



 **AAN FALL
CONFERENCE**
Las Vegas & Virtual 2022

Prospectus:

**Exhibits • Sponsorship
Advertising • Support**

Exhibit Hall Dates: October 28–29, 2022
AAN.com/Fall • #AANFC



Why Exhibit and Sponsor at the 2022 AAN Fall Conference?



The 2022 AAN Fall Conference will occur October 28–30 in Las Vegas, NV, and will also be live-streamed for a virtual experience. We anticipate strong in-person attendance since this is the first Fall Conference in person since 2019. This is your opportunity to build brand awareness and make contacts with over 600 professional attendees representing your target audience. Most Fall Conference attendees do not attend the AAN Annual Meeting and this conference is a unique opportunity for your organization to more intimately engage with AAN members due to the smaller size.

In addition, there will be live pre-conferences on October 27 for APP education and sports concussion programming.

At the 2022 AAN Fall Conference, you will:

- Connect with leaders in the field of neurology and build relationships
- Showcase your product and therapy solutions to your target audience
- Support the field of neurology and future neurologic advances
- Drive brand and product awareness to increase company revenue



“The three-day AAN Fall Conference is a comprehensive review of neurology including the latest updates, practice management

guidance, the best of the annual meeting presentations on cutting-edge science, and professional development opportunities. Hear from top experts in the field and network with your peers at the AAN Fall Conference while taking minimal time away from your practice. Best of all, the content is developed by neurologists for neurologists. Who better to know what you want—and need—to help you be successful in your practice?”

Jonathan Graff-Radford, MD
AAN Fall Conference Work Group Director

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2022 Meeting-at-a-glance



The 2022 AAN Fall Conference will deliver innovative programming to members with updates on relevant neurologic topics, as well as practice management and science sessions. The 2022 AAN Fall Conference will be held in Las Vegas, and offers a convenient live streaming option. It's a perfect opportunity to come together with your colleagues to receive timely updates on the hottest topics in the world of neurology, hear about real-world issues in practice management, and experience the best of innovative science from the 2022 AAN Annual Meeting. This is the great content attendees love about the Annual Meeting, in a smaller, more digestible format and with opportunities to earn valuable end-of-year CME.

The AAN Fall Conference Exhibit Hall is an efficient way for members to learn about organizations that have cutting-edge research and products to further neurologic care and bring hope to patients and caregivers in the neurology space.

**Schedule accurate as of June 15 and is subject to change.*

Friday, October 28, 2022	
8:00 a.m.–9:30 a.m.	C1 Neurology Update 1: Epilepsy and Headache C2 Neuromuscular Junction Disorders: Myasthenia Gravis, Ocular, and MuSK Myasthenia C3 Practice Management 1: Coding
9:30 a.m.–10:00 a.m.	ELA1 The Intersection of Wellness, Diversity, and Inclusion Break
10:00 a.m.–11:30 a.m.	C4 Neurology Update 2: Neurology Emergencies and Neuro Ethics PL1 Contemporary Clinical Issues Plenary Session C5 Practice Management 2: Building Service Lines
11:30 a.m.–1:00 p.m.	Lunch/Exhibit Hall
11:45 a.m.–12:45 p.m.	ELA2 Curbside Consults: Epilepsy
1:00 p.m.–2:30 p.m.	C6 Neurology Update 3: Neuromuscular Disease and Adolescent/Child Neurology for the Adult Neurologist C7 Neuromyelitis Optica Spectrum Disorders C8 Practice Management 3: Telemedicine
2:30 p.m.–3:00 p.m.	Break
3:00 p.m.–4:30 p.m.	C9 Neurology Update 4: Dementia and Multiple Sclerosis C10 Hot Topics in Headache C11 Practice Management 4: HR/Staffing
4:00 p.m.–6:00 p.m.	Opening Reception/Exhibit Hall
4:30 p.m.–5:30 p.m.	ELA3 Neuro Exam Tips and Tricks

Continued

2022 Meeting-at-a-glance Continued



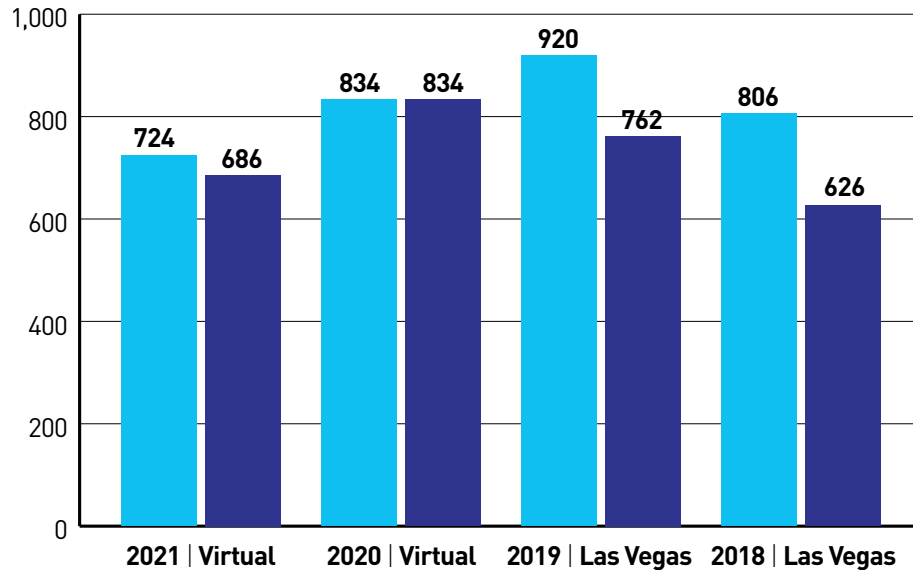
Saturday, October 29, 2022	
8:00 a.m.–9:30 a.m.	C12 Neurology Update 5: Neuro-ophthalmology and Neurotoxicology N1 Neuroscience in the Clinic: Brain Health and the Neurovascular Unit C13 Practice Management 5: Learning Healthcare System
9:30 a.m.–10:00 a.m.	ELA4 Fireside Chat: Thinking of Changing Careers Break/Exhibit Hall
10:00 a.m.–11:30 a.m.	C14 Neurology Update 6: Infectious Disease and Neuro-oncology C15 Neuro-rheumatology C16 Practice Management 6: Valued-based Care
11:30 a.m.–1:00 p.m.	Lunch/Exhibit Hall
11:45 a.m.–12:45 p.m.	ELA5 Curbside Consults: Headache
1:00 p.m.–2:30 p.m.	C17 Continuum Test Your Knowledge: A Multiple-choice Question Review 1 C18 LGBTQI Health in Neurology C19 Practice Management 7: Practice and Innovation
1:00 p.m.–5:00 p.m.	C20 Skills Workshop: Interventional HA/Pain Management: Botulinum Toxin Injections for Headache and Trigger Point Injections
2:30 p.m.–3:00 p.m.	Break
3:00 p.m.–4:30 p.m.	C21 Continuum Test Your Knowledge: A Multiple-choice Question Review 2 PL2 Hot Topics Plenary Session C22 Beyond the Bedside: Productivity
Sunday, October 30, 2022	
7:30 a.m.–9:00 a.m.	C23 Neurology Update 7: Movement Disorders and Sleep C24 Rapidly Progressive Dementia
9:00 a.m.–9:30 a.m.	Break
9:30 a.m.–11:00 a.m.	C25 Neurology Update 8: Cerebrovascular Disease and Neurocritical Care C26 MS Therapeutics

