



June 11-14
2022

SNMMI ANNUAL MEETING

Vancouver, British Columbia Canada

WHO EXHIBITS

PAST EXHIBITORS INCLUDE

- 6th Theranostics World Congress 2021
- Absolute Imaging Solutions
- ABX advanced biochemical compounds
- ABX-CRO advanced pharmaceutical services
- ACIC Machinery – PBL
- Actinium Pharmaceuticals
- Advanced Accelerator Applications
- Advanced Cyclotron Systems, Inc.
- Advanced Mobility by Kentucky Trailer
- AirNet II, LLC
- Alliance Healthcare Services
- Alzheimer's Association
- American Board of Nuclear Medicine (ABNM)
- American College of Nuclear Medicine (ACNM)
- American College of Radiology (ACR)
- American Society of Nuclear Cardiology (ASNC)
- AMICI, Inc.
- AnazaoHealth Corporation
- ANMI SA
- Antaya Science & Technology
- Applied Nanotech, Inc.
- Applied Radiology
- ArgonSoft Ltd.
- ARRT, The American Registry of Radiologic Technologists
- Asia Oceania Federation of Nuclear Medicine and Biology (AOFNMB)
- Associated Couriers
- Astellas Pharma US
- Australian and New Zealand Society of Nuclear Medicine (ANZSNM)
- Bayer Oncology
- Bayer - Radiology
- Bayer Xofigo
- BC Technical, Inc.
- Becquerel & Sievert Co., Ltd
- Best Cyclotron Systems, Inc.
- Biodex Medical Systems, Inc.
- Biogen
- BioLaurus Inc.
- Blue Earth Diagnostics, Inc.
- Board of Pharmacy Specialties (BPS)
- Bracco Diagnostics
- Bruker BioSpin
- Cambridge Isotope Laboratories Inc.
- Canadian Association of Medical Radiation Technologists
- Canadian Nuclear Laboratories
- Canon Medical Systems USA, Inc.
- Capintec, Inc.
- Cardiac Imaging, Inc.
- Cardinal Health
- Cardiovascular Imaging Technologies, LLC
- CDL Nuclear Technologies
- Center of Molecular Research
- Central Research Laboratories
- Certus International, Inc.
- CHEMATECH
- China Isotope & Radiation Corporation (CIRC)
- Chinese Society of Nuclear Medicine
- Clarity Pharmaceuticals
- CMR Molecular Imaging
- Colorectal Cancer Alliance
- Comecer Group
- Crystal Photonics GmbH
- CTMI
- Curium
- Cyclomedica
- Cyclomedical International, Inc.
- Data Spectrum Corporation
- Digirad
- Dongcheng Pharmaceutical
- DOSIsoft
- DOTmed HealthCare Business News
- DMS Health
- ec² Software Solutions
- Eckert & Ziegler Isotope
- Eckert & Ziegler Radiopharma
- Eczacibasi Monrol Nuclear Products Co.
- EDGE Pharmacy Services, LLC
- Education and Research Foundation for Nuclear Medicine and Molecular Imaging (ERF), The
- Eisai Inc.
- Elysia SA
- European Association of Nuclear Medicine (EANM)
- Evergreen Theragnostics, Inc.
- Facet Life Sciences, Inc
- FORCE
- GE Healthcare
- Global Morpho Pharma
- Go2 Foundation for Lung Cancer
- HealthEx Corp.
- Hepatiq, Inc.
- Hermes Medical Solutions, Inc.
- Hidex Oy
- Huayi Isotopes Company
- IBA S.A.
- ImaginAb, Inc.
- Inter Medical Medizintechnik GmbH
- International Atomic Energy Agency (IAEA)
- Intersocietal Accreditation Commission (IAC)
- INVIA Medical Imaging Solutions
- Invicro
- Inviscan SAS
- Ionetix Corporation
- Iotron Medical Inc.
- iPHASE technologies
- Ipsen Biopharmaceuticals, Inc.
- IQ Medical Services
- ISOFLEX USA
- isoSolutions Marketing & Management Inc.
- Iso-Tex Diagnostics, Inc.
- IsoTherapeutics Group, LLC

