



BEST PRACTICES FOR BETTER SCHOOLS™
 National Conference and Expo of the Year
SEATTLE March 22–24



Preliminary Schedule

(1/20/2012 – subject to change)

Start	End	Session
Monday, March 19		
1:00 p.m.	5:00 p.m.	NAESP National Principals Mentor Training and Certification Program
Tuesday, March 20		
8:30 a.m.	4:00 p.m.	NAESP National Principals Mentor Training and Certification Program
Wednesday, March 21		
8:30 a.m.	4:00 p.m.	NAESP National Principals Mentor Training and Certification Program
1:00 p.m.	6:00 p.m.	Attendee Registration
4:00 p.m.	6:00 p.m.	Resolutions Committee Meeting (committee members only)
Thursday, March 22		
7:00 a.m.	6:00 p.m.	Attendee Registration
7:45 a.m.	9:45 a.m.	Malachi Pancoast – How to Work Less, Produce More, and Still Get the Job Done in a Sensible School Week – 2 Hr. Workshop
7:45 a.m.	9:45 a.m.	Justin Baeder – Using Apple’s iPad™ to Maximize Your Effectiveness as a Leader – 2 Hr. Workshop
7:45 a.m.	9:45 a.m.	Marcus Conyers & Donna Wilson – BrainSMART Leading for Learning: Keys to Increasing Student Achievement – 2 Hr. Workshop
7:45 a.m.	9:45 a.m.	Eric Brown – My Soul Looks Back and Wonder: Empowering African American Males for Success – 2 Hr. Workshop
8:00 a.m.	9:00 a.m.	Resolutions Open Hearing and Committee Meeting
8:00 a.m.	9:30 a.m.	NAESP Foundation Breakfast – Ticketed Event Guest Speaker: Ruby Takanishi, President, Foundation for Child Development
8:00 a.m.	5:30 p.m.	NAESP Resource Center Open
8:30 a.m.	9:45 a.m.	Concurrent Sessions
10:00 a.m.	11:30 a.m.	Diane Ravitch – Opening Keynote Speaker Will School Reform Improve the Schools?
11:45 a.m.	12:45 p.m.	Diane Ravitch – Book Signing
12:30 p.m.	2:30 p.m.	Richard & Rebecca DuFour – Building the Collaborative Culture of a Professional Learning Community – Plenary



BEST PRACTICES FOR BETTER SCHOOLS™
National Conference and Expo of the Year
SEATTLE March 22–24

naesp™ 2012

Preliminary Schedule

(1/20/2012 – subject to change)

1:30 p.m.	2:30 p.m.	Past Directors Meeting
2:45 p.m.	3:45 p.m.	State Leaders Meeting Concurrent Sessions
2:45 p.m.	4:15 p.m.	Concurrent Sessions
2:45 p.m.	4:15 p.m.	Richard DuFour – Raising the Bar and Closing the Gap: Whatever It Takes in Middle Schools
2:45 p.m.	4:15 p.m.	Rebecca DuFour – Raising the Bar and Closing the Gap: Whatever It Takes in Elementary Schools
4:00 p.m.	5:30 p.m.	State Executive Directors Meeting
4:30 p.m.	5:30 p.m.	Book Signing – Richard & Rebecca DuFour
8:00 p.m.	10:00 p.m.	Opening Reception – Sponsored by Lifetouch
Friday, March 23		
7:00 a.m.	5:00 p.m.	Attendee Registration
7:30 a.m.	9:00 a.m.	Eric Jensen – Practical Strategies Linking Brain Research to Achievement of Students from Poverty – Plenary
8:00 a.m.	5:00 p.m.	NAESP Resource Center Open
8:30 a.m.	9:00 a.m.	Resolutions Committee Report
9:15 a.m.	10:15 a.m.	Book Signing – Eric Jensen
9:15 a.m.	10:30 a.m.	Concurrent Sessions
9:30 a.m.	11:30 a.m.	Zone Meetings
10:30 a.m.	2:30 p.m.	Exhibit Hall Open (Exclusive Hours: 10:30 a.m. – 12:30 p.m.)
12:30 p.m.	2:30 p.m.	Charlotte Danielson – Assessing Teacher Effectiveness – 2 Hr. Workshop
12:30 p.m.	2:30 p.m.	Jim Grant & Betty Hollas – What Extra Ordinary Principals Do Differently – 2 Hr. Workshop
12:30 p.m.	2:30 p.m.	Jawanza Kunjufu – Understanding Black Male Learning Styles – 2 Hr. Workshop
2:45 p.m.	3:45 p.m.	Book Signing – Charlotte Danielson, Jawanza Kunjufu, Rick Stiggins



Preliminary Schedule

(1/20/2012 – subject to change)

12:30 p.m.	2:30 p.m.	Rick Stiggins – Seven Essential Assessment Actions for Local District Leaders – 2 Hr. Workshop
12:30 p.m.	2:30 p.m.	Michael Chirichello – Changes Don't Come Easy: Lead the Way! – 2 Hr. Workshop
1:00 p.m.	2:15 p.m.	Concurrent Sessions
2:45 p.m.	4:15 p.m.	Douglas Reeves – New Opportunities in Educational Innovation: A New Era for Accountability, Leadership, Teaching, and Learning – Plenary
4:00 p.m.	5:00 p.m.	State Representatives Meeting (Selection of Nominating Committee)
4:30 p.m.	5:30 p.m.	Book Signing – Douglas Reeves
5:00 p.m.	6:00 p.m.	State Representatives Reception
Saturday, March 24		
7:00 a.m.	2:00 p.m.	Attendee Registration
7:30 a.m.	9:00 a.m.	Andy Hargreaves – The Future of Educational Change – Plenary
8:00 a.m.	9:00 a.m.	Key Activists Meeting
8:30 a.m.	5:30 p.m.	NAESP Resource Center Open
9:00 a.m.	2:30 p.m.	Exhibit Hall Open (Exclusive Hours : 12:30 – 2:30 p.m.)
9:15 a.m.	10:15 a.m.	Book Signing – Andy Hargreaves
9:15 a.m.	10:30 a.m.	Concurrent Sessions
11:00 a.m.	12:30 pm.	Yong Zhao – Catching Up or Leading the Way: American Education in the Age of Globalization – Plenary
12:45 p.m.	1:45 p.m.	Book Signing – Yong Zhao
2:30 p.m.	4:00 p.m.	Rafe Esquith – Closing Keynote Speaker Lighting Their Fire
4:15 p.m.	5:15 p.m.	Book Signing – Rafe Esquith
4:30 p.m.	6:00 p.m.	Delegate Assembly
8:00 p.m.	10:00 p.m.	Closing Event