Conference Profiles

Attendee Profile

Total and Professional* Attendance

■ Total Attendance
■ Professional Attendance

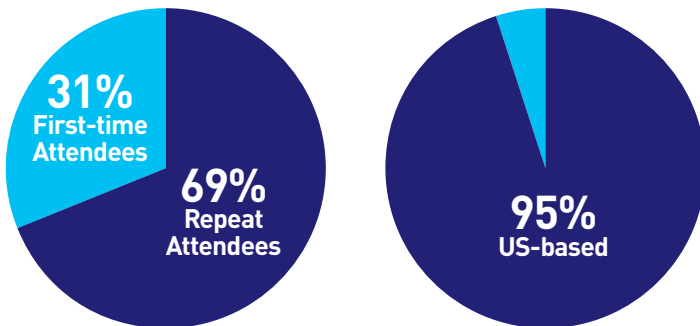


*Professional attendance does not include exhibit personnel.

“As always, one of the best neurology meetings of the year; covers all the topics for science and for neurologic practice.”

Past AAN Fall Conference participant
 Source: Fall Conference evaluation survey

Key 2019 Fall Conference Statistics Based on Total Attendance



2019 statistics referenced as most recent in-person Fall Conference

Conference Profiles Continued



Be part of a conference of high value to attendees*:

- 98% rated the quality of programming as good or excellent
- 97% rated the quality of the overall conference as good or excellent
- 91% rated Industry Therapeutic Updates as good or excellent

Practice Setting

The AAN Fall Conference includes an education track specific for neurologists working in small groups and solo practices. As a result, this conference is expected to have a higher percentage of neurologists with that background. This year we'll have an additional day of programming on sports concussion and APP education.

Primary Subspecialty

Primary Subspecialty	2021 Total	2021 Percent	2020 Percent
Unknown	168	23%	37%
General Neurology	230	31%	20%
Epilepsy	48	6.5%	3.4%
Vascular Neurology/Stroke	42	5.7%	3.4%
Neuromuscular Medicine	36	4.9%	2.8%
Neuroimmunology/MS	29	3.9%	0.4%
Headache Medicine	28	3.8%	6.2%
Movement Disorders	25	3.4%	1.7%
Clinical Neurophysiology	24	3.3%	1.7%
Behavioral Neurology/ Neuropsychiatry	19	2.6%	2.8%
Neurohospitalist	15	2%	1.1%
Sleep Medicine	13	1.8%	1.3%
Neurocritical Care	10	1.4%	0.9%

*Based on 2021 Virtual Fall Conference survey responses

Use the Small Conference Format for Big Impact!

Expected 2022 registration is more than 600 attendees with highly visible sponsorship and support opportunities available.

2021 Exhibitors and Sponsors

- Adamas Pharmaceuticals
- Allergan, an AbbVie company
- Amneal Specialty, a division of Amneal Pharmaceuticals LLC
- Amylyx Pharmaceuticals
- Avion Pharmaceuticals
- Axsome Therapeutics
- Biogen
- Biohaven Pharmaceuticals
- Catalyst Pharmaceuticals
- Cox Health
- Eisai
- GeneDx
- Genentech
- Jazz Pharmaceuticals, Inc.
- Kyowa Kirin
- Merz
- Novartis Pharmaceuticals
- PTC Therapeutics
- Saint Francis Health System
- UCB, Inc.
- Wolters Kluwer

General Exhibit Information



Overview

The 2022 Fall Conference Exhibit Hall will offer **6.5 hours** of exhibit time, including lunches and a reception, to enhance a compact weekend of top-tier programming led by expert faculty.

Recognition

As an exhibitor, your company will receive recognition in prime conference real estate, including AAN signage in Caesar's Palace Las Vegas, the Exhibit and On-site Guide, AAN Conferences mobile app, and on AAN.com.

Deadline

Reserve your booth space by **September 7**.

Contracts may be accepted after September 7, but company descriptions may not appear in printed materials.

Exhibit Hall Location and Hours

Caesar's Palace, Las Vegas, NV
Octavius 12-14, 24, 25

Friday, October 28

9:30 a.m.–10:00 a.m.
11:30 a.m.–1:00 p.m.
2:30 p.m.–3:00 p.m.
4:00 p.m.–6:00 p.m.

Saturday, October 29

9:30 a.m.–10:00 a.m.
11:30 a.m.–1:00 p.m.

Your Exhibit Contact

American Academy of Neurology

Gretchen Thielen, Senior Manager,
Conference Sales and Partnerships
201 Chicago Avenue, Minneapolis, MN 55415
(612) 928-6015
gthielen@aan.com

Your Decorator Contact

Freeman (On-site Only)

Grace Adamovic
Grace.Adamovic@freemanco.com

Exhibit Booth Information

Contract Deadline: Wednesday, September 7, 2022

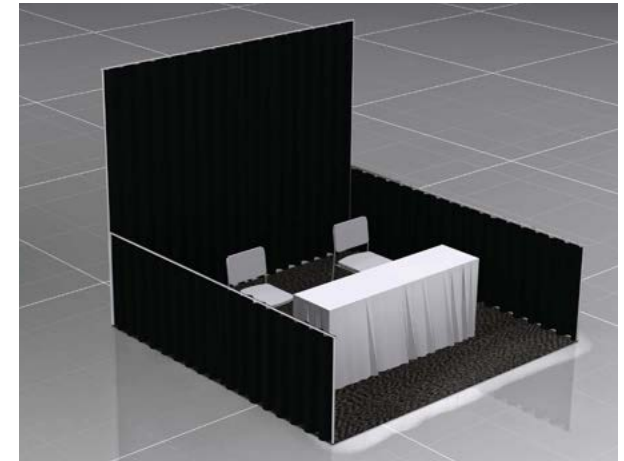
The Fall Conference offers Standard 10' x 10' exhibit space booths with the ability to purchase additional space to create either a 10' x 20' or a 10' x 30'. Please refer to details and images below.

Standard Booth:

- 10' x 10' booth: \$2,500

The following is included with your booth fee:

- 10' x 10' carpeted exhibit space with 8' high back wall drape, 3' high side dividers
- Furniture package—includes 6' draped table, two chairs, and wastebasket
- Complimentary lunches and reception for all attendees and your booth staff
- Exhibitors will receive up to **four exhibitor** badges per booth
- Company/product description in Exhibit and On-site Guide*



PASSPORT PROGRAM

Exhibitors are encouraged to participate in the passport program (\$350 participation fee). Attendees who visit all the booths listed on the passport will have the chance to win items like gift cards, registrations to future conferences, and other exciting prizes.

