



# 2018 ARMY AVIATION MISSION SOLUTIONS SUMMIT

APRIL 25 - 27, 2018  
GAYLORD OPRYLAND HOTEL  
& CONVENTION CENTER  
NASHVILLE, TN

April 25-27 | Nashville, TN | [Quad-a.org/Exhibitors](http://Quad-a.org/Exhibitors)

Sponsored by Army Aviation Association of America



# 2018 Sponsorship Opportunities

2017 Summit Sponsors been given the opportunity to renew.  
Sponsorships are sold on a first-come basis. Contact: [jenn@quad-a.org](mailto:jenn@quad-a.org)

**Please Check Online for Availability**



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### CONCERT ENTERTAINMENT FEATURING BIG & RICH / \$75,000 — SOLD

*Join in the fun and excitement of this year's concert entertainment!*

#### Benefits Include:

- EXCLUSIVE Sponsorship Opportunity!
- One **Front Row VIP Table for 10** at the Soldier Appreciation Dinner Concert (April 27)
  - includes a special gift for each guest
  - complementary wine all evening
- VIP Meet and Greet for (2) people
- 10 autographed Josh Turner CD's
- Logo recognition placement on the bottom of ALL Summit email correspondence
- Sponsor's name will be listed near the Soldier Appreciation Dinner Concert in the following places:
  - Summit Agenda/Jiffy
  - Mobile App - 18SUMMIT
  - 2018 Exhibit Show Guide
- Prominent logo recognition on signage at the Summit including "Thank you to our Sponsors"
- Prominent logo recognition at the Summit "Thank you to our Sponsors" slide show
- Enhanced Logo recognition Online
  - Sponsor logo will click through to company website.
- Logo recognition in Print (ARMY AVIATION Magazine)
  - Sponsor logo to also appear in AAAA Summit advertisements promoting the concert

#### EVENT

**Thank you! BELL HELICOPTER, A Textron Company**



### SOLDIER CAFÉ & CHARGING STATION / \$25,000 — SOLD

*Show your support for the Soldiers and their Families while they relax and enjoy a discounted meal, charge their phone and view your company content*

#### Benefits Include:

- Exclusive Sponsorship
- Sponsor's name will be mentioned in the Summit agenda, Jiffy, Mobile App -18SUMMIT and the 2018 Exhibit Show Guide.
- Logo recognition on signage inside and outside of Café
- Charging station provides branding opportunities. (Creative must be approved by AAAA)
  - Customizable LCD display supports static images, video and audio
- Sponsor may provide signage, branded giveaways, branded cups and napkins
  - Bags for the Soldiers are strongly encouraged.
- Logo recognition in print (ARMY AVIATION Magazine)
- Logo recognition on signage at the Summit "Thank you to our Sponsors"
- Soldier Café icon with information located on 18SUMMIT, official mobile app of the show
- Recognition online – Company logo will click through to sponsor's website
- Logo recognition at the Summit "Thank you to our Sponsors" slide show.

#### HOT SPOTS

**Thank you! Team Chinook**

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**CONTACT: Jenn@quad-a.org**

*Sponsorships continue on next page*



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### EARLY BIRD RECEPTION / \$20,000 — SOLD

*The Early Bird Reception is the first networking event at the Summit. Show your support and promote your brand!*

#### Benefits Include:

- Exclusive Sponsorship
- Drink tickets (50 qty.) will be provided to Sponsor
- Sponsor's name will be mentioned in the Summit agenda, Jiffy, Mobile App -18SUMMIT and the 2018 Exhibit Show Guide.
- Bar signage (front panel and table top stands)
- Sponsor may provide branded disposable plastic cups and napkins for bar
- Recognition online – Company logo will click through to sponsor's website
- Logo recognition in Print (*ARMY AVIATION* Magazine)
- Logo recognition on signage at the Summit "Thank you to our Sponsors"
- Logo recognition at the Summit "Thank you to our Sponsors" slide show

#### EVENT

**Thank you! Team Apache**



### WiFi / \$20,000 — SOLD

*Reach a large, targeted audience with your company branded message by sponsoring FREE WiFi!*

#### Benefits Include:

- Exclusive Sponsorship – this opportunity provides free WiFi access in the Networking Exhibit Center (Exhibit Hall) and Meeting Space areas.
- Splash page branding capabilities on internet landing page connection – page will direct to sponsor's URL
- Sponsor may choose NAME of WiFi
- Sponsor may choose PASSWORD
- Logo recognition in Print (*ARMY AVIATION* Magazine)
- Recognition online – Company logo will click through to sponsor's website
- Sponsor signage onsite at the Summit
- "Thank you to our Sponsors" signage onsite at the Summit
- Logo recognition at the Summit "Thank you to our Sponsors" slide show

#### HOT SPOTS

**Thank You! Airbus**



### COFFEE BREAK - EXHIBITS / \$15,000 — SOLD

*Gain exposure by having your brand displayed during coffee breaks in the Networking Exhibit Center!*

