



# WHO EXHIBITS

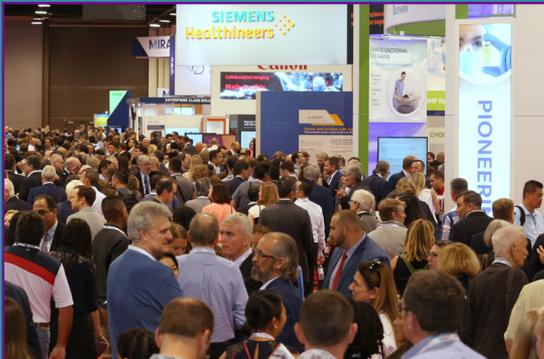
## PAST EXHIBITORS INCLUDE

- ABX advanced biochemical compounds
- ABX-CRO advanced pharmaceutical services
- ACIC Pharmaceutical Machinery Inc.
- Actinium Pharmaceuticals
- Advanced Accelerator Applications
- Advanced Cyclotron Systems Inc. (ACSI)
- AI4R
- AirNet II, LLC
- American Board of Nuclear Medicine (ABNM)
- American College of Nuclear Medicine (ACNM)
- Applied Nanotech, Inc.
- ArgonSoft Ltd.
- Asia Oceania Federation of Nuclear Medicine and Biology (AOFNMB)
- Associated Couriers, LLC
- Astellas Pharma
- AtomVie Global Radiopharma Inc.
- Bayer Oncology
- Bayer Radiology
- Becquerel & Sievert Co. Ltd
- Best Cyclotron Systems, Inc.
- Biodex Medical Systems, Inc. (part of Mirion Technologies)
- Blue Earth Diagnostics, Inc.
- Board of Pharmacy Specialties (BPS)
- Bracco Diagnostics
- Brightonix Imaging Inc.
- Bruker
- BWXT Medical Ltd.
- Canadian Association of Medical Radiation Technologists
- Canadian Nuclear Isotope Council
- CANM-ACMN (Canadian Association of Nuclear Medicine / Association Canadienne de médecine nucléaire)
- Canon Medical Systems USA, Inc.
- Capintec, Inc. (part of Mirion Technologies)
- Cardinal Health
- Center of Molecular Research Ltd.
- CHELATEC
- CHEMATECH
- Clarity Pharmaceuticals
- Clovis Oncology
- CMR Naviscan
- Comecer
- Convergent Imaging Solutions
- Cubresa, Inc.
- Curium
- Cyclomedica
- Cyclomedical International, Inc.
- Data Spectrum Corporation
- Digirad
- DOSIsoft
- ec<sup>2</sup> Software Solutions
- Eckert & Ziegler Isotope
- Eckert & Ziegler Medical
- Education and Research Foundation for Nuclear Medicine and Molecular Imaging (ERF), The
- ELYSIA S.A.
- European Association of Nuclear Medicine (EANM)
- Evergreen Theragnostics, Inc.
- GE Healthcare
- Global Morpho Pharma
- GO2 Foundation for Lung Cancer
- Gremse-IT GmbH
- Hepatiq, Inc.
- Hermes Medical Solutions, Inc.
- Hidex Oy
- IBA S.A.
- ICPO Foundation
- ImaginAb, Inc.
- INITIO Nuclear Medicine Diagnostics/ Therapeutics/Clinical Research CANADA
- Inter Medical Medizintechnik GmbH
- Intersocietal Accreditation Commission (IAC)
- intoDNA
- INVIA Medical Imaging Solutions
- Invicro
- Inviscan SAS
- Ionetix Corporation
- Iotron Medical Inc.
- iPHASE Technologies
- IQ Medical Services LLC
- ISOFLEX USA/NUCMEDCOR
- isoSolutions Marketing & Management Inc.
- IsoTherapeutics Group, LLC
- Isotopia Molecular Imaging
- ITM Isotope Technologies Munich SE
- Jiangsu Huayi Technology Co.,Ltd
- Jubilant Radiopharma
- LabLogic Systems Limited
- Lantheus
- Lean Quality Consultants, LLC
- Life Molecular Imaging
- Lilly
- Lucerno Dynamics
- Macrocyclics
- MarShield Radiation Shielding Products
- MedImage, Inc.
- Mediso Medical Imaging
- MedTrace Pharma
- MiE America Inc.
- MILabs B.V.
- MIM Software Inc.
- Minerva Imaging
- MOLECUBES NV
- Molecular Targeting Technologies, Inc.
- Monrol Nuclear Products Co.
- MR SOLUTIONS