**For organizations registered before Wednesday, September 7, 2022*



Sponsorship and Advertising Opportunities



Increase your visibility with one of our sponsorship opportunities. Exhibitors interested in any of the opportunities listed below should contact Gretchen Thielen at gthielen@aan.com or (612) 928-6015.

Exhibit Hall Opening Reception

Friday, October 28
4:00 p.m.–6:00 p.m.

Gain recognition, appreciation, and multiple benefits by supporting the Fall Conference's Opening Reception, which will take place in the Exhibit Hall and offer attendees an opportunity to enjoy refreshments, network with new and known colleagues, and visit exhibits.

Benefits Include:

- On-site signage
- Recognition in Exhibit and On-site Guide and on AAN.com
- Opportunity to add five (5) table-tent graphics during Opening Reception (Exclusive Sponsorship Only)
- Verbal recognition on-site at reception
- Opportunity for sponsor to provide branded cups/napkins (Exclusive Sponsorship Only)

Sponsorship Amounts:

- Opening Reception Sponsor: \$5,000 (Exclusive)
- Opening Reception Sponsors: \$2,500 (Limit four)



Sponsorship and Advertising Opportunities Continued

Advertising in Exhibit and On-site Guide

Available to exhibitors and non-exhibitors. The Exhibit and On-site Guide will be handed out to all attendees at registration together with their attendee badge. As the primary print navigation vehicle for attendees in Las Vegas, the Exhibit and On-site Guide is prime real estate for reaching your audiences.

Benefits Include:

- Communicate your message to an anticipated 600 attendees
- Drive traffic to your booth with your ad content
- Use your ad to not only promote your products, but your booth activities as well

Ad Rates and Sizes (All 4-color):

Offering	Exhibitor	Non-exhibitor
Half-page	\$500	\$1,000
Full-page	\$1,000	\$2,000
Full-page Spread	\$1,500	\$3,000
Inside Front Cover	\$3,000	\$5,000
Exhibit Hall Map Sponsorship with Full Page Ad	\$3,000	N/A
Inside Back Cover	\$4,000	\$6,000
Outside Back Cover	\$5,000	\$7,000
Logo to Enhance Your Company Description	\$100	N/A



Acceptable Delivery Formats:

Ads: High resolution, press quality PDFs with bleeds and crop marks. 2-page spreads should be provided as reader spreads.

Logos: High resolution EPS or AI format

Sponsorship and Advertising Opportunities Continued



Email Advertising

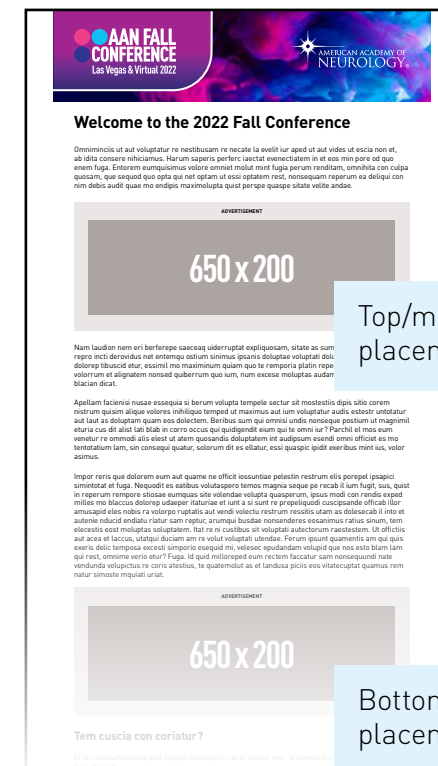
Get your message in front of 2022 Fall Conference attendees with emails sent before the conference to potential attendees as well as a series of emails sent to all registered participants. This series of emails before, during, and after the event provides logistical information to attendees to help them know key details of the conference and is a great opportunity to get in front of your target audience.

Ad Type	Ad Placement	Price
Before You Go Email to Conference Attendees	Top/Middle	\$4,000
Before You Go Email to Conference Attendees	Bottom	\$2,000
On-site Email to Conference Attendees (Friday)	Top/Middle	\$4,000
On-site Email to Conference Attendees (Friday)	Bottom	\$2,000
On-site Email to Conference Attendees (Saturday)	Top/Middle	\$4,000
On-site Email to Conference Attendees (Saturday)	Bottom	\$2,000
On-site Email to Conference Attendees (Sunday)	Top/Middle	\$4,000
On-site Email to Conference Attendees (Sunday)	Bottom	\$2,000
Thank You Email to Conference Attendees	Top/Middle	\$4,000
Thank You Email to Conference Attendees	Bottom	\$2,000

Anticipated reach (before you go, on-site, and thank you): 600+

Files for pre-approval due by September 22, 2022

Final approved files due by September 29, 2022



Sponsorship and Advertising Opportunities Continued

Footprints

1' x 1' applique "footprints" imprinted with your product or logo to create a clear path that will lead attendees to your booth.

Sponsorship Amount:

- \$2,000 (Inside Exhibit Hall), multiple available



Carpet Graphics at Exhibit Hall Entrance

This 5' x 5' decal placed at the entrance to the Exhibit Hall is a unique way to get your message out to meeting attendees as they enter the hall.

Sponsorship Amount:

- \$5,000 (Exclusive)



Exhibit Hall Charging Table

The Exhibit Hall charging tables provides attendees a welcome opportunity to relax and recharge their devices during open Exhibit Hall hours. The sponsorship includes graphics on the charging tabletop.

Sponsorship Amount:

- \$3,000 (four available)



Sponsorship and Advertising Opportunities Continued

Tabletop Graphics

Enhance your presence at the Fall Conference and connect with attendees during Exhibit Hall lunches using graphics featuring brand or product displays on tabletops spread throughout the hall.

Sponsorship Amount:

- \$2,000 for three (3) Tabletop Graphics
- \$3,500 for five (5) Tabletop Graphics



Meeting Pods

NEW! Boost your presence at the Fall Conference with this opportunity available to exhibitors and non-exhibitors. Meeting pods provide a private space for attendees to network, take phone calls, and unwind. Your company will have the ability to add graphics and your messaging to a digital screen welcoming attendees in front of the pod!

Sponsorship Amounts:

- \$9,500 [two pods, two digital screens—Exclusive]
- \$5,000 [one pod & digital screen—two available]



Sponsorship and Advertising Opportunities Continued

AAN Conference Mobile App

The 2022 Fall Conference mobile app will be available in the AAN Conferences mobile app to Las Vegas attendees in October 2022. The app is the primary digital on-site programmatic navigational tool for attendees. Build awareness while establishing your company as a unique product provider in today's digital environment.