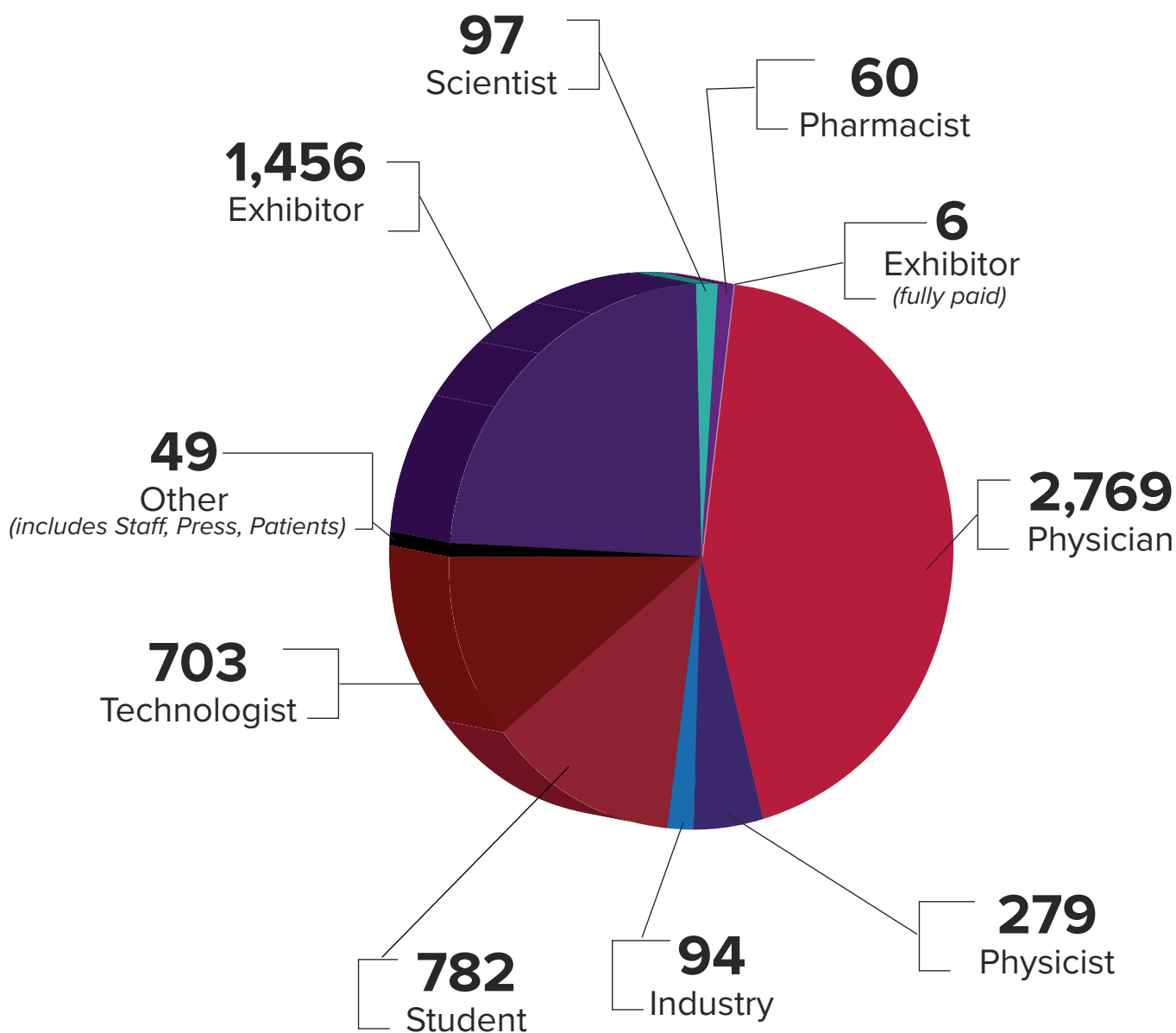
WHO EXHIBITS

PAST EXHIBITORS INCLUDE

- Isotopia Molecular Imaging
- ITM Isotopen Technologien München AG
- Japanese Society of Nuclear Medicine
- Jubilant Radiopharma
- The Korean Society of Nuclear Medicine
- LabLogic Systems Limited
- Lantheus
- Lean Quality Consultants, LLC
- Life Molecular Imaging
- Lilly
- Lucerno Dynamics, LLC
- Lymphoma Research Foundation
- Macrocyclics
- MarShield Radiation Protection Products
- McGuff Pharmaceuticals, Inc.
- Medi/Nuclear Corporation, Inc.
- MedImage, Inc.
- Mediso Medical Imaging Systems Ltd.
- MedTrace Pharma
- MiE America Inc.
- MIFTEC Laboratories, Inc.
- MILabs
- MIM Software Inc.
- Mirada Medical
- Modern Nuclear
- MOLECUBES NV
- Molecular Targeting Technologies, Inc.
- MR Solutions Ltd.
- MultiFunctional Imaging LLC
- NorCal CarciNET Community
- NorthStar Medical Radioisotopes, LLC
- Nuclear Imaging Services, LLC
- Nuclear Medicine Europe
- Nuclear Medicine Technology Certification Board (NMTCB)
- Nuclear Shields
- NUCMEDCOR
- Oncidium Foundation
- Oncovision Inc.
- ORA - NEPTIS
- Pacer Air Freight
- Pancreatic Cancer Action Network
- PETNET Solutions
- Pfizer
- Philips
- Pinestar Technology, Inc.
- PMB ALCEN
- PMOD Technologies LLC
- POINT Biopharma
- Prescient Imaging
- Progenics Pharmaceuticals, Inc.
- QDOSE
- Radiation Shielding Inc.
- Radiological Technologies University
- RadioMedix INC
- Radium Incorporated
- RadQual Global Sources
- RI-TE Radiation Imaging Technologies, Lda
- Rotem Industries
- SAINT-GOBAIN CRYSTALS
- SCINTOMICS Molecular (att) Applied Theranostics Technologies GmbH
- Scoperta Life Sciences
- SEDECAL Molecular Imaging
- Segami Corporation
- Shandong Madic Technology Co., Ltd.
- Siemens Medical Solutions USA
- Sirona Complete Care
- SHINE Medical Technologies, LLC
- Society of Nuclear Medicine and Molecular Imaging (SNMMI)
- Society of Nuclear Medicine, India
- SOFIE
- South West Exposures
- Southern Scientific
- Southwestern Imaging Systems & Service (SWISS)
- SpectronRx
- Spectrum Dynamics Medical, Inc.
- Spencer-Fontayne Corporation
- Springer Nature
- Subtle Medical, Inc.
- Sumitomo Heavy Industries, Ltd.
- Sun Radiopharma (Pharmalucence)
- Susan G. Komen
- Sylvia Fedoruk Canadian Centre for Nuclear Innovation
- SynterMed, Inc.
- Synthra GmbH
- Taiyo Nippon Sanso Corporation
- Telix Pharmaceuticals
- Tema Sinergie S.P.A.
- Theragnostics, Inc.
- Thinking Systems Corporation
- ThyCa: Thyroid Cancer Survivors' Association, Inc.
- TransLite, LLC
- Trasis
- Triskem International
- Tru-Motion Products
- TTG Imaging Solutions
- U.S. National Cancer Institute Radiation Epidemiology Branch
- United Imaging Healthcare
- Universal Medical Resources, Inc.
- UPPI, LLC
- Urenco Stable Isotopes
- US DOE Isotope Program
- US NUCLEAR CORP
- Us TOO
- Varian Medical Systems
- Veterans Prostate Cancer Awareness, Inc.
- Von Gahlen International, Inc.
- Washington University School of Medicine,

