**SHOW HOURS**

**Saturday, June 22, 2019**
- **Exhibit Hall Hours:** 6:00pm-8:00pm
- **Dedicated Exhibit Hall Hours:** 6:00pm-8:00pm

**Sunday, June 23, 2019**
- **Exhibit Hall Hours:** 9:30am-4:30pm
- **Dedicated Exhibit Hall Hours:** 9:30am-12:30pm, 2:00pm-3:00pm

**Monday, June 24, 2019**
- **Exhibit Hall Hours:** 9:30am-4:30pm
- **Dedicated Exhibit Hall Hours:** 9:30am-10:00am, 11:30am-12:30pm, 2:00pm-3:00pm

**Tuesday, June 25, 2019**
- **Exhibit Hall Hours:** 9:30am-3:00pm
- **Dedicated Exhibit Hall Hours:** 9:30am-10:00am, 11:30am-12:30pm, 2:00pm-3:00pm

*Dedicated Exhibit Hall Hours refer to times when there are no conflicting education or scientific sessions occurring. This means attendees have dedicated time to visit the Exhibit Hall. However, please note that exhibit booths are required to be staffed for the full time listed under Exhibit Hall Hours.

**EXHIBITOR SERVICE KITS**
Available online March 2019

**EXHIBIT SPACE RATES**
- Space: $36.00 per square foot, $3,600 for a 10' x 10'
- Corners: $495 per corner
- The smallest booth space is 10'x10'
- Larger booths are sold in increments of 10'x10'

**PRIORITY SPACE ASSIGNMENTS**
- Priority Exhibit Space Application Deadline: October 26, 2018
- Priority Space Assignment: October 29, 2018
- 50% Booth Deposit Due: With Application
- Final Booth Payment Due: January 25, 2019

**POST-PRIORITY SPACE ASSIGNMENTS**
Applications received after October 26, 2018 will be assigned space on a first come first-served basis. Applications received after January 25, 2019 must be accompanied by full payment before space assignments can be made.
Who Exhibits