EXCLUSIVE! Interstitial Ad, October 28–30	\$5,000
One-time Daily Push Notification, October 28	\$1,500
One-time Daily Push Notification, October 29	\$1,500
One-time Daily Push Notification, October 30	\$1,500

Banner Advertisements on Virtual Conference Homepage

This is a great way to make a splash with our virtual conference attendees by being one of the first things they see when they enter the online platform!

- Banner clickable to approved website of your choice
- Company or product branding
- Estimated audience: 300 attendees

Price Per Banner: \$5,000 (Total of two available)



Image is example of the virtual platform from a past conference.

2022 Fall Conference Attendee List



Let attendees know about products, services, job opportunities, and your presence at the 2022 Fall Conference before or after the meeting by renting use of the Fall Conference Attendee List. Exclusively available to registered exhibitors for a one-time use.

Price Per Use: \$750

Dates and Deadlines

- All marketing materials are due to Gretchen Thielen by October 18.
- The list will be generated on October 21 and exhibitors must send their marketing piece between October 24–November 4.
- Please note the date the list becomes available. Samples of the materials proposed for the email marketing must be submitted for review and approved by the AAN for compliance with Guidelines and Sanctions prior to receiving the list. Significant discrepancy between the material submitted for review and the final emailed materials may result in forfeiture of future list usage and AAN sanctions.

Guidelines

- The AAN does not rent lists without an AAN-approved sample mailing or marketing piece, i.e., organization must do a mailing to receive a list.
- The Attendee List may not be used for the purpose of conducting a survey.
- The Attendee List may not be used to market any AAN education, science, or poster programming.
- Forward a sample of the mailing or email marketing piece for AAN review to Gretchen Thielen at gthielen@aan.com. Review can take up to five business days.
- Once the sample has been approved, lists are distributed via email attachment (Excel file).
- The use of AAN brand logo or Fall Conference logos on marketing materials is strictly prohibited.
- The AAN will be the final authority for approval of list usage.
- For any unauthorized use of the list, list renter must pay the fee plus a fine.

Industry Therapeutic Updates

Overview

Industry Therapeutic Updates (ITUs) are available to industry participants as a venue to present current pipeline activity, promote emerging therapies, and as an enhanced way to reach Fall Conference attendees. This is an industry event (and will be advertised in this manner) and an opportunity for pharmaceutical companies, device companies, and other appropriately related organizations to share information with AAN Fall Conference attendees regarding emerging therapies and projects in accordance with the standards set for the industry by the Food and Drug Administration.

The available update times are:

Thursday, October 27–Saturday, October 29
5:30 p.m.–7:30 p.m.

Sponsorship amount:

\$12,500

Caesars Palace Las Vegas

Salons 4 and 5

Capacity: 50

Octavius Breakout Rooms

Contact:

Gretchen Thielen

Senior Manager,

Conference Sales & Partnerships

(612) 928-6015

gthielen@aan.com



Industry Therapeutic Updates Continued



Participation Criteria and Fees/Expenses

Criteria

1. Participating company must be a 2022 dues-paid member of the American Academy of Neurology Industry Roundtable.
2. Participating company must be contracted/paid exhibitor for the 2022 AAN Fall Conference.
3. Approval to participate in the Industry Therapeutic Update and meeting space is first come, first served based on completed online forms.
4. Participating company must be a supporter of a 2022 Fall Conference sponsorship or marketing item.

Fees

1. Participating company must pay the participation fee for respective ITU.
2. Participating company is responsible for all additional expenses associated with its program, including but not limited to, food and beverage, decorator fees, labor, etc. Industry is required to use AAN official vendors.

Promotional Guidelines

1. No CME will be given by any accredited organization for the program offer. Promotional pieces must clearly indicate this is not a CME program.
2. The participating company's program must be entitled "Industry Therapeutic Update from [INSERT Participating COMPANY NAME]" and must be conspicuously marketed in that manner. This language must be in a TEXT size that clearly distinguishes it as the title of the program. Companies may include a subtitle that specifies the therapeutic area discussed at the program.

3. There can be no implication—implied or otherwise—in any promotional materials or on-site materials indicating that participating company's ITU program is part of the AAN Fall Conference official program and/or endorsed by the AAN.
4. All promotional and on-site materials must receive AAN approval prior to distribution including any and all announcements, invitations or solicitations, envelopes, advertising, web content, etc.

Room Access

The AAN may allow participating company to have access to the meeting room early, depending on location. Please reach out to the AAN for more details.

Videography

Participating companies may film their ITU program; however, the participating company is responsible for all expenses and logistics related to the filming of the program. Filming is confined to the participating organization's assigned room. The AAN name and logo may not be used in the film, however, you can state that the event was filmed during the 2022 AAN Fall Conference. In addition, there can be no implication in the film that indicates participating company's ITU program is a part of the AAN Fall Conference Education program or endorsed by the AAN or any of its affiliates.

Housing and Booth Staff Registration



Book Your Hotel

The AAN has negotiated special discounted rates at The Caesars Palace Las Vegas for attendees of the 2022 Fall Conference.

Take advantage of the best rate by booking on or before Thursday, September 29.*

Caesars Palace Las Vegas
3570 Las Vegas Blvd
Las Vegas, NV 89109

Online: [AAN.com/Fall](https://aan.com/fall)
Phone: (866) 227-5944
Rate: \$219/night, plus taxes and resort fees

Hotel policies

- **Waived Resort Fee:** Rooms booked within the AAN's block have a complimentary resort fee (normally \$45), which includes: unlimited local phone calls, two (2) guest admissions per day to the fitness center (does not include the use of the spa), and in-room internet access for two (2) devices per room, per day.
- **Hotel Check-in and Check-out:** Check-in time is 4:00 p.m. and check-out time is 11:00 a.m.. Any departures after 11:00 a.m. are subject to the full day charge.
- **Hotel Deposit and Cancellation:** Individual cancellations are allowed without penalty up to 72 hours prior to the scheduled arrival date. Cancellations within 72 hours will be charged one night's guestroom rate plus tax. Any remaining nights of a no-show reservation will be cancelled without additional penalty. A

deposit for the room will be collected at check-in.

- Taxes and Charges: A 13.38% nightly tax will be added to the room rate.

Take advantage of the best rate by booking on or before Thursday, September 29.

Visit [AAN.com/Fall](https://aan.com/fall) to view hotel policies.

Exhibitor Booth Staff Registration

Exhibitors will receive up to four (4) exhibitor badges per booth. The link to our online registration site will be provided together with the Exhibitor Service Kit in August. Staff names will be due September 23. Exhibitors interested in attending any of the Fall Conference courses will have to pay the regular attendee registration fee.

Full Registration

(Full Registration is only necessary for those wishing to attend conference programming.)

Purchase a Full Registration to experience the meeting both in-person and online. The single registration fee is the only way to attend the programming both in Las Vegas and via the virtual platform with session recordings through November 30, 2022 (or August 1, 2023, with Gold Registration). For more information visit [AAN.com/Fall](https://aan.com/fall).