#### Benefits Include:

- Exclusive Sponsorship
- Sponsor's name will be mentioned in the Summit agenda, Jiffy, Mobile App -18SUMMIT and the 2018 Exhibit Show Guide
- Sponsor may provide logo or creative for two signs near coffee area
- Sponsor may provide branded disposable coffee cups, lids and napkins, if desired
- Logo recognition in Print (*ARMY AVIATION* Magazine)
- Logo recognition on signage at the Summit "Thank you to our Sponsors"
- Recognition online on quad-a.org
- Logo recognition at the Summit "Thank you to our Sponsors" slide show

#### HOT SPOTS

**Thank You! Northrop Grumman**

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### MOBILE APP SPONSORSHIP / \$12,500 — SOLD

*Be visible to an ever-growing audience every time they use their mobile device to access 18SUMMIT! (Official Summit App)*

#### Benefits Include:

- Exclusive Sponsorship
- Dedicated Splash page to sponsor
- Logo Recognition on App Dashboard that links to sponsor's eBooth or website
- Logo recognition in Print (*ARMY AVIATION* Magazine) and the 2018 Exhibit Show Guide
- Logo recognition on signage at the Summit "Thank you to our Sponsors"
- Recognition online – Company logo will click through to sponsor's website
- Inclusion on signage throughout Summit in highly visible, high-traffic areas
- Logo recognition at the Summit "Thank you to our Sponsors" slide show

#### SHOW MATERIALS

**Thank You! L3 Technologies**



### COFFEE BREAK - PROFESSIONAL SESSIONS / \$10,000 — SOLD

*Gain exposure by having your brand displayed during coffee breaks at the Professional Sessions*

#### Benefits Include:

- Exclusive Sponsorship
- Sponsor's name will be mentioned in the Summit agenda, Jiffy, Mobile App-18SUMMIT and the 2018 Exhibit Show Guide
- Sponsor may provide creative for two signs near coffee area
- Sponsor may provide branded, disposable coffee cups, lids, napkins, if desired
- Logo recognition in Print (*ARMY AVIATION* Magazine)
- Logo recognition on signage at the Summit "Thank you to our Sponsors"
- Recognition online – Company logo will click through to sponsor's website
- Logo recognition at the Summit "Thank you to our Sponsors" slide show

#### HOT SPOTS

**Thank You! Northrop Grumman**



### BADGE HOLDER / \$10,000 — SOLD

*Make an impact at the Summit with your brand around the necks of all show attendees!*

#### Benefits Include:

- Exclusive Sponsorship
- Company logo imprint on front of badge holder along with 2018 AAAA Summit imprint
- Logo recognition in Print (*ARMY AVIATION* Magazine)
- Logo recognition on signage at the Summit "Thank you to our Sponsors"
- Recognition online – Company logo will click through to sponsor's website
- Logo recognition at the Summit "Thank you to our Sponsors" slide show
- Distribution: 10,000

#### SHOW MATERIALS

**Thank You! Telephonics**

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### OFFICIAL SUMMIT BAG / \$10,000 — SOLD

*Promote your brand on the Official Summit bag! Bags will be distributed at Registration to Attendees who use them to carry the information and items they collect throughout the show.*

**Benefits Include:**

- Exclusive Sponsorship
- Company logo imprinted on one side of tote bag along with 2018 Summit imprint
- Logo recognition in Print (*ARMY AVIATION* Magazine)
- Logo recognition on signage at the Summit “Thank you to our Sponsors”
- Recognition online – Company logo will click through to sponsor’s website
- Logo recognition at the Summit “Thank you to our Sponsors” slide show
- Distribution: 5,000

**SHOW MATERIALS**

**Thank You! CSRA and FlightSafety**



### ATRIUM LAMP POSTS / \$10,000 — SOLD

*Capture the attention of attendees throughout the Gaylord with your show message! Single and Double-sided Banners hung throughout the DELTA Atrium!*

**Benefits Include:**

- Sponsor creative/artwork will be on 21 Pole banners (1 or 2-sided banners per pole – Half Showing) in the Delta Atrium. See Delta map for locations.
- Sponsor artwork will be up from April 23-28.
- Logo recognition on “Thank you to our Sponsors” signage at the Summit
- Logo recognition in print (*ARMY AVIATION* Magazine)
- Recognition online – Company logo will click through to sponsor’s website
- Logo recognition at the Summit “Thank you to our Sponsors” slide show

**HOT SPOTS**

**Thank You! Northrop Grumman**



### ELEVATOR DOOR WRAPS / \$10,000 — SOLD

*All eyes will be on your messaging as Attendees wait for the elevators to open! The elevators are located in the busy Registration area of Delta B, C, D Lobby!*