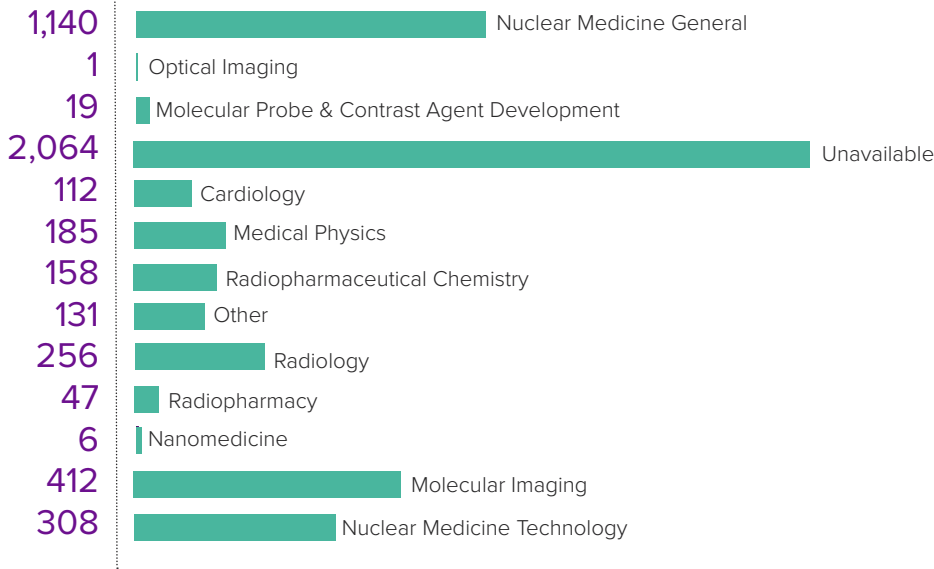
WHO ATTENDS THE SNMMI ANNUAL MEETING?

SNMMI 2021 ANNUAL MEETING VIRTUAL EDITION: 6,295

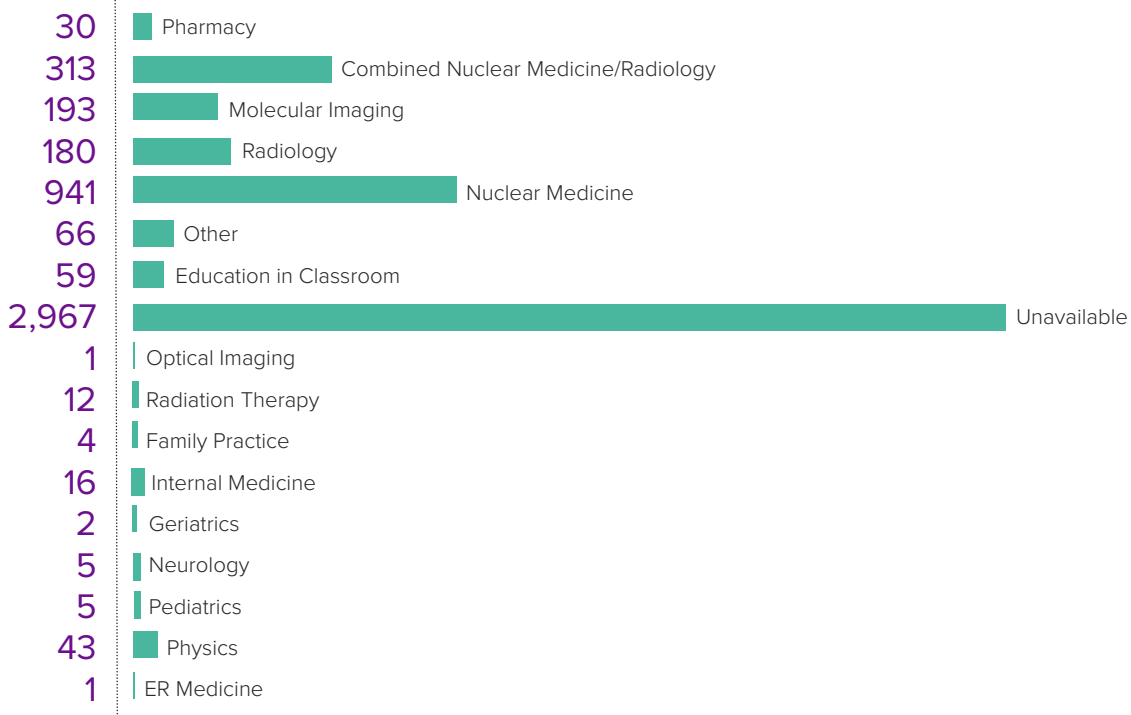


WHO ATTENDS THE SNMMI ANNUAL MEETING?

PRIMARY PRACTICE



WORKPLACE ENVIRONMENT



SPONSORSHIPS

▶ ANCILLARY EVENTS

Cost per Event:

- **\$250 for Internal Sales/Training/Board Meetings**
(no conference attendees)
- **\$2,000 for meeting including conference attendees**
(under 50 people)
- **\$4,000 for meeting including conference attendees**
(50 people and above)

Any company submitting an application to hold an Ancillary Event must be an exhibitor at the SNMMI 2022 Annual Meeting.