2017 Exhibitors

- Absolute Imaging Solutions
- ABT Molecular Imaging, Inc.
- ABX advanced biochemical compounds
- ABX-CRO advanced pharmaceutical services
- Actinium Pharmaceuticals
- Advanced Accelerator Applications
- Advanced Cyclotron Systems, Inc.
- Agescan International Inc.
- AirNet II, LLC
- Alzheimer’s Association
- American Board of Nuclear Medicine (ABNM)
- American College of Nuclear Medicine (ACNM)
- American College of Radiology (ACR)
- American Society of Nuclear Cardiology (ASNC)
- AMICI, Inc.
- AnazaoHealth Corporation
- ANMI SA
- ARRT, The American Registry of Radiologic Technologists
- Asia Oceania Federation of Nuclear Medicine and Biology (AOFNMB)
- Association of Imaging Producers & Equipment Suppliers (AIPEES)
- Astellas Pharma US
- Australian and New Zealand Society of Nuclear Medicine (ANZSNM)
- Bayer - Oncology
- Bayer - Radiology
- BC Technical, Inc.
- Becquerei & Sievert Co., Ltd
- Berthold Technologies
- Best Cyclotron Systems, Inc.
- Biomed Medical Systems, Inc.
- Bioemotion Technology Solutions
- BioLaurus Inc.
- Blue Earth Diagnostics, Inc.
- Board of Pharmacy Specialties (BPS)
- Bracco Diagnostics
- Brain Biosciences, Inc.
- Bruker BioSpin
- Cambridge Isotope Laboratories Inc.
- Canadian Association of Nuclear Medicine (CANM)
- Canadian Nuclear Laboratories
- Canon Medical Systems USA, Inc.
- Capintec, Inc.
- Cardinal Health
- Cardiovascular Imaging Technologies, LLC
- CDL Nuclear Technologies
- Center of Molecular Research
- CereMetrix Corp
- Certus International, Inc.
- CHEMATECH
- China Isotope & Radiation Corporation (CIRC)
- Chinese Society of Nuclear Medicine
- CMR Naviscan Corporation
- Columbus Healthcare Products, LLC
- Comecor Group
- Crystal Photonics GmbH
- Curium
- Cyclomedica Australia PTY LTD
- Cyclomedical International, Inc.
- Data Spectrum Corporation
- DigiRad
- DOSiSoft
- ec² Software Solutions
- Eckert & Ziegler Isotope
- Eckert & Ziegler Radiopharma
- Education and Research Foundation for Nuclear Medicine and Molecular Imaging (ERF), The
- Elysia-Raytest
- EPIC Crystal Co., Ltd.
- European Association of Nuclear Medicine (EANM)
- Facet Life Sciences, Inc.
- GE Healthcare
- HAKE Medical Technology (Beijing) Co. Ltd.
- Hermes Medical Solutions, Inc.
- Hideyx Oy
- Host Country Lounge - China
- Huayi Isotopes Company
- IBA S.A.
- ImaginAb, Inc.
- Inter Medical Medizintechnik GmbH
- International Society For Clinical Densitometry
- Intersocietal Accreditation Commission (IAC)
- INVI A Medical Imaging Solutions
- Invicro
- Ionix Corporation
- IOP Publishing
- IPHASE technologies
- IQ Medical Services
- ISOFLEX USA
- isoSolutions Marketing & Management Inc.
- Iso-Tex Diagnostics, Inc.
- IsoTherapeutics Group, LLC
- ITM Isotopen Technologien München AG
- Japanese Society of Nuclear Medicine
- JRT Associates
- Jubilant DraxImage
- LabLogic Systems Limited
- Lanthus Medical Imaging, Inc.
- Lightpoint Medical
- LikeMinds
- Lucerno Dynamics, LLC
- Lung Cancer Alliance
- Macrocyclis
- MarShield
- MedImage, Inc.
- Mediso Medical Imaging Systems Ltd.
- MedTrace
- Men's Health Network
- MIE America Inc.
- MI Labs
- MIM Software Inc.
- Miranda Medical
- MOLECUBES NV
- Molecular Targeting Technologies, Inc.
- MR Solutions Ltd.
- Multi-Functional Imaging LLC
- NorCal CarciNET Community
- North American Neuroendocrine Tumor Society (NANETS)
- NorthStar Medical Radioisotopes, LLC
- Nuclear Diagnostic Products, Inc.
- Nuclear Imaging Services, LLC
- Nuclear Medicine Technology Certification Board (NMTCB)
- Nuclear Shields B.V.
- NUCMEDCOR
- Numa Inc.
- Oncidium Foundation
- ORA - NEPTIS
- PerkinElmer
- PETNET Solutions
- Pharmacalunce
- Pheo Para Alliance
- Philips
- PHSE USA Corp.
- Pinestar Technology, Inc.
- Piralmed Imaging
- PMOD Technologies LLC
- Prescient Imaging LLC.
- Progenics Pharmaceuticals, Inc.
- Radiation Shielding Inc.
- RadioMedix INC
- RadQual Global Sources
- RadSite
- Rotem Industries
- SEDECAL Molecular Imaging
- Segami Corporation
- Siemens Healthineers
- SNMMI
- Society of Nuclear Medicine, India
- Society of Radiopharmaceutical Sciences (SRS)
- SOFIE
- Southern Scientific
- Southwestern Imaging Systems & Service (SWISS)
- Spectron MRC, LLC
- Spectrum Dynamics Medical, Inc.
- Spectrum Pharmaceuticals, Inc.
- Spencer-Fontayne Corporation
- Springer
- St. Judes Children’s Research Hospital
- Sumitomo Heavy Industries, Ltd.
- Susan G. Komen Philadelphia
- SynchroPET
- SynterMed, Inc.
- Synthra GmbH
- T&D Tungsten Manufacturing Inc.
- Taiyo Nippon Sanso Corporation
- TECNOUNICLAR S.A.
- Telix Pharmaceuticals
- Tema Sinergie S.P.A.
- The Korean Society of Nuclear Medicine
- Theragnostics, Inc.
- Thinking Systems Corporation
- ThyCa: Thyroid Cancer Survivors’ Association, Inc.
- TransLite, LLC
- Trasis
- Triad Isotopes
- Tru-Motion Products
- UltraSPECT Inc.
- UPP, LLC
- US DOE Isotopes
- USC Molecular Imaging Center
- Von Gahlen International, Inc.
- Washington University School of Medicine
- Waters Corporation
- Wolfnet
- Wolters Kluwer
- WomenHeart
- World Molecular Imaging Society (WMIS)
- Yantai Dongcheng Biochemicals Co., Ltd.
The IPOP is designed to maximize a commercial company’s exposure while providing you with maximum benefits for your Annual Meeting support. Annually, companies like yours form alliances with SNMMI through yearly support of SNMMI and SNMMI-TS programs including, but not limited to, our Annual and Mid-Winter Meeting exhibit space purchases, Education, Development, Commercial Advertising, and your Annual Meeting sponsorship support dollars. SNMMI would like to show our appreciation through IPOP. We will combine your yearly support with your booth rental and promotional opportunities and then assign an appropriate support category: Bronze, Silver, Gold, Platinum and Diamond. We also include your Priority Points as a benefit to assist you with booth placement for the following year. SNMMI's IPOP is designed to provide maximum recognition to all companies who help achieve its mission. Simply join IPOP by exhibiting at our Annual Meeting and choosing promotional opportunities listed on the following pages.

IPOP participants will receive the following benefits based on level of support.