# WHO EXHIBITS

## PAST EXHIBITORS INCLUDE

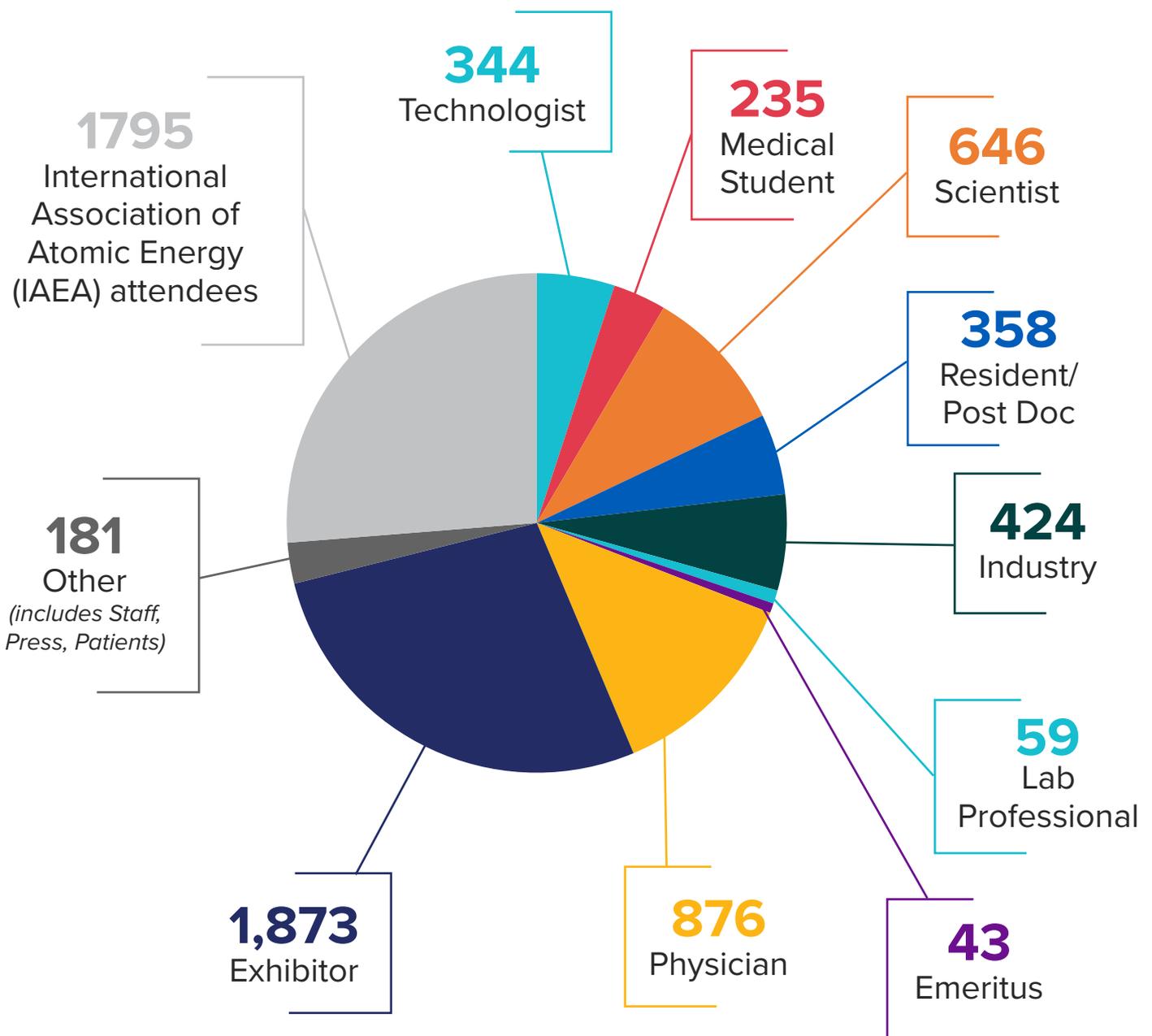
- MultiFunctional Imaging LLC
- New IDEAS Study
- NorCal CarciNET Community
- NorthStar Medical Radioisotopes, LLC
- Nuclear Medicine Europe
- Nuclear Medicine Technology Certification Board (NMTCB)
- Nuclear Shields B.V.
- NUCM Associates Inc.
- Numa
- Oncidium foundation
- Oncodesign
- ORA - NEPTIS
- Pacer Air Freight
- PBL. s.r.l.
- PETNET Solutions
- Phantech
- PHDS Co
- Pheo Para Alliance
- PMB-Alcen
- PMOD Technologies LLC
- Precirix
- RadioMedix
- Radiopharmaceutical Imaging and Dosimetry, LLC (Rapid)
- RadQual Global Sources
- RefleXion
- Rotem Industries
- ROTOP Pharmaka GmbH
- RQS Alexander Ruffani
- Scintomics Molecular, Applied Theranostics Technologies (SCI-att)
- Scoperta Life Sciences, LLC
- SEDECAL / SCINTICA
- Segami Corporation
- SHINE Technologies
- Shoe Cover Magic
- Siemens Healthineers
- Society of Nuclear Medicine, India
- SOFIE
- Soquelec Limited
- South West Exposures
- 145 Southern Scientific
- 146 SpectronRx
- Spectrum Dynamics Medical
- STEVCON Packaging & Logistics Ltd.
- Subtle Medical
- Sumitomo Heavy Industries, Ltd.
- SUN Pharma
- Sylvia Fedoruk Canadian Centre for Nuclear Innovation
- Syntermed, Inc.
- TAIYO NIPPON SANZO Corporation
- Telix Pharmaceuticals
- Tema Sinergie
- Theragnostics, Inc.
- Trasis
- Triskem International
- TRIUMF
- TTG Imaging Solutions, LLC
- U.S. Nuclear Regulatory Commission
- UAB Cyclotron Facility
- United Imaging
- Unitek Co., Ltd
- UPPI
- US DOE Isotope Program
- Versant Medical Physics and Radiation Safety
- VICI DBS AMERICAS
- Viewpoint Molecular Targeting
- Von Gahlen International, Inc.
- VOXIMETRY
- Walischmiller Engineering GmbH
- Washington University School of Medicine
- Xeos Medical NV