Ancillary Events are broken into two categories:

- ▶ 1. Internal Company Meetings, which include no conference attendees, such as Sales/Training/Board Meetings
- ▶ 2. Meetings including conference attendees, which include but are not limited to, user meetings, customer/social events, focus groups, satellite symposia (no CE Credit can be offered), media events, and hospitality functions. CME credit cannot be offered to attendees. Requests for use of function space at the Convention Center or any Hotel in the SNMMI room block for any Ancillary Event must be arranged directly through the SNMMI Associate Director of Corporate Relations, Catherine Lamb (clamb@snmmi.org). Function space request forms can be found online at the exhibitor website.

Ancillary Meetings that include conference attendees may only be held during the following times over the official meeting dates (the fees above also apply to meetings being held 3 days pre and post the official meeting dates):

- ▶ Saturday, June 11, 2022
8:00pm-end
- ▶ Sunday, June 12, 2022
6:00am-8:00am & 6:30pm-end
- ▶ Monday, June 13, 2022
6:00am-8:00am & 6:00pm-end
- ▶ Tuesday, June 14, 2022
6:00am-8:00am & 6:00pm-9:00pm

▶ ANNUAL MEETING APP

Sponsorship \$10,000 each (limit 5)

▶ APP NOTIFICATIONS

Sponsorship – \$1,000 per push

▶ ATTENDEE BREAK IN THE EXHIBIT HALL

Sponsorship \$6,000 (One morning OR Afternoon Break)

▶ BOX “SEATS” — NEW!

BUYOUT with 80 box seats for \$35,000

Partial sponsorship of 20 box seats for \$10,000

These box seats made from falcon board (a stronger substrate than cardboard) allow you to feature your ad on all 4 sides of the box. They will be scattered around the convention center for maximum visibility!

▶ CHARGING STATION “POWER TOWER”

Sponsorship \$5,000

Give attendees access to power their mobile devices, iPads, iPods, laptops, and other handheld devices at this branded tower.

▶ ESCALATOR RUNNER

Sponsorship \$10,000 each

▶ FIRST TIME SUPPORTERS PROGRAM

Support Donation \$1,000

Designed especially for new or smaller companies to help you get your name out to attendees. Provide a \$1,000 Unrestricted Annual Meeting support donation and reap the benefits of a SNMMI Industry Promotional Opportunity bronze supporter!

▶ FLOOR STICKERS

Sponsorship \$2,000

(includes three customized 3' x 3' stickers)

▶ HANGING BANNER IN THE CONVENTION CENTER

Sponsorship \$10,000 per banner

▶ HOT TROT 5K

Sponsorship \$100+

▶ HOTEL KEYS

Sponsorship \$12,000

▶ HOTEL ROOM DROP

Sponsorship \$2,000

▶ INTERNET KIOSKS

Sponsorship \$8,000 for 4 kiosks

▶ LANYARDS

Sponsorship \$12,000

▶ LIST SALES

The Annual Meeting attendee lists will be available through INFOCUS Marketing. Call 800.708.5478 and see what INFOCUS Marketing can do for you.



A GLOBAL AUDIENCE:
THE SNMMI **2021** ANNUAL
MEETING – VIRTUAL EDITION
WELCOMED **6,295** ATTENDEES
FROM **117** COUNTRIES.

► **MEETING BOT — NEW!**

Sponsorship \$15,000

The Meeting BOT gives attendees the chance to interact directly and ask the questions they need answered. In today's day in age we are all so used to asking Alexa our questions, now we can do that at our conferences too. By texting the BOT number (which will be heavily advertised on marketing emails, on the meeting website, on the meeting app, and on signage at the conference) attendees can get immediate answers to questions like:

Where is the restroom?

Where is Ballroom A?

How can I get my CE credit?

Once an attendee interacts with the BOT they will receive twice daily text pushes that will remind them to ask the BOT their questions and thank the sponsor. We will also have life size robot signage around the convention center advertising how to use the BOT and thanking our sponsor.

► **MEETINGS POCKET GUIDE**

Sponsorship \$12,000

► **NOTEPADS**

Sponsorship \$7,000

► **PATIENT EDUCATION DAY**

Sponsorship \$2,500+

► **POSTER MIXER**

Sponsorship \$1,000+

► **PRESIDENTS' RECEPTION SPONSORSHIP**

Sponsorship \$2,500+

► **PROMOTIONAL PANELS**

Sponsorship \$2,500 per panel

► **REGISTRATION CONFIRMATION EMAIL BANNER**

Sponsorship \$5,000

► **REGISTRATION KIOSKS SPLASH PAGE**

Sponsorship \$5,000

► **RELAXATION STATION**

Sponsorship \$12,500

► **SATELLITE SYMPOSIUM**

Breakfast or Evening Slot \$25,000 each

Lunch Slot \$30,000 each

**limited to one per company until closer to the meeting*

► **TECHNOLOGIST BUSINESS MEETING**

Sponsorship \$5,000

► **TECHNOLOGIST PLENARY SPEAKER**

Sponsorship \$10,000

► **UNRESTRICTED ANNUAL MEETING GRANT**

Support Donation \$500-\$100,000+

Educational grants are used to support the scientific and educational sessions taking place at the Annual Meeting, as well as those programs that are educational extensions of Annual Meeting topics.

► **WIRELESS INTERNET BUYOUT**

Sponsorship for Meeting Rooms and Exhibit Hall: \$50,000

INDUSTRY PROMOTIONAL OPPORTUNITIES

ACCEPTANCE OF EDUCATIONAL SUPPORT BY COMMERCIAL SOURCE

The Sponsor wishes to provide support for the following items during the SNMMI 2022 Annual Meeting.