	Full Registration Rates*			Upgrade to Gold*
	Early (Through September 8)	Advance (September 9-28)	Standard (September 29–October 30)	The deadline to upgrade to Gold is November 30.
Neurologist or Physician Affiliate Member	\$950	\$1,035	\$1,210	Add \$300
Nonmember	\$1,500	\$1,645	\$1,940	Add \$510

*Get the best value with extended access to session recordings, program materials, and ability to claim CME through August 1, 2023, when you upgrade your registration to Gold. Note: Fall Conference On Demand will not include posters presented in Las Vegas.

Lead Retrieval

Lead retrieval is available for this conference through our partners at CMR. For more information, please contact aanamsupport@cmrus.com.

Fall Conference FAQ

To see the latest policies and updates, including those related to COVID-19, please visit [AAN.com/Fall](https://aan.com/fall).

Educational Program Support Opportunities



The AAN Conference Subcommittee (the group within the AAN responsible for the live CME programming) uses a variety of needs assessment mechanisms when selecting educational programs. The needs assessment resources/tools include, but are not limited to, program evaluations, director/faculty evaluations, auditor evaluations, trends, and new therapies/science, ABPN recertification outline, ABPN/ACCME core competency requirements, and core curriculum needs.

Funds requested for educational programming will be applied to audio visual requirements, printing costs associated with syllabi and handout materials, promotional materials for the event, etc. The intended participants will be primarily neurologists at all levels (residents, fellows, academicians, and practicing physicians). The expected number of participants varies per program. Each educational program is ACCME accredited and offers *AMA PRA Category 1 CME™ credits*. The AAN is the accrediting body for each program and is solely responsible for all aspects of the educational program.

Methods for audience generation include conference brochures mailed to 18,000+ members and nonmembers; emails to 40,000+ members and nonmembers; *AANnews®* mailed to US members and available online to all 38,000 members; the association monthly e-newsletter sent twice monthly; and print and digital advertising placed in Academy publications such as *Neurology®*, *Neurology Today®*, and *Neurology® Clinical Practice*.

2022 Fall Conference CME Support Opportunities:

Course Title

Courses:

- Neurology Update 1: Epilepsy and Headache
- Neuromuscular Junction Disorders: Myasthenia Gravis, Ocular, and MuSK Myasthenia
- Practice Management 1: Coding
- Neurology Update 2: Neurology Emergencies and Neuro Ethics
- Practice Management 2: Building Service Lines
- Neurology Update 3: Neuromuscular Disease and Adolescent/Child Neurology for the Adult Neurologist
- Neuromyelitis Optica Spectrum Disorders
- Practice Management 3: Telemedicine
- Hot Topics in Headache
- Practice Management 4: HR/Staffing
- Neurology Update 4: Dementia and Multiple Sclerosis
- Neurology Update 5: Neuro-ophthalmology and Neurotoxicology
- Practice Management 5: Learning Healthcare System
- Neurology Update 6: Infectious Disease and Neuro-oncology
- Neuro-rheumatology
- Practice Management 6: Valued-based Care
- LGBTQI Health in Neurology
- Practice Management 7: Practice and Innovation
- Beyond the Bedside: Productivity
- Neurology Update 7: Movement Disorders and Sleep
- Rapidly Progressive Dementia
- Neurology Update 8: Cerebrovascular Disease and Neurocritical Care
- MS Therapeutics

Plenary Sessions:

- Contemporary Clinical Issues Plenary Session
- Hot Topics Plenary Session

Skills Workshops:

- Interventional Headache Management: Botulinum Toxin, Nerve Blocks, and Trigger Point Injections

**Topics include headache, multiple sclerosis, epilepsy, dementia, movement disorders, and cerebrovascular disease*

Support is acknowledged with company name in the Exhibit and On-site Guide, signage, syllabi, and title slide on the supported course.

Corporate partners interested in supporting the 2022 AAN Fall Conference may contact:

Kory Petersen at kpetersen@aan.com or (612) 928-6115.

Sponsorship and Advertising Worksheet



SPONSORSHIP

Exhibit Hall Opening Reception Sponsor

- Exclusive Sponsor: \$5,000
- Multiple Sponsors: \$2,500 (up to four)

Exhibit Hall Footprints

- Multiple Sponsors: \$2,000

Graphics at the Exhibit Hall Entrance

- Exclusive Sponsor: \$5,000

Tabletop Graphics

- 3 Tabletops: \$2,000
- 5 Tabletops: \$3,500

Exhibit Hall Charging Table

- Multiple Sponsors: \$3,000 (up to four)

Industry Therapeutic Update

- \$12,500

Email Advertising

- Before You Go (Top): \$4,000
- Before You Go (Bottom): \$2,000
- On Site (Top): \$4,000 (up to two)
- On Site (Bottom): \$2,000 (up to two)
- Thank You (Top): \$4,000
- Thank You (Bottom): \$2,000

Banner Advertisement on Virtual Conference Homepage

- Multiple Sponsors: \$5,000

Exhibit Hall Passport

- Multiple Sponsors: \$350 (company or product logo)

Meeting Pods

- Exclusive Sponsor: \$9,500
- Multiple Sponsors: \$5,000

Fall Conference Attendee List

- \$750 (price per use, eight spots available)

ADVERTISING

Exhibit and On-site Guide

Offering	Exhibitor	Non-exhibitor
Half-page 4-color	<input type="radio"/> \$500	<input type="radio"/> \$1,000
Full-page 4-color	<input type="radio"/> \$1,000	<input type="radio"/> \$2,000
Full-page Spread 4-color	<input type="radio"/> \$1,500	<input type="radio"/> \$3,000
Inside Front Cover	<input type="radio"/> \$3,000	<input type="radio"/> \$5,000
Exhibit Hall Map Sponsorship with Full Page Ad	<input type="radio"/> \$3,000	N/A
Outside Back Cover	<input type="radio"/> \$5,000	<input type="radio"/> \$7,000
Inside Back Cover	<input type="radio"/> \$4,000	<input type="radio"/> \$6,000
Logo 4-color to Enhance Your Company Description	<input type="radio"/> \$100	N/A

Files for pre-approval due by September 22, 2022
Final approved files due by September 29, 2022

MOBILE APP

EXCLUSIVE! Interstitial Ad (October 28–30)	\$5,000
One-time Daily Push Notification, October 28	\$1,500
One-time Daily Push Notification, October 29	\$1,500
One-time Daily Push Notification, October 30	\$1,500

Sponsorship Total _____

Advertising Total _____

Note: This document is for planning use only. All actual selections, pricing, and order placement will be handled online.