**DIAMOND LEVEL: $200,000 +**
(Diamond level support receives all other benefits listed below, plus)
- 5 (total)* complimentary registrations for company staff to SNMMI’s Annual Meeting (continuing education credits cannot be earned through this mode of registration; payment must be acquired to earn credit as enforced by the ACCME)
- 2 (total)* complimentary registrations for company staff to SNMMI’s Mid-Winter Meeting (continuing education credits cannot be earned through this mode of registration; payment must be acquired to earn credit as enforced by the ACCME)
- 5 invitations for SNMMI/SNMMI-TS Presidents’ Reception
- Complimentary 1-page flyer to be distributed in a publication bin at registration
- Floor sticker on exhibit hall floor
- 5 priority points

**PLATINUM LEVEL: $100,000 - $199,999**
(Platinum level support receives all other benefits listed below, plus)
- 3 (total)* complimentary registrations for company staff to SNMMI’s Annual Meeting (continuing education credits cannot be earned through this mode of registration; payment must be acquired to earn credit as enforced by the ACCME)
- 1 (total)* complimentary registrations for company staff to SNMMI’s Mid-Winter Meeting (continuing education credits cannot be earned through this mode of registration; payment must be acquired to earn credit as enforced by the ACCME)
- 4 invitations for SNMMI/SNMMI-TS Presidents’ Reception
- 4 priority points

**GOLD LEVEL: $50,000 - $99,999**
(Gold level support receives all other benefits listed below, plus)
- 2 (total)* complimentary registrations for company staff to SNMMI’s Annual Meeting (continuing education credits cannot be earned through this mode of registration; payment must be acquired to earn credit as enforced by the ACCME)
- 3 invitations for SNMMI/SNMMI-TS Presidents’ Reception
- Complimentary pre-registration mailing list (no emails) and complimentary post-show mailing list (no emails) for SNMMI’s Annual Meeting (for one-time use through a third-party mail house)
- 3 priority points

**SILVER LEVEL: $20,000 - $49,999**
(Silver level support receives all other benefits listed below, plus)
- 1 complimentary registration for company staff to SNMMI’s Annual Meeting (continuing education credits cannot be earned through this mode of registration; payment must be acquired to earn credit as enforced by the ACCME)
- Complimentary post-show mailing list (no emails) for SNMMI’s Mid-Winter Meeting (one-time use)
- 2 invitations for SNMMI/SNMMI-TS Presidents’ Reception
- 2 priority points

**BRONZE LEVEL: $5,000 - $19,999**
- Acknowledgement of support on IPOP ad in the Annual Meeting Program Book
- Acknowledgement of support on meeting signage and banners at the SNMMI Annual Meeting
- 1 invitation for SNMMI/SNMMI-TS Presidents’ Reception
- Acknowledgement on Plenary Session and Highlight Lecture slides (Sunday/Monday/Tuesday)
- First Right of Refusal on all exclusive support opportunities
- Support level badge ribbon for all booth staff at SNMMI’s Mid-Winter Meeting and Annual Meeting
- 1 priority point

*Quantities are not cumulative*
Who Attends the SNMMI Annual Meeting?

2018 ANNUAL MEETING ATTENDANCE: 5,477 (TOTAL)

TECHNOLOGIES USED AT JOB

- Physician – 1521
- Scientist – 830
- Technologist – 796
- Other – 187
- Industry – 239
- Exhibitor – 1904

- 3-D Imaging – 556
- X-Ray – 411
- DICOM – 866
- Fluoroscopy – 294
- Mammography – 187
- MRS – 126
- PET – 2421
- Radiology Information System – 576
- SPECT – 1700
- Ultrasound/Sonography – 427
- Other – 372
- CT – 1214
- Digital X-Ray – 328
- Hematology – 78
- MRI – 860
- Optical – 154
- PACS/ Teleradiology – 864
- Small Animal Imaging – 534
- SPECT/CT – 1544
Who Attends the SNMMI Annual Meeting?

**PRIMARY SPECIALTY OF PRACTICE**
- Biochemistry – 25
- Medical Physics – 151
- Molecular Imaging – 347
- Molecular Probe & Contrast Agent Development – 51
- Nanomedicine – 7
- Neurology – 31
- Nuclear Medicine – 1375
- Oncology – 77
- Optical Imaging – 6
- Other – 112
- Pediatrics – 7
- Cardiology – 95
- Pharmacology – 15
- Preclinical Research – 38
- Radiation Therapy – 15
- Radiochemistry – 190
- Radioimmunoassay – 2
- Radiology – 252
- Radionuclide Therapy – 52
- Radiopharmacy – 102
- Computer Science – 21
- Dosimetry/Radiobiology – 16
- Health Physics – 17
- Infectious Disease – 4
- Instrumentation – 41
- Internal Medicine – 23
- Medical Devices – 32

