

Sponsorships 2027 Iowa Pork Congress

Trade Show Sponsor - $4,100 (non-exclusive)

- Full-page, four-color advertisement in the official show program ($2,382 value)
- Logo to appear in official show program and trade show signage
- Prime booth location (Booth fees not included)
- Logo/booth number to appear on 15 LED screens outside of trade show floor and meeting rooms

Master Pork Producer Breakfast - $4,000 (exclusive)

- Logo to appear on the breakfast booklet as well as signage outside of the room
- Event is being held Thursday morning at the Iowa Events Center
- Opportunity for team members to attend (encouraged) breakfast and interact with this year's class of Master Pork Producers (IPPA will provide speakers for the event)
- Recognition on all LED screens

~~Registration/Attendee Lanyards- $8,500 (Exclusive)~~ Sold

- Floor graphic in front of attendee registration counters (5 total (Art files supplied by sponsor))
- Registration countertops (5 total)
- Attendee Lanyard (size and style specific)
- Recognition in the show program and LED Screens

Escalator (Registration to Seminars) - $4,500 (Exclusive)

- Graphics on 2 escalators (Up and Down - Single Faced)
- Materials are at additional cost (Art files supplied by sponsor. SpeedPro is the service provider)
- Recognition in the show program
- Recognition on all LED screens

Trade Show Floor Graphics - $3,500 (Exclusive)

- Graphics applied to aisle carpet in the main tradeshow hall (B &C)
- Materials are additional charges and would be produced and applied by (Freeman)
- Recognition in the show program
- Recognition on all LED screens

Skywalk Windows - $6,875 (Exclusive)

- Graphics on 8 separate windows (5 single face – 3 double face overlooking tradeshow floor)
- Price includes material and installs (Art files supplied by sponsor)
- Recognition in the show program

- Recognition on all LED screens

Coffee - $1,600 (Non-Exclusive)

- Recognition in the show program
- Recognition on all LED screens

Exhibitor Breakfast - $15,000 (Exclusive) or $8,000 per day (Wednesday or Thursday)

- Exhibitor Breakfast Wednesday and Thursday 7am – 9am
- Opportunity to place branding in the room (pull up banners, etc…)

Restroom Sponsors - $3,000 (Exclusive)

- Signage at each of 10 restroom entrances
- Recognition in the show program
- Recognition on all LED screens

Coffee Travel Mugs (Exhibitor Breakfast - $7,500 (Exclusive)

- Commemorative IPC coffee Mugs distributed at Exhibitor Breakfast
- Price includes material and install (Art files supplied by sponsor)
- Recognition in the show program
- Recognition on all LED screens

Dining Area $3,000(Exclusive)

- Recognition in the show program
- Recognition on all LED screens
- Ability to place pull-up banners
- Table tents (provided by sponsor)