Items: _____ Total Cost: _____

The Sponsor agrees to abide by the conditions put forth by the Accreditation Council for Continuing Medical Education, Standards for Commercial Support of Continuing Medical Education (**document available upon request**).



Agreed Name: _____ Signature: _____ Date: _____
 Authorized Representative

ACCEPTANCE OF EDUCATIONAL SUPPORT BY THE SNMMI, Inc

In accepting this educational support, the SNMMI agrees to 1) Abide by the ACCME: Standards for Commercial Support of Continuing Medical Education; and 2) Acknowledge educational support by the commercial sources in program announcements, signage at the Annual Meeting, and other program materials.

Agreed Name: Virginia Pappas, CAE Signature: *Virginia Pappas* Date: _____
 SNMMI Chief Executive Officer

SPONSOR REGISTRATION FORM

YES! My company would like to sponsor an event at the 2022 Annual Meeting.
 We understand that we are entitled to all benefits associated with the category selected below.

 SPONSOR (Company Name/Branch)

 CONTACT NAME

 ADDRESS

 CITY STATE ZIP COUNTRY

 PHONE FAX (REQUIRED) EMAIL

Name of Sponsorship Item(s)	Cost	Qty.	Total
Total Sponsorship Cost:			

Billing options:

- Please invoice my company for the cost of promotional opportunities. Payment will be due within 30 days.
- Return this form with full payment, paid by check*

***Make checks payable to: SNMMI. All checks must be in U.S. dollars drawn on U.S. banks located within the continental United States.**



Authorized signature: _____

ESSENTIAL INFORMATION

Listed below is information you will find useful regarding exhibiting at the Annual Meeting. Please contact Catherine Lamb at clamb@snmmi.org for a complete listing of Rules & Regulations or visit: www.snmmi.org/meetingrules

► BADGES

Exhibiting companies are entitled to four (4) exhibitor badges per 100 square feet of booth space, with a maximum of 125 badges per booth. Additional exhibitor badges may be purchased for \$100 each. Exhibiting companies are also entitled to one (1) free Guest Badge per 100 square feet of booth space, with a maximum of 4 badges per booth. Additional Guest Badges may be purchased for \$100 each.

Exhibitors can attend educational sessions with an exhibitor badge. However, exhibitors wishing to attend educational sessions for Continuing Education (CE) Credits must register for the Annual Meeting. There will be no credits given to exhibitors that are not paid registrants.

► MOVE-IN DATES & HOURS

Move-in begins Wednesday, June 8, 2022 unless permission to move in earlier is approved by Show Management and The Expo Group. Contact Furrie Steelman at 972.751.9112 or fsteelman@theexpogroup.com to schedule early move-in.

- Wednesday, June 8, 2022: 8:00am-5:00pm
- Thursday, June 9, 2022: 8:00am-5:00pm
- Friday, June 10, 2022: 8:00am-5:00pm
- Saturday, June 11, 2022: 8:00am to 12:00pm

► SHOW HOURS

- Saturday, June 11, 2022: 6:00pm-8:00pm
- Sunday, June 12, 2022: 9:30am-4:30pm
- Monday, June 13, 2022: 9:30am-4:30pm
- Tuesday, June 14, 2022: 9:30am-3:00pm

► MOVE-OUT DATES & HOURS

- Tuesday, June 14, 2022: 3:00pm-9:00pm
- Wednesday, June 15, 2022: 8:00am-5:00pm

► FORCED SET-UP

If set-up of any exhibit has not started by 10:00am on Saturday, June 11, 2022, SNMMI may order the exhibit to be set-up and the exhibitor billed for all charges incurred. SNMMI will not be responsible for any damages incurred.

► CURRENT LABOR RATES

ST: \$109/Hr (Monday – Friday 8am-4:00pm)

OT: \$163.00/Hr (Monday – Friday 4:00pm-6:00am and all-day Saturday)

DT: \$218/Hr (Sundays and Holidays)

► CURRENT DRAYAGE RATES

Advance Common Carrier to Warehouse: TBD

Direct Common Carrier to Show Site: TBD

“HOT SPOT” FEE: \$300 PER COMPANY

Up to 20 exhibitors will designate their booth as a “Hot Spot.”

Attendees have 6 chances to win a \$300 CASH drawing by being in the right booth—your booth—at the right time. There will be 2 drawings each day during dedicated exhibit hall hours.

Show Management will call out the hot spot company name and booth number. Any attendees standing in that booth when the company name is called will be eligible to win the \$300 cash prize. There are only 20 “Hot Spots” available and this traffic builder is sure to sell out, so sign up early by checking off the “Hot Spot” box on your exhibit booth application!



ESSENTIAL INFORMATION

► WAREHOUSE ADDRESS

Name of Exhibiting Company
c/o The Expo Group
TBD

► SHOW SITE ADDRESS

Name of Exhibiting Company
c/o The Expo Group
Vancouver Convention Centre- Halls B and C
1055 Canada Place, West Building
Vancouver, BC V6C 03C Canada

► NO-SHOW POLICY

An exhibiting company will be considered a no-show if its booth space is unoccupied by 1:00pm on Saturday, June 11, 2022. The exhibitor shall be deemed to have cancelled their Exhibit Space Application/Contract for the 2022 Annual Meeting and will forfeit a priority point. The exhibit space may be assigned to another exhibitor and SNMMI will not provide a refund to the original exhibitor.