**PRIMARY PLACE OF PRACTICE**
- Academic Institution – 1068
- Mobile Unit – 13
- Molecular Imaging Laboratory – 76
- Non-University Affiliated Hospital – 152
- University Affiliated Medical Center – 460
- Other – 591
- Academic Research Center – 107
- Departmental Library Facility – 3
- Free Standing Imaging Facility – 82
- Government Laboratory Industry – 80
- Institutional Library – 5
- Medical Center – 415
- Military Clinic/ Hospital – 52
ANCILLARY EVENTS
Cost per Event:
- $250 for Internal Sales/Training/Board Meetings (no conference attendees)
- $2,000 for meeting including conference attendees (under 50 people)
- $4,000 for meeting including conference attendees (50 people and above)
Any company submitting an application to hold an Ancillary Event must be an exhibitor at the SNMMI 2019 Annual Meeting.
Ancillary Events are broken into two categories:
1. Internal Company Meetings, which include no conference attendees, such as Sales/Training/Board Meetings
2. Meetings including conference attendees, which include but are not limited to, user meetings, customer/social events, focus groups, satellite symposia (no CE Credit can be offered), media events, and hospitality functions. No firm, organization, exhibitor or group of exhibitors may sponsor a scientific meeting or present technical information as part of a planned program for those attending the Annual Meeting. CME credit cannot be offered to attendees. Anyone involved in an Ancillary Event shall agree to observe the schedule and the SNMMI Rules and Regulations (www.snmmi.org/meetingrules). All exhibitors are responsible for ensuring that their company representatives and/or agents adhere to all SNMMI Rules and Regulations. Requests for use of function space at the Convention Center or any Hotel in the SNMMI room block for any Ancillary Event must be arranged directly through the SNMMI Associate Director of Corporate Relations, Catherine Lamb (clamb@snmmi.org). Function space request forms can be found online at the exhibitor website.

Ancillary Meetings that include conference attendees may only be held during the following times over the official meeting dates (the fees above also apply to meetings being held 3 days pre and post the official meeting dates):
- Saturday, June 22, 2019 — 8:00pm-end
- Sunday, June 23, 2019 — 6:00am-8:00am & 6:30pm-end
- Monday, June 24, 2019 — 6:00am-8:00am & 6:00pm-end
- Tuesday, June 25, 2019 — 6:00am-8:00am & 6:00pm-9:00pm

APP NOTIFICATIONS
Sponsorship – $1,000 per push
There are two choices for the app notification. You can either target your push to a specific demographic (technologists only or local residents only for example) or you can send it to the entire population. If you chose a targeted group, the app would identify them by the desired demo and upload those badge ID’s into Engage. Engage then recognizes who to deploy the push note to, based on the badge ID. For users to receive push notes they’ll just need to make sure they opt into receiving push notifications once downloading the app. They will have a prompt once initially downloading.

ATTENDEE BREAK IN THE EXHIBIT HALL
One day (during set time)- Call for pricing
All day, One Day - Call for pricing
All Three Exhibit Days - Call for pricing
This will surely bring all attendees to your booth. Sponsor a lunch or a drink break - the opportunities are endless! The number one suggestion by attendees was the need for more food opportunities in the Hall. You answer the call! Have attendees flock to your booth between their sessions! This support includes signage on food tables, entrance into the hall, as well as a listing in the Program Book.

BOTTLED WATER
Sponsorship $8,000
Bottled water is a great addition to the items given to all professional attendees at registration. The bottles of water are printed with your company name and booth number on the label for maximum visibility.

CHARGING STATION “POWER TOWER”
Sponsorship $5,000
Give attendees access to power their mobile devices, iPads, iPods, laptops, and other handheld devices at this branded tower. Sponsorship includes graphic design with exhibitor name, logo, and slogan or advertisement. This Charging Station will be prominently positioned in a high traffic area in the convention center (to be determined by show management and the sponsor).

CONCESSION AREA SPONSOR
Sponsorship $5,000
New this year! Take advantage of a captive audience. Due to the tight schedule many attendees eat lunch and grab coffee during breaks in the Exhibit Hall. Become a Concession Area sponsor and have your company logo on the overhead banner, signage, and on all napkins distributed.

DIGITAL PLASMA WALL
Sponsorship $5,000 per spot (5 minute video per spot)
Looking for a unique way to display your company’s branding and message? SNMMI is pleased to offer a 9’x12’ digital plasma wall that will stop attendees in their tracks. Placed in a highly visible area, this new opportunity will feature your advertisement in a unique way for attendees to absorb and collect information. Your video will be scrolling from Saturday through Tuesday and is the perfect way to feature a company video message. Minimum of three (3) companies needed for this sponsorship.
EDUCATIONAL GRANTS
Support Donation $500-$100,000+
Educational grants are used to support the scientific and educational sessions taking place at the Annual Meeting, as well as those programs that are educational extensions of Annual Meeting topics. These grants allow SNMMI the continued ability to bring up-to-the-minute advancements in nuclear medicine and molecular imaging tools and technologies to Annual Meeting attendees. For more information, please contact Sharon Gleason, Senior Director, Development & Marketing, at 703.326.1194.