The SNMMI 2022 Annual Meeting welcomed 6,834 in-person and virtual attendees from more than 100 countries. Attendees from more than 55 countries traveled to Vancouver to attend the meeting in-person.

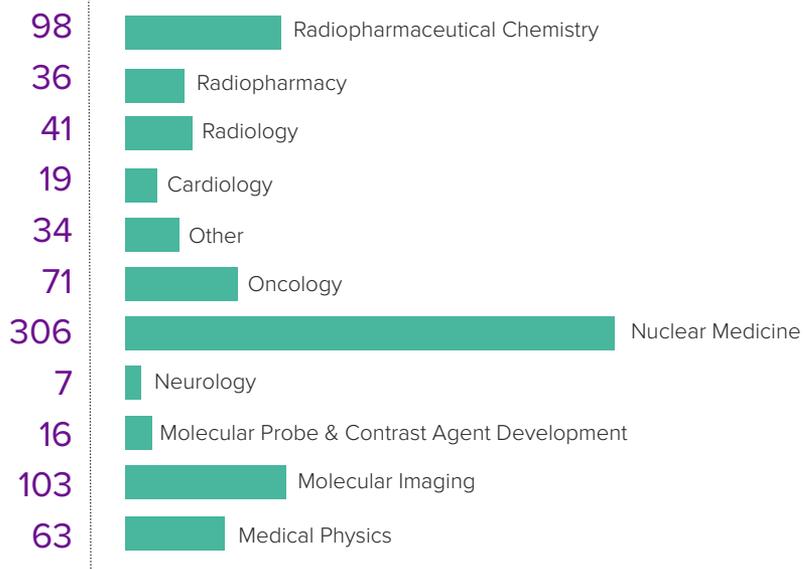
# WHO ATTENDS THE SNMMI ANNUAL MEETING?