► BOOTH SPACE APPLICATION

A 50% deposit of the full booth cost is due with the application. The final booth payment is due by **Friday, March 18, 2022** (*this is an adjusted deadline from past years due to COVID; the deadline will go back to the end of January for the 2023 Annual Meeting*). Payment can be made by check, credit card, or wire transfer in U.S. funds drawn from a U.S. bank. Companies located outside the U.S. wishing to send a wire transfer should email clamb@snmmi.org for instructions. **All applications and booth payments should be sent via email or fax to:**

Catherine Lamb, CMP
Email: clamb@snmmi.org
Fax: 703.709.9274

► SPACE RENTAL FEES

The smallest booth space is 10'x10'. Larger booths are sold in increments of 10'x10'.

- In-line only (\$37.00 per square foot, \$3,700 for a 10'x10")
- Corner (additional \$495 for each corner)
- Island
- Peninsula booth spaces are not permitted
- A portion of the booth fee goes toward the Welcome Reception

► BOOTH REDUCTION OR CANCELLATION

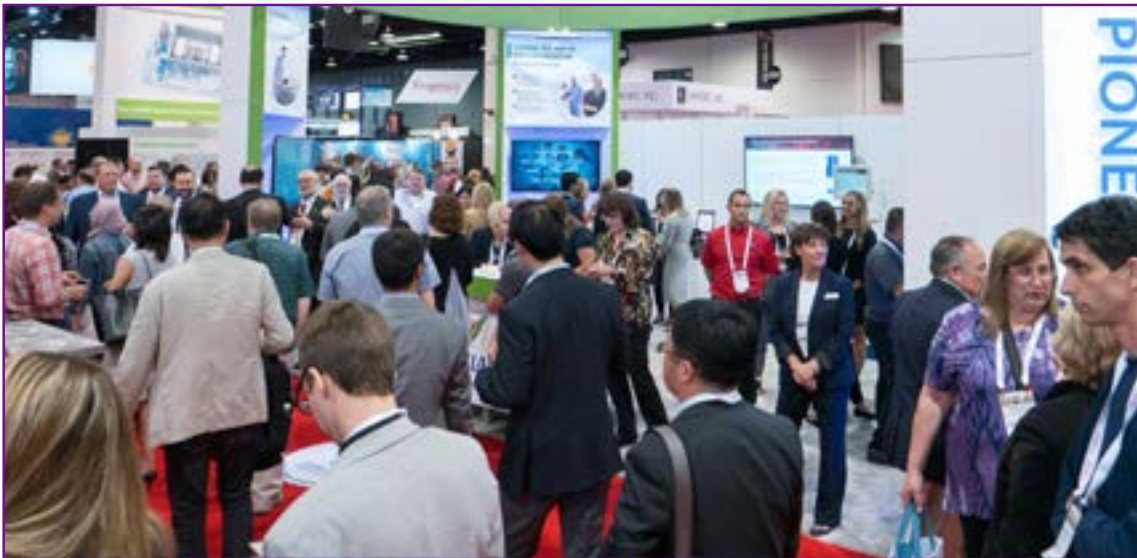
Written notifications must be received by SNMMI no later than **Friday, March 18, 2022**. You may cancel booth space with all fees refunded (*we are waiving the \$300 service charge this year only*) if done so by Friday, March 18, 2022. (*This is an adjusted deadline from past years due to COVID; the deadline will go back to February 1 for the 2023 Annual Meeting*).

Exhibitors canceling after Friday, March 18, 2022 forfeit the full exhibit rental fee and are responsible for paying the remaining balance in full within 30 days of cancellation.

"HOT TROT 5K" RUN/WALK – SATURDAY, JUNE 11 • 7:00 AM

Exercise your body before you exercise your brain. Sign up or SPONSOR for the 8th Annual "Hot Trot 5K" run/walk. Proceeds will benefit the advancement of molecular and nuclear medicine technologists through professional development that promotes clinical excellence and optimal patient outcomes via the SNMMI-TS Professional Development and Education Fund. A portion of the registration proceeds will support a local charity. Come out, have fun, and support your field. The run will take place on Saturday, June 11, 2022 at 7:00 am.





INDUSTRY PROMOTIONAL OPPORTUNITY PROGRAM

The IPOP is designed to maximize a commercial company's exposure while providing you with maximum benefits for your Annual Meeting support. Annually, companies like yours form alliances with SNMMI through yearly support of SNMMI and SNMMI-TS programs including, but not limited to, our Annual and Mid-Winter Meeting exhibit space purchases, Education, Development, Commercial Advertising, and your Annual Meeting sponsorship support dollars. SNMMI would like to show our appreciation through IPOP. We will combine your yearly support with your booth rental and promotional opportunities and then assign an appropriate support category: Bronze, Silver, Gold, Platinum and Diamond. We also include your Priority Points as a benefit to assist you with booth placement for the following year. SNMMI's IPOP is designed to provide maximum recognition to all companies who help achieve its mission. **Simply join IPOP by exhibiting at our Annual Meeting and choosing promotional opportunities listed on the following pages.**

A FEW RULES

- ▶ In order to participate in the IPOP companies must be commercial in nature.
- ▶ Current supporters have the "right of first refusal" and must decide within 24 hours of being contacted if they will continue to support an exclusive item or activity.
- ▶ A letter of agreement must be signed for all support opportunities. The commercial supporter must agree to abide by the conditions put forth by the Accreditation Council for Continuing Medical Education.
- ▶ To receive benefits at SNMMI's Mid-Winter Meeting, your company must be a registered Mid-Winter exhibitor.
- ▶ To receive benefits at the SNMMI Annual Meeting your company must be a registered SNMMI Annual Meeting exhibitor.
- ▶ Exhibit booth space fees will be included when determining a company's support category as long as an IPOP sponsorship opportunity is selected. Companies that only exhibit and do not support one of the other opportunities outlined in this program will not be included in the IPOP.
- ▶ Exhibitors who support the Clinical Trials Network, Value Initiative Industry Alliance, Professional Development, Education Fund, along with contributions to Education and other areas of SNMMI and SNMMI-TS including commercial advertising dollars, will have their contributions and advertising purchases added into their benefit level.