ESCALATOR RUNNER
Sponsorship $5,000 each
Attendees are bound to “see” your company name and booth number as they ride the escalators to and from the first and second levels of the Convention Center. Call for more details.

FIRST TIME SUPPORTERS PROGRAM
Support Donation $1,000
Designed especially for new or smaller companies. Finally, a program to help you get your name out there and introduce you to the SNMMI Industry Promotional Opportunity Program all at once! Provide a $1,000 Unrestricted Annual Meeting support donation and reap the benefits of a bronze supporter!

FLOOR STICKERS
Sponsorship $2,000 (includes three 3’ x 3’ stickers)
Each step will bring attendees closer to your booth! The floor stickers are displayed in the exhibit hall with your own personalization. Tell attendees where your booth is located or simply display your logo. The floor stickers are strategically placed on the exhibit hall floor of the convention center as a means of maximizing visibility for your company, your location and products.

HANGING BANNER IN THE CONVENTION CENTER
Sponsorship $6,000 per banner
Catch registrants attention in the convention center with a personalized hanging banner in a high traffic area. Call for more information and banner sizes.

HOTEL KEYS
Sponsorship $10,000
Provide imprinted hotel door keys to as many hotels as you choose. Hotel staff will distribute keys during the primary SNMMI Annual Meeting check-in period (not necessarily throughout the SNMMI Annual Meeting). Hotel key must meet hotel requirements; SNMMI must authorize with hotel.

INFORMATION BOOTH
Sponsorship $3,000
The Information Booth at the meeting is a central extremely high visibility area where most attendees stop frequently for directions, information, and help. Have your company logo be one of the first things they see at the conference by sponsoring this busy high traffic booth!

INTERNET KIOSKS
Sponsorship $8,000 for 4 kiosks
Internet kiosks locations are in high traffic areas throughout the convention center including the registration area and the exhibit hall. Your company logo and booth number will be displayed on signage and the splash screen.

LANYARDS
Sponsorship $10,000
Lanyards are among the most visible items at any conference. SNMMI lanyards are printed with the sponsor’s company logo and distributed at registration.

MEETINGS POCKET GUIDE
Sponsorship $15,000
This small pocket guide book contains meeting information at-a-glance while advertising your company with print ads and logo placement. The guide is distributed to each attendee.

NOTEPADS
Sponsorship $7,000
What is one of the most requested items by attendees during the meeting? Note pages! This notepad will feature your company logo or tagline at the top of each lined page. Notepads are distributed to each attendee.

ONLINE MEETING PLANNER
Sponsorship $10,000
This web-based Meeting Planner allows visitors to search by author, keyword, title, or agenda to find educational sessions of interest. Attendees will build a day-by-day itinerary to get the most out of the meeting. The sponsor’s logo will be branded on the site.

time to start planning.
The SNMMI 2019 Annual Meeting is taking place next summer, giving you plenty of time to start budgeting & planning for your attendee outreach. The Annual Meeting attendee lists will be available through INFOCUS Marketing, so call us at 800.708.5478 when you’re ready to start your campaign.

Call 800.708.5478 today to find out what INFOCUS can do for you.
Industry Promotional Opportunities

**PRESIDENTS’ RECEPTION SPONSORSHIP**
*Sponsorship $1,000+
This invitation-only reception consists of SNMMI and SNMMI-TS leadership and colleagues. As a sponsor you will join SNMMI President, Satoshi Minoshima, MD, PhD and SNMMI-TS President, Norman E. Bolus, MSPH, CNMT, FSNMMI-TS, as they thank everyone who has contributed to their successes over the past year.

**PROMOTIONAL PANELS**
*Sponsorship $2,500 per panel
Gain additional exposure and increase traffic to your booth by purchasing promotional panels. Each company that sponsors a promotional panel creates their own panel to the specified requirements. Panels will be prominently positioned in the registration and meeting areas in the convention center. Placement preferences are available on a first-come, first-served basis.

**REGISTRATION CONFIRMATION EMAIL BANNER**
*Sponsorship $5,000
Each attendee will receive a confirmation email upon registering for the Annual Meeting. Can you imagine better exposure than having your company banner/advertisement slogan along the bottom of that email? This is an exclusive sponsorship opportunity and is therefore available on a first come, first served basis. Please contact Catherine Lamb at clamb@snmmi.org if you would like to see a sample confirmation email with a banner along the bottom.

**REGISTRATION KIOSKS SPLASH PAGE**
*Sponsorship $5,000
New this year! Beginning this year SNMMI will not mail attendee badges prior to the show. Pre-registered attendees will use self-service kiosks at registration to print their badge onsite. This sponsorship provides excellent visibility by providing a splash page with your company’s logo for everyone to see.