SNMMI 2022 ANNUAL MEETING: 6,834

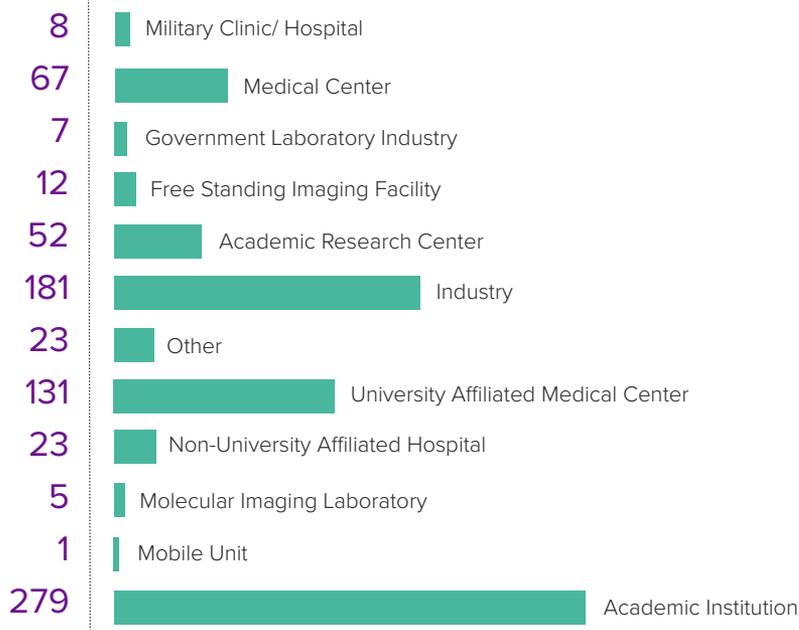


# WHO ATTENDS THE SNMMI ANNUAL MEETING?

## PRIMARY SPECIALTY



## PRIMARY PLACE OF PRACTICE



# SPONSORSHIPS

## ▶ ANCILLARY EVENTS

Cost per Event:

- *\$250 for Internal Sales/Training/Board Meetings (no conference attendees)*
- *\$2,000 for meeting including conference attendees (under 50 people)*
- *\$4,000 for meeting including conference attendees (50 people and above)*

**Any company submitting an application to hold an Ancillary Event must be an exhibitor at the SNMMI 2023 Annual Meeting.**

Ancillary Events are broken into two categories:

- ▶ 1. Internal Company Meetings, which include no conference attendees, such as Sales/Training/Board Meetings
- ▶ 2. Meetings including conference attendees, which include but are not limited to, user meetings, customer/social events, focus groups, satellite symposia (no CE Credit can be offered), media events, and hospitality functions. CME credit cannot be offered to attendees. Requests for use of function space at the Convention Center or any Hotel in the SNMMI room block for any Ancillary Event must be arranged directly through the SNMMI Associate Director of Corporate Relations, Catherine Lamb ([clamb@snmmi.org](mailto:clamb@snmmi.org)). Function space request forms can be found online at the exhibitor website.

**Ancillary Meetings that include conference attendees may only be held during the following times over the official meeting dates (the fees above also apply to meetings being held 3 days pre and post the official meeting dates):**

- ▶ Saturday, June 24, 2023, 8:00pm-end
- ▶ Sunday, June 25, 2023  
6:00am-8:00am & 6:30pm-end
- ▶ Monday, June 26, 2023  
6:00am-8:00am & 6:00pm-end
- ▶ Tuesday, June 27, 2023  
6:00am-8:00am & 6:00pm-9:00pm

## ▶ ANNUAL MEETING APP

*Sponsorship \$10,000 each (limit 5)*

## ▶ APP NOTIFICATIONS

*Sponsorship – \$1,000 per push*

## ▶ BOX “SEATS” — NEW!

*BUYOUT with 80 box seats for \$35,000*

*Partial sponsorship of 20 box seats for \$10,000*

These box seats made from falcon board (a stronger substrate than cardboard) allow you to feature your ad on all 4 sides of the box. They will be scattered around the convention center for maximum visibility!

