You Can Turn Faculty Meetings into Meaningful Professional Development Opportunities	Michael Donovan, Ridgewood Avenue School, Glen Ridge, NJ
9:00 a.m.	10:15 a.m.	School Culture	Igniting a Passion for Reading: Developing A School Where Reading Thrives	Steven Layne, Judson University, Elgin, Illinois
9:00 a.m.	10:15 a.m.	School Culture	"Let's Ride" Purposeful and Intentional Leadership	Bob Edmiston, Park City School District, Park City, UT; Veronica Claridge, McPolin Elementary School, Park City, UT
9:00 a.m.	10:15 a.m.	Leading for Change	One is the Loneliest Number	Becky DeWald and Constance Starr, Pierce Elementary School, Cedar Rapids, IA; Kay Coe, Nixon Elementary School, Hiawatha, IA
9:00 a.m.	10:15 a.m.	Evaluation of Classroom Instruction	Reframing Teacher Supervision: The Disconnect Between Beliefs and Behaviors	Michael Chirichello, Leadership Matters LLC, Swartswood, NJ; Kevin Walsh, William Paterson University, Wayne, NJ
9:00 a.m.	10:15 a.m.	School Culture	The Climb to Blue Ribbon: Turning Around a Low Performing School	Michael Eiffe and Kristen Foland, Cleveland Elementary School, Central Square School District, Cleveland, NY
9:00 a.m.	10:15 a.m.	Technology Supporting Accountability and Communication	The Perfect Storm: The Convergence of Leadership, Data, and Technology	Deloris McCafferty, Jaime Slane, and Kelley Schubert, New Albany Elementary K-1 School, New Albany, OH
9:00 a.m.	10:15 a.m.	Leading for Change	The Road to Implementing Response to Intervention for Reading	Allison Kretlow, James Madison University, Harrisonburg, VA; Antoinette Funk, Ressie Jeffries Elementary School, Front Royal, VA; Lisa Rudacille, Warren County Public Schools, Front Royal, VA
9:00 a.m.	10:15 a.m.	Leading for Change	Working Together: Harnessing Teacher Energy to Make Impactful Change	Jack Parker, Center Grove Middle School Central, Greenwood, IN
9:00 a.m.	10:15 a.m.	School Culture	"Yes, You Can!"	Carla Kimball, Nelson Elementary, Scottsboro City Schools, Scottsboro, AL
10:30 a.m.	11:45 a.m.	Evaluation of Classroom Instruction	Plenary Session II: Making the Most of Teacher Evaluation	Charlotte Danielson, Educational Consultant, Princeton, NJ
11:45 a.m.	12:45 p.m.	Book Signing	Book Signing: Charlotte Danielson	Charlotte Danielson
12:45 p.m.	1:45 p.m.	Book Signing	Book Signing: Alan November	Alan November
1:15 p.m.	2:30 p.m.	Leading for Change	A Prescription for Success—What Every Principal Should Know About Leading School Change	Angie Dillow, Dawson-Bryant Elementary School, Coal Grove, OH
1:15 p.m.	2:30 p.m.	Leading for Change	Culturally Relevant Leadership: One School's Journey to Close Achievement Gaps	James Martin, Mountain View Elementary School, Salt Lake City, UT; Daniel Bergman, Emerson Elementary School, Salt Lake City, UT
1:15 p.m.	2:30 p.m.	School Culture	Cyberbullying Updated	Susan Sutton, St. Raphael/St Mary Magdalene Schools, Raleigh, NC
1:15 p.m.	2:30 p.m.	School Culture	Great Happens Here	Robin Seay, FranklinCovey, Salt Lake City, UT
1:15 p.m.	2:30 p.m.	Leading for Change	It's Like Donkey Kong! Taming The Monkey Business, So You Can Get Down To Business	Hugh Maxwell, Lewiston School District, Lewiston, ID
1:15 p.m.	2:30 p.m.	Leading for Change	No Substitute Left Behind: The Principal and School's Role in Enhancing Substitute Teacher Effectiveness	Kevin O'Connor, NAESP National Principals Mentor Training and Certification Program, Hollywood, FL