**RELAXATION STATION**
*Call for Pricing
Pamper the attendees by sponsoring massage stations in the exhibit hall. The service is free to meeting attendees. This area will have signage with your company name and booth number. The attendees will surely thank you!

**ROOM DROP**
*Sponsorship $2,000
Only Annual Meeting Supporters can take advantage of hotel room drops. SNMMI will authorize permission with the hotel(s); and supporter produces materials and pays hotel fees directly to the hotel(s).

**TRAINING SHOWCASE**
*Sponsorship - $2,500 per time slot (limit of 2 time slots per company)
30-minute training sessions will be available during dedicated exhibit hall hours on Sunday and Monday. The presentation topic and format are up to you...it can be drug or equipment specific or show how-to read a case study (no CME will be offered with these trainings). The theater will be located in the front section of the Exhibit Hall near registration, there will be seating for 20 people, and it will include a presentation monitor and laptop; simply bring your presentation on a thumb drive and/or any equipment you wish to demonstrate and provide attendees with an onsite training. This sponsorship will include a meeting App notification the morning of your showcase; your company listing on a program ad listing presentation titles, dates, and times; signage outside the theater listing presentation titles, dates, and times.

**UNRESTRICTED ANNUAL MEETING GRANT**
*Support Donation $1,000+
SNMMI’s Annual Meeting is designed not only to bring a high level of educational opportunities to meeting attendees, but also to provide an environment of unlimited networking opportunities! Annual Meeting Support Donations go directly to support events at SNMMI’s Annual Meeting.

**WELCOME RECEPTION ENTERTAINMENT**
*Sponsorship $2,500
Join in the celebration of the Exhibit Hall Grand Opening Saturday evening before and during the Welcome Reception. Several entertainment options are available. Your company name and logo will be visibly displayed as the band is marched thru the exhibit hall.

**WIRELESS INTERNET BUYOUT**
*Call for Pricing
One of the top requests from attendees is complimentary wireless internet. Give attendees what they want by sponsoring wireless internet in either the meeting rooms, exhibit hall, or both areas with a buyout. Your company’s name and logo will be on the login page, signage will be posted around the convention center, and it will be listed in the Final Program book.
ACCEPTANCE OF EDUCATIONAL SUPPORT BY COMMERCIAL SOURCE

The Sponsor wishes to provide support for the following items during the SNMMI 2019 ANNUAL MEETING

Items: _________________________________________________           Total Cost: ____________________________

The Sponsor agrees to abide by the conditions put forth by the Accreditation Council for Continuing Medical Education, Standards for Commercial Support of Continuing Medical Education (document available upon request).

Agreed Name: __________________________________________________________________________________________
Signature: ______________________________________________________________________________________________
Date: ________________________________________________________________________________________________

ACCEPTANCE OF EDUCATIONAL SUPPORT BY THE SNMMI, Inc

In accepting this educational support, the SNMMI agrees to 1) Abide by the ACCME: Standards for Commercial Support of Continuing Medical Education; and 2) Acknowledge educational support by the commercial sources in program announcements, signage at the Annual Meeting, and other program materials.

Agreed Name: Virginia Pappas, CAE
Signature: __________________________________________
Date: ________________________________________________________________________________________________

SPONSOR REGISTRATION FORM

☐ YES! My company would like to sponsor an event at the 2019 Annual Meeting.
We understand that we are entitled to all benefits associated with the category selected below.

SPONSOR (Company Name/Branch)

CONTACT NAME

ADDRESS

CITY       STATE    ZIP   COUNTRY

PHONE         FAX    (REQUIRED) EMAIL

Name of Sponsorship Item(s) | Cost | Qty. | Total |
------------------------------|------|------|-------|

Billing options:
☐ Please invoice my company for the cost of promotional opportunities. Payment will be due within 30 days.
☐ Return this form with full payment, paid by check*

*Make checks payable to: SNMMI. All checks must be in U.S. dollars drawn on U.S. banks located within the continental United States.

Authorized signature: ____________________________________________________________
Listed below is information you will find useful regarding exhibiting at the Annual Meeting. Please contact Catherine Lamb at clamb@snmmi.org for a complete listing of Rules & Regulations or visit: www.snmmi.org/meetingrules

BADGES
Exhibiting companies are entitled to four (4) exhibitor badges per 100 square feet of booth space, with a maximum of 125 badges per booth. Additional exhibitor badges may be purchased for $100 each. Exhibiting companies are also entitled to one (1) free Guest Badge per 100 square feet of booth space, with a maximum of 4 badges per booth. Additional Guest Badges may be purchased for $100 each.

Exhibitors can attend educational sessions with an exhibitor badge. However, exhibitors wishing to attend educational sessions for Continuing Education (CE) Credits must register for the Annual Meeting. There will be no credits given to exhibitors that are not paid registrants.