## ▶ CHARGING STATION “POWER TOWER”

*Sponsorship \$7,500*

Give attendees access to power their mobile devices, iPads, iPods, laptops, and other handheld devices at this branded tower.

## ▶ DIGITAL PLASMA WALL

*Sponsorship \$6,000 per spot (3-minute video per spot)*

Looking for a unique way to display your company's branding and message? SNMMI is pleased to offer a 9'x12' digital plasma wall that will stop attendees in their tracks. Placed in a highly visible area, this wall will feature your advertisement in a unique way for attendees to absorb and collect information. Your video will be scrolling from Saturday through Tuesday and is the perfect way to feature a company video message. *Minimum of four (4) companies needed for this sponsorship.*

## ▶ ESCALATOR RUNNER AND GLASS CLINGS

*Sponsorship \$12,000 each*

Attendees are bound to “see” your company name and booth number as they ride the escalators to and from meeting rooms at the Convention Center. Sponsorship fee includes production, installation, and dismantle of escalator runner and glass clings. Call for more information and sizing.

## ▶ FIRST TIME SUPPORTERS PROGRAM

*Support Donation \$1,000*

Designed especially for new or smaller companies to help you get your name out to attendees. Provide a \$1,000 Unrestricted Annual Meeting support donation and reap the benefits of a SNMMI Industry Promotional Opportunity bronze supporter!

## ▶ FLOOR STICKERS

*Sponsorship \$3,500*

*(includes three customized 3' x 3' stickers)*

Each step will bring attendees closer to your booth! The floor stickers are displayed in the exhibit hall with your own personalization. Tell attendees where your booth is located or simply display your logo. The floor stickers are strategically placed on the exhibit hall floor of the convention center as a means of maximizing visibility for your company, your location, and products.

## ▶ HANGING BANNER IN THE CONVENTION CENTER

*Sponsorship \$12,000 per banner*

Catch registrants' attention in the convention center with a personalized hanging banner in a high traffic area. Sponsorship fee includes production, installation, and dismantle of banner. Call for more information and banner sizes.

## ▶ HOT TROT 5K

*Sponsorship \$250+*

## ▶ HOTEL KEYS

*Sponsorship \$12,000*

Provide imprinted hotel door keys to as many hotels as you choose. Hotel staff will distribute keys during the primary SNMMI Annual Meeting check-in period. Hotel key must meet hotel requirements. SNMMI must authorize with hotel.

### ► HOTEL ROOM DROP

*Sponsorship \$4,000*

Catch an attendees' attention as they return to their guestroom with a personalized room drop. Only Annual Meeting Supporters can take advantage of hotel room drops. SNMMI will authorize permission with the hotel(s); and supporter produces materials and pays hotel fees directly to the hotel(s).

### ► LANYARDS

*Sponsorship \$14,000*

### ► LIST SALES

The Annual Meeting attendee lists will be available through INFOCUS Marketing. Call 800.708.5478 and see what INFOCUS Marketing can do for you.

### ► MEETING BOT — NEW!

*Sponsorship \$15,000*

The Meeting BOT gives attendees the chance to interact directly and ask the questions they need answered. In today's day in age we are all so used to asking Alexa our questions, now we can do that at our conferences too. By texting the BOT number (which will be heavily advertised on marketing emails, on the meeting website, on the meeting app, and on signage at the conference) attendees can get immediate answers to questions like:

Where is the restroom?

Where is Ballroom A?

How can I get my CE credit?

Once an attendee interacts with the BOT they will receive twice daily text pushes that will remind them to ask the BOT their questions and thank the sponsor. We will also have life size robot signage around the convention center advertising how to use the BOT and thanking our sponsor.

