

# SNMMI 2021 ANNUAL MEETING APPLICATION & EXHIBIT SPACE CONTRACT

**Important: You must carefully read the rules and regulations in the Exhibitor Prospectus.**

**Exhibitor Public Information:** Complete company name, address, etc. exactly as it should appear in the **Program Book**.

Company Name \_\_\_\_\_ Web site \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_

Company Phone \_\_\_\_\_ Company Fax \_\_\_\_\_

**Contact Private Information:** All information will be sent to the person listed below. It is this person's responsibility to share all information with the representatives, including third party companies, who will be attending the meeting. **Contact's email address is required.**

Name \_\_\_\_\_ Title \_\_\_\_\_

Address ( if different) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_

Company Phone \_\_\_\_\_ Company Fax \_\_\_\_\_

Email (required) \_\_\_\_\_

## ► Exhibit Booth Selection

Every effort has been made to ensure the accuracy of information contained on the floor plan. However, no warranties, either expressed or implied, are made with respect to the floor plan. If the location of building columns, utilities, or other architectural components of the facility is a consideration in the construction or usage of an exhibit, it is the sole responsibility of the exhibitor to physically inspect the facility to verify all dimensions and locations. It is also the responsibility of the exhibiting company to ensure that its booth location will not impede its move-in or move-out schedule.

## ► Exhibit Space Rates

Space: \$36.00 per square foot, \$3,600 for a 10' x 10'

Corners: \$495 per corner

*The smallest booth available is 10' x 10'; Larger booths are sold in increments of 10' x 10'*

A. Size of space requested: \_\_\_\_\_

B. In-line booths only—Corner:  Yes  No

C. \$3,600 x \_\_\_\_\_ = \$ \_\_\_\_\_  
# OF 10 X 10'S

D. \$495 x \_\_\_\_\_ = \$ \_\_\_\_\_ (All Booths)  
# OF CORNERS

E. \$300 "Hot Spot" (see below) = \$ \_\_\_\_\_

F. \_\_\_\_\_ + \_\_\_\_\_ + \_\_\_\_\_ = \$ \_\_\_\_\_  
TOTAL FROM C TOTAL FROM D TOTAL FROM E TOTAL BOOTH PAYMENT

G. Booth Space Selection (**please select 4 choices**)

Specific booth location requests will be considered but not guaranteed.

1. \_\_\_\_\_ 3. \_\_\_\_\_

2. \_\_\_\_\_ 4. \_\_\_\_\_

## ► "Hot Spot" – Fee: \$300 per Company

Up to 20 exhibitors can designate their booth as a "Hot Spot." Attendees have 6 chances to win a \$300 cash drawing by being in the right booth—your booth—at the right time. There will be 2 drawings each day during Dedicated Exhibit Hall Hours. Show Management will call out the hot spot company name and booth number. All attendees standing in that booth when the company name is called will be eligible to win \$300 right there on the spot. There are only 20 "Hot Spots" available and this traffic builder is sure to sell out, so sign up early by selecting this opportunity under option E above.

## ► Booth Neighbor

We would prefer not being located near the following company:

\_\_\_\_\_  
(Identifying companies may have a negative effect on the location of your booth. Not being located near a company means not being next to or across the aisle from). We would prefer being located near the following company:

**(Booth space is assigned by priority points. There is absolutely no guarantee this request can be honored).**

## ► Exhibitor Agreement

I have read and agree to abide by the rules & regulations (found at [www.snmmi.org/meetingrules](http://www.snmmi.org/meetingrules)) and terms and conditions set forth in the 2021 Exhibitor Prospectus. **This box must be checked.**

Company Authorized Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

A 50% deposit of the full booth cost is due with the application.

The final booth payment is due by Friday, January 29, 2021. Payment can be made by check, credit card, or wire transfer in U.S. funds drawn from a U.S. bank. Companies located outside the U.S. wishing to send a wire transfer should email [clamb@snmmi.org](mailto:clamb@snmmi.org) for instructions.

All applications and booth payments should be emailed or faxed to:

**Catherine Lamb, CMP**

**Associate Director of Meeting Services**

**Email: [clamb@snmmi.org](mailto:clamb@snmmi.org)**

**Fax: 703.709.9274**