MOVE-IN DATES & HOURS
Move-in begins Wednesday, June 19, 2019 unless permission to move in earlier is approved by Show Management and The Expo Group. Call Rainey Richards with The Expo Group at 972.751.9642 to schedule early move-in.
Wednesday, June 19, 2019: 8:00am-5:00pm
Thursday, June 20, 2019: 8:00am-5:00pm
Friday, June 21, 2019: 8:00am-5:00pm
Saturday, June 22, 2019: 8:00am-noon

SHOW HOURS
Saturday, June 22, 2019: 6:00pm-8:00pm
Sunday, June 23, 2019: 9:30am-4:30pm
Monday, June 24, 2019: 9:30am-4:30pm
Tuesday, June 25, 2019: 9:30am-3:00pm

MOVE-OUT DATES & HOURS
Tuesday, June 25, 2019: 3:00pm-9:00pm
Wednesday, June 26, 2019: 8:00am-5:00pm

FORCED SET-UP
If set-up of any exhibit has not started by noon on Saturday, June 22, 2019, SNMMI may order the exhibit to be set-up and the exhibitor billed for all charges incurred. SNMMI will not be responsible for any damages incurred.

CURRENT LABOR RATES
ST: $121/Hr (Monday – Friday 8am-4:30pm)
OT: $182/Hr (Monday – Friday 4:30pm-8:00am and all day Saturday)
DT: $242/Hr (Sundays & Holidays)

CURRENT DRAYAGE RATES
Advance Common Carrier to Warehouse: $111/CWT
Direct Common Carrier to Show Site: $121/CWT

WAREHOUSE ADDRESS
Name of Exhibiting Company
c/o The Expo Group
YRC
700 N. Eckhoff Street
Orange, CA 92868

SHOW SITE ADDRESS
Name of Exhibiting Company
c/o The Expo Group
Anaheim Convention Center
800 W Katella Ave
Anaheim, CA 92802

NO-SHOW POLICY
An exhibiting company will be considered a no-show if its booth space is unoccupied by 1:00pm on Saturday, June 22, 2019. The exhibitor shall be deemed to have cancelled their Exhibit Space Application/Contract for the 2019 Annual Meeting and will forfeit a priority point. The exhibit space may be assigned to another exhibitor and SNMMI will not provide a refund to the original exhibitor.

BOOTH SPACE APPLICATION
A 50% deposit of the full booth cost is due with the application. The final booth payment is due January 25, 2019. Payment can be made by check, credit card, or wire transfer in U.S. funds drawn from a U.S. bank. Companies located outside the U.S. wishing to send a wire transfer should email clamb@snmmi.org for instructions.

All applications and booth payments should be sent via email, fax, or mail to:
Catherine Lamb, CMP
Associate Director of Corporate Relations
SNMMI
1850 Samuel Morse Drive
Reston, VA 20190
Email: clamb@snmmi.org
Fax: 703.709.9274

SPACE RENTAL FEES
The smallest booth space is 10’x10’. Larger booths are sold in increments of 10’x10’.
- In-line only ($36.00 per square foot, $3,600 for a 10’x10”)
- Corner (additional $495 for each corner)
- Island
- Peninsula booth spaces are not permitted
- A portion of the booth fee goes toward the Welcome Reception
ASSIGNMENT OF BOOTH SPACE
To take advantage of the priority point system, the exhibit space application must be received by October 26, 2019. Applications received after October 26, 2019 will be assigned on a first-come, first-served basis. Booth assignments begin October 29, 2018. Priority for space assignment is based on points awarded to exhibitors according to the following system:
- One point to those exhibitors whose applications were received by the priority point deadline for the 2018 Annual Meeting.
- One point for every 100 square feet taken at the 2018 Annual Meeting.
- One point for every consecutive year exhibited since 2014 (the past 5 years).
- Points for companies who were Annual Meeting sponsors in 2018 (points assigned based on sponsorship levels).
- Two points for Leadership Level members of the Value Initiative. One point for all other levels. (valueinitiative.snmmi.org)

BOOTH REDUCTION OR CANCELLATION
Reductions or cancellations of booth space must be made in writing and cannot be taken over the phone. Written notification must be received by SNMMI no later than February 1, 2019. Exhibitors reducing booth space on or before February 1, 2019 will receive the appropriate reduction in booth cost. Exhibitors canceling on or before February 1, 2019 will have all fees less a $300 service charge refunded. Exhibitors canceling after February 1, 2019 forfeit the full exhibit rental fee and are responsible for paying the remaining balance in full within 30 days of cancellation.