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1:15 p.m.	2:30 p.m.	Leading for Change	Principal Matters: Strategies for Developing Collaborative Relationships Between Principals and Afterschool Program Leaders	Paul Young, National AfterSchool Association, McLean, VA; Jeromey Sheets, Cedar Heights Elem./Lancaster City Schools, Lancaster, OH
1:15 p.m.	2:30 p.m.	Leading for Change	Real Change Happens Through Teacher Leadership	Susan Bell, Principal (retired)/Educational Consultant, St. Charles, MO
1:15 p.m.	2:30 p.m.	Evaluation of Classroom Instruction	Research-Based Inclusive System of Evaluation (RISE): Promoting Positive School Culture	Gina Reichert and Barbara Bradley, Pittsburgh South Brook 6-8, Pittsburgh, PA
1:15 p.m.	2:30 p.m.	Evaluation of Classroom Instruction	Teacher Evaluation–It’s All Talk!	Candi McKay, McKay Consulting, LLC, North Lawrence, OH; Debra Forman, New City Elementary School, New City, NY
1:15 p.m.	2:30 p.m.	Professional Learning Teams	Team Collaboration Creates Student Success	Val Dolezal, Jona Seifert, and Lisa Stolba, Grant Early Childhood Center, Cedar Rapids, IA
1:15 p.m.	2:30 p.m.	School Culture	Transforming Your School Culture by Building a Strong, Unified Team	Mark Lukert, Principal (Retired), Coppell, TX
1:15 p.m.	2:30 p.m.	Technology Supporting Accountability and Communication	Using Apple's iPad™ to Maximize Your Effectiveness as a Leader	Justin Baeder, Olympic View Elementary, Seattle Public Schools, Seattle, WA
1:15 p.m.	2:30 p.m.	Leading for Change	Working Together: Harnessing Teacher Energy to Make Impactful Change	Jack Parker, Center Grove Middle School Central, Greenwood, IN
2:45 p.m.	4:00 p.m.	Technology Supporting Accountability and Communication	Plenary Session III: Creating a New Culture of Teaching and Learning Through Technology	Alan November
4:00 p.m.	5:00 p.m.	Book Signing	Book Signing: Vernice Armour	Vernice Armour
4:15 p.m.	5:30 p.m.	School Culture	A Global Garden for a Global Community	Susan O'Neil and Anu Sharma, Jane Stenson School, Skokie, IL
4:15 p.m.	5:30 p.m.	Evaluation of Classroom Instruction	A Principal's Challenge: Putting It All Together with Charlotte Danielson's Framework for Teaching	Melissa Linton, K-Beach Elementary School, Soldotna, AK
4:15 p.m.	5:30 p.m.	Leading for Change	Beyond the Data: How to Have Data Conferences with Teachers	Betsy Moore, ECM Educational Consulting, Columbus, OH
4:15 p.m.	5:30 p.m.	Technology Supporting Accountability and Communication	Data That Matters: Using a Balanced Scorecard to Summarize and Organize Data	Frank Buck, Frank Buck Consulting, Inc., Pell City, AL
4:15 p.m.	5:30 p.m.	Leading for Change	Empowering, Engaging and Inspiring for Change	Gail Chandler, C.S. Porter Middle School/Missoula County Public Schools, Missoula, MT
4:15 p.m.	5:30 p.m.	Professional Learning Teams	Leading a Collaborative Staff	Pete Hall, Spokane Public Schools, Spokane, WA

4:15 p.m.	5:30 p.m.	Leading for Change	Quality in Pre-K—3 Education: What Constructs Support Dialogue and Change?	Sharon Ritchie and Sam Oertwig, FPG Child Development Institute, Carrboro, NC
4:15 p.m.	5:30 p.m.	Evaluation of Classroom Instruction	Research-Based Inclusive System of Evaluation (RISE): Promoting Positive School Culture	Gina Reichert and Barbara Bradley, Pittsburgh South Brook 6-8, Pittsburgh, PA
4:15 p.m.	5:30 p.m.	School Culture	School Smarts: A New Model for Creating Meaningful and Diverse Parent Involvement (Insights from a Hewlett Foundation and California State PTA Program)	Elizabeth Bailey, 2B Communications, Inc., Manhattan Beach, CA; Nancy Schmidt, Creative Qualitative, Culver City, CA, Paul Richman, California PTA, Sacramento, CA
4:15 p.m.	5:30 p.m.	Evaluation of Classroom Instruction	Teacher Evaluation—It's All Talk!	Candi McKay, McKay Consulting, LLC, North Lawrence, OH; Debra Forman, New City Elementary School, New City, NY
4:15 p.m.	5:30 p.m.	Leading for Change	The Administrator's Role in RTI Implementation	Edythe Austerstuhl, Deerfield Township School, Rosenhayn, NJ
4:15 p.m.	5:30 p.m.	Leading for Change	Transforming Schools Through Purposeful Walkthroughs: Dramatically Improve Student Achievement	Leighangela Brady, La Costa Heights Elementary School, Carlsbad, CA
4:15 p.m.	5:30 p.m.	School Culture	Working Together to Ensure All Students Succeed: Stenwood Stinger Time	Laraine Edwards, Fairfax County Public Schools, Fairfax, VA; Tammy Stoker and Sally Donnelly, Fairfax County Public Schools/Stenwood Elementary School, Vienna, VA