IPOP participants will receive the following benefits based on level of support.

► DIAMOND LEVEL: \$200,000 +

(Diamond level support receives all other benefits listed below, plus)

- 5 (total)* complimentary registrations for company staff to SNMMI's Annual Meeting (continuing education credits cannot be earned through this mode of registration; payment must be acquired to earn credit as enforced by the ACCME)
- 2 (total)* complimentary registrations for company staff to SNMMI's Mid-Winter Meeting (continuing education credits cannot be earned through this mode of registration; payment must be acquired to earn credit as enforced by the ACCME)
- 5 invitations for SNMMI/SNMMI-TS Presidents' Reception
- Complimentary 1-page flyer to be distributed in a publication bin at registration
- Floor sticker on exhibit hall floor
- 5 priority points

► PLATINUM LEVEL: \$100,000-\$199,999

(Platinum level support receives all other benefits listed below, plus)

- 3 (total)* complimentary registrations for company staff to SNMMI's Annual Meeting (continuing education credits cannot be earned through this mode of registration; payment must be acquired to earn credit as enforced by the ACCME)
- 1 (total)* complimentary registrations for company staff to SNMMI's Mid-Winter Meeting (continuing education credits cannot be earned through this mode of registration; payment must be acquired to earn credit as enforced by the ACCME)
- 4 invitations for SNMMI/SNMMI-TS Presidents' Reception
- 4 priority points

► GOLD LEVEL: \$50,000-\$99,999

(Gold level support receives all other benefits listed below, plus)

- 2 (total)* complimentary registrations for company staff to SNMMI's Annual Meeting (continuing education credits cannot be earned through this mode of registration; payment must be acquired to earn credit as enforced by the ACCME)
- 3 invitations for SNMMI/SNMMI-TS Presidents' Reception
- Complimentary pre-registration mailing list (no emails) and complimentary post-show mailing list (no emails) for SNMMI's Annual Meeting (for one-time use through a third-party mail house)
- 3 priority points

► SILVER LEVEL: \$20,000-\$49,999

(Silver level support receives all other benefits listed below, plus)

- 1 complimentary registration for company staff to SNMMI's Annual Meeting (continuing education credits cannot be earned through this mode of registration; payment must be acquired to earn credit as enforced by the ACCME)
- Complimentary post-show mailing list (no emails) for SNMMI's Mid-Winter Meeting (one-time use)
- 2 invitations for SNMMI/SNMMI-TS Presidents' Reception
- 2 priority points

► BRONZE LEVEL: \$5,000-\$19,999

- Acknowledgement of support on IPOP ad in the Annual Meeting Program Book
- Acknowledgement of support on meeting signage and banners at the SNMMI Annual Meeting
- 1 invitation for SNMMI/SNMMI-TS Presidents' Reception
- Acknowledgement on Plenary Session and Highlight Lecture slides (Sunday/Monday/Tuesday)
- First Right of Refusal on all exclusive support opportunities
- Support level badge ribbon for all booth staff at SNMMI's Mid-Winter Meeting and Annual Meeting
- 1 priority point

**Quantities are not cumulative*

To learn more about sponsorship opportunities that qualify you for the IPOP contact:

Catherine Lamb, CMP
Associate Director of Corporate Relations
1850 Samuel Morse Drive
Reston, VA 20190
Direct: 703.652.6764
Email: clamb@snmmi.org

SNMMI 2022 ANNUAL MEETING APPLICATION & EXHIBIT SPACE CONTRACT

Important: You must carefully read the rules and regulations in the Exhibitor Prospectus.

Exhibitor Public Information: Complete company name, address, etc. exactly as it should appear in the **Program Book**.

Company Name _____ Web site _____

Address _____

City _____ State _____ Zip _____ Country _____

Company Phone _____ Company Fax _____

Contact Private Information: All information will be sent to the person listed below. It is this person's responsibility to share all information with the representatives, including third party companies, who will be attending the meeting. **Contact's email address is required.**

Name _____ Title _____

Address (if different) _____

City _____ State _____ Zip _____ Country _____

Company Phone _____ Company Fax _____

Email (required) _____

► Exhibit Booth Selection

Every effort has been made to ensure the accuracy of information contained on the floor plan. However, no warranties, either expressed or implied, are made with respect to the floor plan. If the location of building columns, utilities, or other architectural components of the facility is a consideration in the construction or usage of an exhibit, it is the sole responsibility of the exhibitor to physically inspect the facility to verify all dimensions and locations. It is also the responsibility of the exhibiting company to ensure that its booth location will not impede its move-in or move-out schedule.

► Exhibit Space Rates

Space: \$37.00 per square foot, \$3,700 for a 10' x 10'

Corners: \$495 per corner

The smallest booth available is 10' x 10'; Larger booths are sold in increments of 10' x 10'

A. Size of space requested: _____

B. In-line booths only—Corner: Yes No

C. \$3,700 x _____ = \$ _____
OF 10' X 10'S

D. \$495 x _____ = \$ _____ (All Booths)
OF CORNERS

E. \$300 "Hot Spot" (see below) = \$ _____

F. _____ + _____ + _____ = \$ _____
TOTAL FROM C TOTAL FROM D TOTAL FROM E TOTAL BOOTH PAYMENT

G. Booth Space Selection (**please select 4 choices**)

Specific booth location requests will be considered but not guaranteed.