Specifications

Offering	Size with Bleed	Bleed Margin	Size (Trim Size)	Live Size	Color
Exhibit and On-site Guide					
Half-page	6.25" x 5"	+0.125	6" x 4.75"	5.5" x 3.75"	4 Colors
Full-page	6.25" x 9.75"	+0.125	6" x 9.5"	5.5" x 9"	4 Colors
2-page Spread Ad	12.25" x 9.75"	+0.125	12" x 9.5"	5.5 x 9" Each Page	4 Colors
Inside Front Cover	6.25" x 9.75"	+0.125	6" x 9.5"	5.5" x 9"	4 Colors
Exhibit Hall Map Spread with Full-page Ad	6.25" x 9.75" for Ad; Logo: High-resolution EPS or AI Format	+0.125	6" x 9.5"	5.5" x 9"	4 Colors
Inside Back Cover	6.25" x 9.75"	+0.125	6" x 9.5"	5.5" x 9"	4 Colors
Outside Back Cover	6.25" x 9.75"	+0.125	6" x 9.5"	5.5" x 9"	4 Colors
Logo to Enhance Your Company Description	High-resolution EPS or AI Format	NA	NA	NA	4 Colors

Acceptable print ad formats: High-resolution, press quality PDFs with bleeds and crop marks. 2-page spreads should be provided as reader spreads.

Exhibit Hall Passport

Company/Product Logo	High-resolution EPS or AI Format	4 Colors
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Acceptable logo formats: High-resolution PNG, vector EPS, or AI format

Email Advertising

Top/Middle or Bottom Advertisement	650 x 200 px	RGB
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Acceptable digital ad formats: PNG or JPG

Sponsorships

Tabletop Graphics	36" Round Decal	4 Colors
Carpet Graphics at Exhibit Hall Entrance	5' x 5' Decal	4 Colors
Exhibit Hall Footprints	1' x 1' Decals	4 Colors
Exhibit Hall Charging Table	{2} 18" x 18" Decals	4 Colors

**Further specifications to come from AAN and Freeman. Please connect with AAN to learn more.*

Specifications continued

Offering	Size	File Size	Color
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AAN Conferences Mobile App			
Interstitial Advertising	2048 x 1536px 640 x 960px 960 x 225px	1MB Max	RGB

Push Notifications

- Message Subject: Max 60 characters including spaces
- Message Body: Max 375 characters including spaces
- Call to Action: Max 25 characters including spaces
- Call to Action Link: Secure URL (https) where call to action links to.
- Message Image: Secure URL (https) where self-hosted image is located
- Message Image Link: Secure URL (https) where image should link to.

Acceptable Delivery Formats:

- Interstitial Ad: JPEG or PNG (preferably PNG)
- Push Notification Ads: Copy for each section of message. Secure URLs (https).

Virtual Platform			
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Banner Advertisement	600x230 px	1MB Max	RGB
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Acceptable Delivery Formats:

- Banner Ads: JPEG or PNG (preferably PNG)

Meeting Pods			
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Digital Display	1073x604 px (16:9)		RGB
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Acceptable Delivery Formats:

- Digital Displays: JPG, GIF, MP4 (video files)

Rules and Guidelines



I. General Rules

The American Academy of Neurology (“AAN”) recognizes outside organizations’ important role in the success of its Fall Conference and the need to work together to ensure a well-coordinated and productive meeting for all attendees. In this spirit, the below General Rules establish the parameters that outside organizations involved in the Fall Conference must comply with. These Fall Conference Rules apply to: 1) “commercial interests” (aka, “industry”), which include any entity developing, producing, marketing, reselling, or distributing health care goods or services, including drugs, devices, services or therapies, consumed by, or used on, patients to diagnose, treat, monitor, manage, and alleviate health conditions; 2) non-profit organizations; 3) and any other companies or organizations participating in the AAN Fall Conference in any capacity (collectively referred to as “Companies”).

In addition to complying with these Fall Conference Rules, Companies must comply with the applicable terms and conditions (listed below) for their specific interactions at the AAN Fall Conference. If Companies are unclear about these Rules or the specific terms and conditions, it is their responsibility to seek clarification from the AAN prior to any interaction related to the Fall Conference.

The AAN reserves the right to decline any Company’s participation in the AAN Fall Conference for any reason without explanation.

As a condition of participation, every industry representative agrees to observe all AAN policies and guidelines. Violation of AAN policies and guidelines will be reviewed, and sanctions may be applied.

- A. Conduct:** Representatives of Companies must conduct themselves professionally and treat all AAN Fall Conference attendees equally and with respect, including, but not limited to, compliance with the AAN’s *Meetings Anti-harassment Policy*.
- B. Prohibited Influence:** Industry may not attempt to direct or influence the faculty or content of American Academy of Neurology Institute (AANI) Fall Conference programs or products.
- C. Use of AAN Property:** All Companies must comply with the *AAN Name and Logo Restrictions*.
- D. Outdoor Advertising:** The AANI does not allow Commercial interest promotion/ advertising within 150 yards of the AAN/ AANI exposition facility/hotel.
- E. Compliance:** Companies must comply with all applicable federal and local laws and regulations, including Food and Drug Administration regulations. Companies must abide by all applicable terms and conditions for their interactions at the Fall Conference including, but not limited to, compliance with the AAN’s *Meetings Antiharassment Policy* and *Implementing the AAN Conflict of Interest Policy for CME Programming*. Companies should be aware

of the guidelines and codes the AAN and affiliated organizations conform to: Council of Specialty Medical Societies’ Code for Interactions with Companies (cmss.org) and the Principles Governing Academy Relationships with External Sources of Support (AAN.com). AAN has the right to request that Companies immediately discontinue an activity or cease distribution of materials deemed inappropriate or noncompliant by the AAN.

1. The AAN/AANI does not require commercial interests to provide financial or in-kind support for CME programs in order to market or exhibit in association with AAN/AANI’s conferences.
2. Commercial supporters may not provide access to, or distribute, CME activities to learners.
3. The AAN/AANI must distinguish between CME and other activities. Marketing, exhibits, and nonaccredited education developed by or with influence from an ineligible company or with planners or faculty with unmitigated financial relationships must not occur in the educational space within 30 minutes before or after an accredited education activity. Activities that are part of the event but are not accredited for continuing education must be clearly labeled and communicated as such.

- F Press Policies:** Companies must comply with all AAN Press Policies located at AAN.com/pressroom.

G “In Conjunction With” (“ICW”)

Meetings/Events: Companies that wish to hold a meeting or an event affecting Fall Conference attendees that is outside the official AAN Fall Conference Program, whether held at AAN-contracted facilities or in the same metropolitan area as the Fall Conference, must comply with the ICW Rules and contact icw@aan.com for review before promotion and implementation of the ICW meeting or event can occur.

H. COVID-19 and Safety: For all AAN conferences, training programs, and meetings, all attendees are required to be “up to date” with their COVID-19 vaccines (as defined by the CDC) to attend in-person. The current CDC definition of “up to date” is: “A person is up to date with their COVID-19 vaccination if they have received all recommended doses in the primary series and one booster when eligible. Getting a second booster is not necessary to be considered up to date at this time.” COVID policies are subject to change to fit the best safety measures. Visit [AAN.com/Fall](https://aan.com/Fall) to see the latest policies.