Sunday, April 10, 2011

8:30 a.m.	10:00 a.m.	General Session	General Session: The Three Ps of Success: Passion, Purpose, and Positive Steps	Vernice Armour
10:30 a.m.	12:00 p.m.	Leading for Change	Plenary Session IV: Finding Your Leadership Focus: What Matters Most for Student Results	Douglas Reeves
12:00 p.m.	2:00 p.m.	Professional Learning Teams	Coaching and Supporting Teachers in Differentiated Instruction	Betty Hollas, Staff Development for Educators, Peterborough, NH
12:00 p.m.	2:00 p.m.	Professional Learning Teams	Team Up to Teach for the Future	Kathleen Fulton, National Commission on Teaching and America's Future (NCTAF), Washington, DC
12:30 p.m.	1:45 p.m.	Leading for Change	AYP - You Can Do It	Laura Brown, Manchester Elementary School, Pinewood, SC
12:30 p.m.	1:45 p.m.	School Culture	Cyberbullying: Keeping Our Students Safe	Bill Bond, National Association of Secondary School Principals
12:30 p.m.	1:45 p.m.	Leading for Change	Developing School Leaders So They Can Implement "NAESP's Standards for What Principals Should Know and Be Able To Do"	Gretchen Donndelinger and Joann Kowal, Nova Southeastern University, FSEHS, North Miami Beach, FL
12:30 p.m.	1:45 p.m.	Leading for Change	Executive Coaching: Opportunities for Seasoned Administrators—Real Hope for Struggling Schools	Lynn Babcock, Mosaica Turnaround Partners, Dexter, MI; Amanda Engelbrecht, Mosaica Education, Inc., Abu Dhabi, United Arab Emirates; John Q. Porter, Mosaica Turnaround Partners, Atlanta, GA
12:30 p.m.	1:45 p.m.	School Culture	Grants and Funding to Help Create a Positive School Culture	John Bluthardt, Zaner-Bloser, Columbus, OH
12:30 p.m.	1:45 p.m.	Professional Learning Teams	It's Elementary: Let's Engage Parents in Laying the Foundation for College and Career Readiness	Pamela Akers, Phelps Luck Elementary School, Columbia, MD; Katherine Orlando, Worthington Elementary School, Ellicott City, MD; Kathy Jacobs, Waverly Elementary School, Ellicott City, MD

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12:30 p.m.	1:45 p.m.	Leading for Change	Leading to Student Achievement— Lessons Learned	Ryan Lewis, Ramierz Intermediate School, Norco, CA; Judy Now, Parkridge Elementary School, Norco, CA; Russ Schriver, VanderMolen Elementary School, Norco, CA
12:30 p.m.	1:45 p.m.	Professional Learning Teams	Meeting the Challenge of Supervising Three Generations of Teachers in the Same School	Jim Grant, Staff Development for Educators, Peterborough, NH
12:30 p.m.	1:45 p.m.	School Culture	NBPTS Certification and Teacher Burnout: Implications for Principals and School Culture	Tanya Judd-Pucella, Marietta College, Marietta, OH
12:30 p.m.	1:45 p.m.	Professional Learning Teams	On the “Wright” Collaborative Journey at Wright Elementary	Karen Wildhagen and Greg O’Connell, Wright Elementary School, Cedar Rapids, IA
12:30 p.m.	1:45 p.m.	Leading for Change	Reinventing Maine Schools	Deborah Emery, Dresden and Cottrell Elementary School, Monmouth, ME; Kevin Perkins, RSU 57/Lyman Elementary School, Lyman, ME
12:30 p.m.	1:45 p.m.	Technology Supporting Accountability and Communication	Transforming Technology Curriculum for 21st Century Learners	Nancye Blair, McKeel Elementary Academy, Lakeland, FL
2:00 p.m.	3:30 p.m.	School Culture	(Closing Plenary) Plenary Session V: Transforming School Culture: How to Overcome Staff Division	Anthony Muhammad
3:30 p.m.	4:30 p.m.	Book Signing	Book Signing: Anthony Muhammad	Anthony Muhammad