1. _____ 3. _____

2. _____ 4. _____

► "Hot Spot" – Fee: \$300 per Company

Up to 20 exhibitors can designate their booth as a "Hot Spot." Attendees have 6 chances to win a \$300 cash drawing by being in the right booth—your booth—at the right time. There will be 2 drawings each day during Dedicated Exhibit Hall Hours. Show Management will call out the hot spot company name and booth number. All attendees standing in that booth when the company name is called will be eligible to win \$300 right there on the spot. There are only 20 "Hot Spots" available and this traffic builder is sure to sell out, so sign up early by selecting this opportunity under option E above.

► Booth Neighbor

We would prefer not being located near the following company:

(Identifying companies may have a negative effect on the location of your booth. Not being located near a company means not being next to or across the aisle from). We would prefer being located near the following company:

(Booth space is assigned by priority points. There is absolutely no guarantee this request can be honored).

► Exhibitor Agreement

I have read and agree to abide by the rules & regulations (found at www.snmmi.org/meetingrules) and terms and conditions set forth in the 2022 Exhibitor Prospectus. **This box must be checked.**

Company Authorized Signature: _____

Date: _____

Print Name: _____

A 50% deposit of the full booth cost is due with the application.

The final booth payment is due by Friday, March 18, 2022.

Payment can be made by check, credit card, or wire transfer in U.S. funds drawn from a U.S. bank. Companies located outside the U.S. wishing to send a wire transfer should email clamb@snmmi.org for instructions.

All applications and booth payments should be emailed or faxed to:

Catherine Lamb, CMP

Associate Director of Meeting Services

Email: clamb@snmmi.org

Fax: 703.709.9274



QUICK REFERENCE

► SHOW HOURS

• Saturday, June 11, 2022

Exhibit Hall Hours: 6:00pm-8:00pm
Dedicated Exhibit Hall Hours*: 6:00pm-8:00pm

• Sunday, June 12, 2022

Exhibit Hall Hours: 9:30am-4:30pm
Dedicated Exhibit Hall Hours*: 9:30am-12:30pm
Dedicated Exhibit Hall Hours*: 2:00pm-3:00pm

• Monday, June 13, 2022

Exhibit Hall Hours: 9:30am-4:30pm
Dedicated Exhibit Hall Hours*: 9:30am-10:00am
Dedicated Exhibit Hall Hours*: 11:30am-12:30pm
Dedicated Exhibit Hall Hours*: 2:00pm-3:00pm

• Tuesday, June 14, 2022

Exhibit Hall Hours: 9:30am-3:00pm
Dedicated Exhibit Hall Hours*: 9:30am-10:00am
Dedicated Exhibit Hall Hours*: 11:30am-12:30pm
Dedicated Exhibit Hall Hours*: 2:00pm-3:00pm

**Dedicated Exhibit Hall Hours refer to times when there are no conflicting education or scientific sessions occurring. This means attendees have dedicated time to visit the Exhibit Hall. However, please note that exhibit booths are required to be staffed for the full time listed under Exhibit Hall Hours.*

► EXHIBITOR SERVICE KITS

Available online March 2022

► EXHIBIT SPACE RATES

Space: \$37.00 per square foot, \$3,700 for a 10' x 10'

Corners: \$495 per corner

The smallest booth space is 10'x10'

Larger booths are sold in increments of 10'x10'

► FACILITY

Larry Scribner

Senior Event Manager
Vancouver Convention Centre
1055 Canada Pl.
Vancouver, BC V6C 0C3
Canada
Phone: 604.647.7307
Email: LScribner@vancouverconventioncentre.com

► SNMMI SHOW MANAGEMENT

Catherine Lamb, CMP

Associate Director of Corporate Development
1850 Samuel Morse Drive
Reston, VA 20190
Phone: 703.652.6764
Email: clamb@snmmi.org

► OFFICIAL CONTRACTOR

The Expo Group

5931 West Campus Circle Drive
Irving, TX 75063
Phone: 972.580.9000
Email: customerservice@theexpogroup.com





ADDITIONAL OPPORTUNITIES

► SNMMI VALUE INITIATIVE INDUSTRY ALLIANCE

The Society of Nuclear Medicine and Molecular Imaging recognizes the field of nuclear medicine and molecular imaging is changing. Through its Value Initiative, SNMMI is providing the strategic vision and roadmap to address these changes, demonstrate the true value of the field, and elevate nuclear medicine, molecular imaging, and radiopharmaceutical therapy—increasing its value to the medical community, regulators, patients, and the public.

The **SNMMI Value Initiative Industry Alliance** is a forum for industry to work in partnership with SNMMI to build the future of nuclear medicine and molecular imaging. The Alliance's purpose is to lead the advancement of the Value Initiative through funding support, strategic industry guidance, and collaborative knowledge sharing. Contact Sharon Gleason to learn how your organization can get involved.

Sharon Gleason
703.326.1194
sgleason@snmmi.org
valueinitiative.snmmi.org

► PRINT AND DIGITAL ADVERTISING OPPORTUNITIES

The Society of Nuclear Medicine and Molecular Imaging (SNMMI) offers an array of print and online advertising opportunities to reach the key decision makers in the nuclear medicine and molecular imaging market throughout the year. Contact our advertising sales team at Cunningham Associates today to design a customized advertising package that helps exceed your goals.

Cunningham Associates
201.767.4170
TeamSNMMI@cunnasso.com

► LIST SALES

Communicate directly with Society of Nuclear Medicine and Molecular Imaging (SNMMI) members and Annual Meeting attendees. SNMMI has partnered with INFOCUS Marketing to make SNMMI Membership and Annual Meeting attendee mailing and email lists available. Contact INFOCUS Marketing to review list selects and outreach opportunities.

INFOCUS Marketing
800.708.5478
www.infocusmarketing.com/lists/296