II. CME Supporter Rules

A. Application: The 2022 Fall Conference has an extensive array of educational courses in various therapeutic areas for Companies to support. Each Company providing CME support receives recognition with their organization’s name on signage, title slides, and a verbal announcement from

the podium. To address the desire to have multiple supporters for programs, the AAN is encouraging a maximum of three supporters for our various CME programs.

B. Rules: Any Company supporting CME at the AAN Fall Conference must not:

1. Create or influence content for education and scientific presentations;
2. Supplement faculty travel expenses;
3. Approach AAN education and scientific program faculty concerning conference reports or other program summaries; and
4. Create any promotional materials (print, digital, social media, or otherwise) in relation to any AAN activities and/or programs.

III. Exhibit Rules

A. Eligibility: Eligibility to exhibit at the 2022 Fall Conference is determined solely by the AANI and generally restricted to companies directly related to the neurological/medical field. The AANI reserves the right to decline any exhibit request at its discretion without explanation at any time. The approval to exhibit is not an endorsement by AANI of the exhibitor named on the Exhibit Contract (“Exhibitor” or “Company”), or the Exhibitor’s product or service.

B. Cancellation Deadlines: Cancellations from receipt of booth confirmation through July 28, 2022, will be refunded less a \$50.00 administration fee. Cancellation or reductions of space after July 28, 2022, are

responsible for the full cost (100%) of the booth space. All notices of cancellations must be received by AANI in writing. Consideration for exhibit space will only be recorded with receipt of a check or processing of a credit card. Refunds, less applicable cancellation charges, will only be issued upon receipt of cancellation of exhibit space or wait list deposit in the event space does not become available. Refunds will be forwarded approximately two weeks after the conference.

C. No-show Policy: Any booth unoccupied by 11:00 a.m. on Friday, October 28, will be determined to be a no-show and the AANI will reclaim the space. The exhibitor must forfeit 100% of the exhibit fee and may be subject to sanctions. The AANI considers a booth unoccupied when exhibitor freight or booth materials are not in the contracted space without a written extension to set up from the AANI.

D. Intellectual Property: Exhibitor represents, warrants, and agrees that it has obtained written authorization granting it rights in and to any and all names, likenesses, designs, logos, music, artistic works, works of authorship, recordings, materials, devices, performances, ideas, inventions, or any other form of expression protected by patent, copyright, trademark, trade secret or other proprietary right (collectively, “Intellectual Property”) associated with the Exhibitor’s exhibit.

E. Compliance: Exhibitor must comply with all applicable federal and local laws and regulations, including Food and Drug Administration regulations including, but not limited to, laws concerning giveaways, drawings, and/or raffles. AANI has the right to request the Exhibitor immediately discontinue an activity or cease distribution of materials deemed inappropriate or noncompliant by the AANI. Any exhibit found not to be in accordance with the federal, state, and municipal fire regulations will be dismantled.

- The AAN/AANI does not require commercial interests to provide financial or in-kind support for CME programs in order to market or exhibit in association with AAN/AANI's conferences.
- Commercial supporters may not provide access to, or distribute, CME activities to learners.
- The AAN/AANI must distinguish between CME and other activities. Marketing, exhibits, and non-accredited education developed by or with influence from an ineligible company or with planners or faculty with unmitigated financial relationships must not occur in the educational space within 30 minutes before or after an accredited education activity. Activities that are part of the event but are not accredited for continuing education must be clearly labeled and communicated as such.

F. Use of AAN Property: The AAN/AANI names, insignia, logos, or acronyms, or the AAN Fall Conference name or logo, may not be used by Exhibitor in any manner without the expressed written consent of AANI. This applies before, after, and during the 2022 Fall Conference. The AAN name and logo are registered trademarks of the AAN.

G. Booth Activities / In-booth Promotion: The AAN has the right to request the exhibitor immediately discontinue an activity or cease distribution of materials deemed inappropriate by the AAN. Exhibitors who do not immediately cease activities are subject to sanction, priority points loss, and may be dismissed from the meeting and without refund. Sanctions may also include loss of exhibiting at future meetings.

1. The following promotional practices are prohibited (this list is not exhaustive):
 - a. PROMOTION OF ANY AND ALL AAN EDUCATION AND/OR SCIENCE PROGRAMS and ACTIVITIES.
 - b. Press conferences or filming (including use of camera-enabled phones) in exhibit area.
 - c. Use of microphones, unless on AAN approved Presentation Stage.
 - d. Unauthorized giveaway items in compliance with the CMSS Code for Interactions with Companies.
 - e. Illegal Raffles and Drawings. Laws and regulations vary depending on Fall Conference location. The AAN

does not provide exhibitors with legal advice.

- f. Entering the non-public area of another exhibitor's booth without permission.
- g. Excessive noise levels for prerecorded music or presentations

H. Display Rules and Regulations:

1. General Display Rules for all booths:

- a. Displays must not limit the view or otherwise interfere with other exhibitors.
- b. No enclosed ceilings are permitted.

2. Linear and corner booths:

- a. Must not exceed 8' in height.
- b. Hanging signs are prohibited for any linear booths.
- c. 8' draped background, 3' sides drapes and corresponding furniture package depending on booth purchase are provided by AAN.

3. Island booths/Pavilions:

- a. Require a minimum of four 10' x 10' booths and must not exceed 15' in height.
- b. No suspended signs or lighting are permitted above exhibit space.

I. Inspection: All exhibit booths will be inspected by AAN staff during setup and throughout the exhibition to ensure exhibits are in compliance with all AAN booth requirements. If adjustments need to be

made, any cost incurred to conform to AAN booth regulations will be incurred by the exhibitor. AAN management will monitor the Exhibit Hall concerning compliance with guidelines and management may direct violators to immediately suspend noncomplying or unprofessional activities.

J. Food and Drug Administration

Regulations: Products that require promotion approval by the FDA must receive this approval prior to promotion at the AAN exhibition. Information regarding FDA regulations may be obtained directly from the FDA.

K. Sales/Solicitation: Sales are permitted on the exhibit floor within assigned booths, provided that all transactions are conducted in a manner consistent with the professional nature of exhibits. All sales and solicitation must be conducted within the confines of the assigned booths and may not be conducted in the aisles or any other area of the Exhibit Hall. Exhibitors are responsible for filing the appropriate state sales tax documents. For additional information, contact your tax advisor.

L. Privacy Law Compliance: For attendees who allow an exhibitor to scan their badge, it's the exhibitor's responsibility to explain the exhibitor's use of the attendee's personal information and obtain any necessary rights, permissions or consents required by applicable laws and regulations from the attendee at the time the exhibitor scans the badge.