“HOT SPOT” BACK BY POPULAR DEMAND!
FEE: $300 PER COMPANY
Up to 20 exhibitors will designate their booth as a “Hot Spot.” Attendees have 6 chances to win a $300 CASH drawing by being in the right booth—your booth—at the right time. There will be 2 drawings each day during dedicated exhibit hall hours. Show Management will call out the hot spot company name and booth number. Any attendees standing in that booth when the company name is called will be eligible to win the $300 cash prize. There are only 20 “Hot Spots” available and this traffic builder is sure to sell out, so sign up early by checking off the “Hot Spot” box on your exhibit booth application!

“HOT TROT 5K” RUN/WALK – SATURDAY, JUNE 22 • 7:00AM
Exercise your body before you exercise your brain. Sign up or SPONSOR for the 5th Annual “Hot Trot 5K” run/walk. Proceeds will benefit the advancement of molecular and nuclear medicine technologists through professional development that promotes clinical excellence and optimal patient outcomes via the SNMMI-TS Professional Development and Education Fund. A portion of the registration proceeds will support a local charity. Come out, have fun, and support your field. The run will take place on Saturday, June 22, 2019 at 7:00am.

www.snmmi.org/meetingrules
Vasken Dilsizian, MD, President-Elect
Application & Exhibit Space Contract

Important: You must carefully read the rules and regulations in the Exhibitor Prospectus.

Exhibitor Public Information: Complete company name, address, etc. exactly as it should appear in all SNMMI official publications.

Company Name ______________________________________________________ Web site ______________________________________________________
Address __________________________________________________________________________________________________________________________
City ___________________________________________ State _____________ Zip _________________ Country ______________________
Company Phone ______________________________________________________ Fax ______________________________________________________
Contact Private Information: All information will be sent to the person listed below. It is this person’s responsibility to share all information with the representatives, including third party companies, who will be attending the meeting. Contact’s email address is required.

Name ________________________________ Title ________________________________
Address (if different)_________________________ State ________________ Zip _________________ Country ______________________
Contact Phone ___________________________ Fax ________________________________
Email (required)____________________________________________________________________________________________________________________

Exhibit Booth Selection
Every effort has been made to ensure the accuracy of information contained on the floor plan. However, no warranties, either expressed or implied, are made with respect to the floor plan. If the location of buildings, columns, utilities, or other architectural components of the facility is a consideration in the construction or usage of an exhibit, it is the sole responsibility of the exhibitor to physically inspect the facility to verify all dimensions and locations. It is also the responsibility of the exhibiting company to ensure that its booth location will not impede its move-in or move-out schedule.

Exhibit Space Rates
Space: $36.00 per square foot; $3,600 for a 10’ x 10’
Corners: $495 per corner
The smallest booth available is 10’ x 10’; Larger booths are sold in increments of 10’ x 10’

A. Size of space requested: ____________________________________________________________

B. In-line booths only—Corner: ☐ Yes ☐ No

C. $3,600 x ___________________ = $ __________________________
   # of 10’ x 10’s

D. $495 x ___________________ = $ __________________________ (All Booths)
   # of corners

E. $300 “Hot Spot” (see below) = $ __________________________

F. _______________________+_____________________+____________________ = $____________________
   TOTAL FROM C   TOTAL FROM D   TOTAL FROM E   TOTAL BOOTH PAYMENT

6. Booth Space Selection (please select 4 choices)
Specific booth location requests will be considered but not guaranteed.

1. ____________________________________________________________________________
2. ____________________________________________________________________________
3. ____________________________________________________________________________
4. ____________________________________________________________________________

“Hot Spot” — Back by popular demand!
Fee: $300 per Company
Up to 20 exhibitors can designate their booth as a “Hot Spot.” Attendees have 6 chances to win a $300 cash drawing by being in the right booth—your booth—at the right time. There will be 2 drawings each day during Dedicated Exhibit Hall Hours. Show Management will call out the hot spot company name and booth number. All attendees standing in that booth when the company name is called will be eligible to win $300 right there on the spot. There are only 20 “Hot Spots” available and this traffic builder is sure to sell out, so sign up early by selecting this opportunity under option E above.

Booth Neighbor
We would prefer not being located near the following company:
______________________________________________________
(Identifying companies may have a negative effect on the location of your booth. Not being located near a company means not being next to or across the aisle from).

We would prefer being located near the following company:
______________________________________________________
(Booth space is assigned by priority points. There is absolutely no guarantee this request can be honored).

Exhibitor Agreement
☐ I have read and agree to abide by the rules & regulations (found at www.snmmi.org/meetingrules) and terms and conditions set forth in the 2019 Exhibitor Prospectus. This box must be checked.

Company Authorized Signature ____________________________________________
Date __________________________________________________________________
Print Name ________________________________________________________________

A 50% deposit of the full booth cost is due with the application. The final booth payment is due by January 25, 2019. Payment can be made by check, credit card, or wire transfer in U.S. funds drawn from a U.S. bank. Companies located outside the U.S. wishing to send a wire transfer should email clamb@snmmi.org for instructions.

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