

Exhibitor FAQs

Q When will the exhibitor kit be sent out?

A The Exhibitor Services Kit will be available Summer 2025

Q How many badges will I receive with my booth?

A Each exhibitor will receive five (5) badges per 100 square feet of purchased booth space for a maximum of 25 badges.

Q If I don't need all the badges I get with my booth, can I give them to clients, friends, etc.?

A No, Exhibitor badges are to be used by company employees who are booth personnel. Anyone caught wearing an exhibitor badge who is not an employee of the exhibitor will have the badge confiscated and the person will be asked to leave the facility. The exhibitor also risks losing the privilege to exhibit at AARC events in the future.

Q Does an exhibitor badge grant me access to all Congress sessions?

A The badge provides access to all Congress sessions and the ability to earn CRCE for AARC members if offered. Exhibitors are allowed in the Exhibit Hall two (2) hours before it opens and one (1) hour after it closes.

Q Can I send out an email blast to attendees before the show?

A Yes. AARC provides email blast opportunities for exhibitors to message registered attendees who opt-in for exhibitor communications.

Q Is the AARC affiliated with any third party housing companies?

A Unauthorized housing entities may contact exhibitors to book hotel reservations. Only the phone number and link on the AARC housing page are authorized.

Q When will the hotel room block information be shared?

A Hotel room block information will be sent to all confirmed exhibitors in Summer 2025.

Q What is the height limit for booths and islands?

A Islands: Height restriction of 20 feet including signs, company name, logo, lighting trusses or any other type of lighting or standing fixtures or structures.

In-line and Corner Booths: All display structures, fixtures and signage are restricted to a maximum height of 4 feet in the front half of the booth, and a maximum of 8 feet in the back half of the booth.

Q Can I serve food in my booth?

A Yes, as long as ordered from the Phoenix Convention Center. No alcohol is allowed in the exhibit hall. Order forms will be included in the Exhibitor Services Kit.

Q Can I give away promotional products at my booth?

A Yes, you can giveaway promotional products at your booth as long as they are given to everyone with no drawing, raffle, etc. associated with them. It is the exhibitor's responsibility to make sure they are adhering to any industry guidelines and laws related to giveaways to prospective clients and/or current clients.

Q Can Exhibitors earn CRCE credits?

A Respiratory therapists who are exhibitors and AARC members may receive CRCE credit for the sessions they attend that offer them by visiting the Exhibitor Registration onsite.

Q Do exhibitors get a copy of the attendee list?

A No, the AARC does not sell or provide our member or attendee list to anyone. It's important to know that unauthorized marketing entities will contact exhibitors to try to sell the AARC Congress attendee list. They do NOT have our list. We do not sell our list to anyone.

Q Is there a printed program?

A No, AARC will offer a digital program via our Event app and our Event website.

Q Is there a theme for the show?

A No, the AARC does not designate a theme for our show.