**Benefits Include:**

- Sponsor graphics/artwork will be wrapped on the elevators in the Delta B,C,D Lobby (D4 Elevator). Elevator stops at 3 major floors – 2 doors on each floor.
- Sponsor artwork will be up from April 23-28.
- Logo recognition on “Thank you to our Sponsors” signage at the Summit
- Logo recognition in print (*ARMY AVIATION* Magazine)
- Recognition online – Company logo will click through to sponsor’s website
- Logo recognition at the Summit “Thank you to our Sponsors” slide show

**HOT SPOTS**

**Thank You! GE Aviation**

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### POCKET GUIDE (JIFFY) / \$7,500 — SOLD

*The Jiffy is a pocket size agenda that is carried by attendees and is one of the most referenced pieces of collateral at the Summit*

**Benefits Include:**

- Exclusive Sponsorship
- Logo recognition on front and back of printed piece
- Logo recognition in Print (*ARMY AVIATION* Magazine)
- Recognition online – Company logo will click through to sponsor’s website
- Logo recognition on signage at the Summit “Thank you to our Sponsors”
- Logo recognition at the Summit “Thank you to our Sponsors” slide show
- Distribution: 10,000

**SHOW MATERIALS**

**Thank You! Airbus**



### POPCORN BREAK / \$7,000 — SOLD

*A Summit-favorite in the AAAA Community Booth Attendees will enjoy fresh popcorn in branded boxes!*

**Benefits Include:**

- Exclusive Sponsorship for the duration of the Summit (April 25-27)
- Sponsor artwork will be affixed with a cling on the front and back of the popcorn cart
- 1 color imprint on 3,000 popcorn boxes
- 22 x 28 sign with Sponsor logo positioned next to popcorn cart
- Logo recognition in Print (*ARMY AVIATION* Magazine)
- Logo recognition on signage at the Summit “Thank you to our Sponsors”
- Recognition online – Sponsor logo will click through to Sponsor’s website
- Logo recognition at the Summit “Thank you to our Sponsors” slide show
- Distribution: 3,000 in AAAA Community Booth Area

**HOT SPOTS**

**Thank You! Phantom Products, Inc.**



### DELTA ESCALATOR CLINGS – EXHIBITS / \$6,000 — SOLD

*Brand the escalators that run from the Presidential Ballroom to the Exhibit Hall!*

*The escalators provide heavy foot traffic!*

**Benefits Include:**

- Sponsor graphics/artwork will display on the set of escalators from the Presidential Ballroom to the Networking Exhibit Center (Exhibit Hall)
- Sponsor artwork will be up from April 23-28.
- Logo recognition on “Thank you to our Sponsors” signage at the Summit
- Logo recognition in print (*ARMY AVIATION* Magazine)
- Recognition online – Company logo will click through to sponsor’s website
- Logo recognition at the Summit “Thank you to our Sponsors” slide show

**HOT SPOTS**

**Thank You! GE Aviation**

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### DELTA ESCALATOR GLASS CLINGS - REGISTRATION / \$5,000 — SOLD

*Brand the escalators that lead up and down the Delta Bridge to the Delta Lobby (Registration area) with your company's creative. Registration is a must stop for all Summit Attendees!*

**Benefits Include:**

- Sponsor artwork – double sided graphics will display on the set of escalators from the Delta Bridge to the Delta Lobby.
- Sponsor artwork will be up from April 23-28.
- Logo recognition on "Thank you to our Sponsors" signage at the Summit
- Logo recognition in print (ARMY AVIATION Magazine)
- Recognition online – Company logo will click through to sponsor's website
- Logo recognition at the Summit "Thank you to our Sponsors" slide show

**HOT SPOTS**

**Thank You! GE Aviation**



### HOTEL KEY CARDS / \$5,000 — SOLD

*Throughout the duration of the Summit, promote your brand on the keys at the Gaylord Opryland Hotel. Your company branding will be on 1,250 key cards.*

**Benefits Include:**

- Co-Sponsorship Opportunity
- Sponsor may provide 1 piece of creative for front of hotel room key card
- Logo recognition in Print (ARMY AVIATION Magazine)
- Recognition online – Company logo will click through to sponsor's website
- Logo recognition on signage at the Summit "Thank you to our Sponsors"
- Logo recognition at the Summit "Thank you to our Sponsors" slide show
- Distribution: 1,250 Keys (1 branded key per room)

**MISC.**

**Thank You! ATEC and UTC Aerospace Systems**



### PRESS ROOM / \$4,500 — SOLD

*Promote your company by sponsoring this high traffic area where media Representatives and Industry PR contacts gather throughout the Summit.*

**Benefits Include:**

- Exclusive Sponsorship
- Sponsor's name will be mentioned in the Summit agenda, Jiffy, Mobile App-18SUMMIT and the 2018 Exhibit Show Guide
- Sponsor may provide creative for two signs outside of Press Room
- Recognition online – Company logo will click through to sponsor's website
- Logo recognition in Print (ARMY AVIATION Magazine)
- Logo recognition on signage at the Summit "Thank you to our Sponsors"
- Logo recognition at the Summit "Thank you to our Sponsors" slide show

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