IV. Industry Therapeutic Updates

A. Participation: The Industry Therapeutic Updates (ITUs) are available to industry participants as a venue to present current pipeline activity, promote emerging therapies, and as an enhanced way to reach Fall Conference attendees regarding their emerging therapies and projects in accordance with the standards set for industry by the Food and Drug Administration. Industry interested in participation must meet the following criteria:

1. 2022 Industry Roundtable Member
2. 2022 Fall Conference Exhibitor
3. Participating company must be a supporter of a 2022 Fall Conference sponsorship or marketing item
4. No CME will be given by any accredited organizations for the programs offered

B. General Information:

1. Industry representatives may apply to AAN to offer a "Industry Therapeutic Update from respective company" as part of the Industry Therapeutic Updates.
2. Meeting space is limited. Approval to participate in the Industry Therapeutic Updates and the meeting space will be assigned on a first-come, first-served basis based on completed online contract.
3. All participants in the Industry Therapeutic Update must abide by the Rules for Industry & Other Organizations at the AAN Fall Conference and these ITU Rules.

C. Participation Fees: Participating Company must pay to participate in the ITU. The participation fee must be paid in full 30 days prior to event date. If the fee is not paid by this deadline, industry will forfeit participation, and the opportunity will be given to the next applicant (in priority order).

D. AAN Responsibilities:

1. Logistical
 - a. The AAN will provide each approved/paid Industry participant with one meeting room in the designate hotel. Each room holds 50+ people in a banquet set (room size information based on information supplied by PSAV—the AAN's contracted audiovisual company).
 - b. Industry is responsible for all set up and tear-down fees (e.g., hotel, decorator, AV) and must be done based on the timeline set by the AAN.
 - c. The AAN may allow participating company to have access to the meeting room early, depending on location. Please reach out to the AAN for more details
 - d. The AAN will place one meter board panel advertising the ITU evening and programs in the AAN registration area. Each industry participant is responsible for its own signage outside of the meeting room.
 - e. Industry may place one meter panel outside of the meeting room door and one 22 x 28 directional in a

hallway leading to the space. The AAN reserves the right to adjust sign locations as needed. Signage must include language specified in the ITU Terms and Conditions. All signs must be pre-approved by the AAN.

2. Marketing

- a. Industry cannot contact meeting registrants by phone or email in an effort to invite Fall Conference attendees to their ITU event. Promotion will be limited to those opportunities outlined in these guidelines.
- b. All communication with meeting participants must receive prior approval from the AAN.

E. Industry Responsibilities:

1. Logistical

- a. Industry is responsible for all expenses associated with their program including audio-visual, food and beverage, setup fees, decorator fees, electrical, labor, etc. Industry is required to use the AAN's official vendors. Please contact the AAN for a complete listing of approved vendors.
- b. The AAN may allow participating company to have access to the meeting room early, depending on location. Please reach out to the AAN for more details.

2. Program, Marketing, and Registration

- a. The Industry program must be entitled "Therapeutic Update from [Insert Industry's Name]" and must be clearly marketed in that manner. The event must be advertised as an industry program.
- b. The event cannot be advertised as a CME program nor can CME credits be given by any accredited organization.
- c. Industry can focus on current therapies and projects in development. It is Industry's responsibility to be aware and compliant with the FDA Regulations in relation to the information discussed at the Industry's program. Information regarding FDA regulations may be obtained directly from the FDA.
- d. There can be no implication—implied or otherwise—in any promotional materials or onsite materials indicating that Industry's ITU event is part of the AAN Fall Conference Education or Scientific programs and/or endorsed by the AAN.
- e. Each industry participant is responsible for its own signage outside of the meeting room. Industry may place their signage outside of the meeting room door beginning at 6:15 a.m. and all signage must be removed by 8:00 a.m.

3. Attendance

- a. Industry's program must be open to all AAN Fall Conference and appropriate AAN staff.
- b. Industry cannot charge any type of fee for AAN Fall Conference registrants to attend.

4. Evaluation and Reports

- a. The AAN requires Industry to evaluate their individual ITU program by having attendees complete evaluation forms. The AAN will provide questions to be included on the industry evaluation forms. Industry is required to provide the AAN with a summary of the evaluation results within 30 days following the AAN Fall Conference.
- b. The AAN also reserves the right to evaluate the ITU by requesting attendees to complete additional evaluation materials, either onsite at the event and/or following the event, if needed.
- c. AAN leadership and staff will attend the ITU events for AAN evaluation purposes.

F. Intellectual Property: Company represents, warrants and agrees that it has obtained written authorization granting it rights in and to any and all names, likenesses, designs, logos, music, artistic works, works of authorship, recordings, materials, devices, performances, ideas, inventions, or any other form of expression

protected by patent, copyright, trademark, trade secret or other proprietary right (collectively, “Intellectual Property”) associated with the Company’s ITU. Company must indemnify, defend, and hold harmless the American Academy of Neurology (AAN), American Academy of Neurology Institute (AANI), and the hotel where the ITU is held, from and against any and all losses, damages, costs, expenses, claims, attorneys’ fees or other liabilities arising from, or otherwise attributable to, Company’s use of such Intellectual Property or infringement of another party’s rights therein.

G. Use of AAN Property: The AAN/AANI names, insignia, logos, or acronyms, or the AAN Fall Conference name or logo, may not be used by Company in any manner without the expressed written consent of AAN. This applies before, after, and during the 2022 Fall Conference. The AAN name and logo are registered trademarks of the AAN.

H. Cancellation: All sales are final. No refunds will be issued for cancellations. In addition, hotel reserving ITU space may charge company a cancellation fee, at the hotel’s discretion.

V. Marketing and Sponsorship Opportunities Rules

A. Consideration: In consideration of Sponsorship, Sponsor will receive the recognition described on the Sponsorship Contract.

B. Sponsorship Payment: To secure the Sponsorship, the Sponsor will provide AANI the Sponsorship amount described on the Sponsorship Contract with submission of the Sponsorship Contract. If Sponsor cancels Sponsorship after submission of the Sponsorship Contract, AANI will retain the entire Sponsorship amount.

C. Post Reconciliation: AANI is not required to provide post reconciliation to Sponsor.

D. Representative: Sponsor will designate a representative to serve as the official contact with AANI during Sponsorship.

E. Promotional Announcements: All announcements related to the Sponsorship must clearly indicate that AANI is the program/product administrator, and that funding support has been provided through a sponsorship arrangement with AANI. Any public and professional materials that claim an association with the program/product or include reference to AANI that are developed by Sponsor must be submitted to AANI for review and approval.

F. Prohibited Influence: Sponsor may not attempt to direct or influence the faculty or content of AANI Fall Conference programs or products.

G. Use of AAN Property: The AAN/AANI names, insignia, logos, or acronyms, or the AAN Fall Conference name or logo, may not be used by Exhibitor in any manner without the expressed written consent of AANI. This applies before, after, and during the 2022 Fall Conference. The AAN name and logo are registered trademarks of the AAN.

H. Assignment: The Sponsorship Contract and the Sponsorship Terms and Conditions may not be assigned by any party without the prior written consent of the other parties.

VI. Sanctions

As a condition of participation in the AAN Fall Conference, Companies must observe the Rules for Industry & Other Organizations at the AAN Fall Conference. Violations of the Rules will be reviewed, and sanctions may be applied.