### ► MEETINGS POCKET GUIDE

*Sponsorship \$14,000*

### ► NOTEPADS

*Sponsorship \$7,000*

### ► PATIENT EDUCATION DAY

*Sponsorship \$2,500+*

### ► POSTER MIXER

*Sponsorship \$1,000+*

### ► PRESIDENTS' RECEPTION SPONSORSHIP

*Sponsorship \$2,500+*

### ► PROMOTIONAL PANELS

*Sponsorship \$3,000 per panel*

Gain additional exposure and increase traffic to your

booth by purchasing promotional panels. Sponsorship fee includes production and installation of panel. Panels will be prominently positioned in the registration and meeting areas in the convention center. Placement preferences are available on a first-come, first-served basis.

### ► REGISTRATION CONFIRMATION EMAIL BANNER

*Sponsorship \$6,000*

Each attendee will receive a confirmation email upon registering for the Annual Meeting. Can you imagine better exposure than having your company banner/advertisement slogan along the bottom of that email? This is an exclusive sponsorship opportunity.

### ► REGISTRATOR KIOSKS SPLASH PAGE

*Sponsorship \$6,000*

Pre-registered attendees will use self-service kiosks at registration to print their badge onsite. This sponsorship provides excellent visibility by providing a customized banner on each iPad during check in.

### ► RELAXATION STATION

*Sponsorship \$14,000*

Pamper the attendees by sponsoring a massage station at the meeting. The service is free to meeting attendees, but a ticket is required and that must be obtained from the sponsor's booth. This area will have signage with your company logo and booth number. The attendees will surely thank you!

### ► SATELLITE SYMPOSIUM

*Breakfast or Evening Slot \$25,000 each*

*Lunch Slot \$30,000 each*

*\*limited to one per company until closer to the meeting*

### ► TECHNOLOGIST BUSINESS MEETING

*Sponsorship \$5,000*

### ► TECHNOLOGIST PLENARY SPEAKER

*Sponsorship \$10,000*

### ► UNRESTRICTED ANNUAL MEETING GRANT

*Support Donation \$1,000-\$100,000+*

Educational grants are used to support the scientific and educational sessions taking place at the Annual Meeting, as well as those programs that are educational extensions of Annual Meeting topics.

### ► WIRELESS INTERNET BUYOUT

*Sponsorship for Meeting Rooms and Exhibit Hall: \$60,000*

One of the top requests from attendees is complimentary wireless internet. Give attendees what they want by sponsoring wireless internet in our meeting rooms and exhibit hall. Your company's name and logo will be on the login page, there will be a branded lounge area with seating, and signage will be posted around the convention center.

# INDUSTRY PROMOTIONAL OPPORTUNITIES

## ACCEPTANCE OF EDUCATIONAL SUPPORT BY COMMERCIAL SOURCE

The Sponsor wishes to provide support for the following items during the SNMMI 2023 Annual Meeting.

Items: \_\_\_\_\_ Total Cost: \_\_\_\_\_

The Sponsor agrees to abide by the conditions put forth by the Accreditation Council for Continuing Medical Education, Standards for Commercial Support of Continuing Medical Education (**document available upon request**).



Agreed Name: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_  
Authorized Representative

### ACCEPTANCE OF EDUCATIONAL SUPPORT BY THE SNMMI, Inc

In accepting this educational support, the SNMMI agrees to 1) Abide by the ACCME: Standards for Commercial Support of Continuing Medical Education; and 2) Acknowledge educational support by the commercial sources in program announcements, signage at the Annual Meeting, and other program materials.

Agreed Name: Virginia Pappas, CAE Signature: *Virginia Pappas* Date: \_\_\_\_\_  
SNMMI Chief Executive Officer

## SPONSOR REGISTRATION FORM

YES! My company would like to sponsor an event at the 2023 Annual Meeting.  
We understand that we are entitled to all benefits associated with the category selected below.

\_\_\_\_\_  
SPONSOR (Company Name/Branch)

\_\_\_\_\_  
CONTACT NAME

\_\_\_\_\_  
ADDRESS

\_\_\_\_\_  
CITY STATE ZIP COUNTRY

\_\_\_\_\_  
PHONE FAX (REQUIRED) EMAIL

Name of Sponsorship Item(s)	Cost	Qty.	Total
<b>Total Sponsorship Cost:</b>			

### Billing options:

- Please invoice my company for the cost of promotional opportunities. Payment will be due within 30 days.
- Return this form with full payment, paid by check\*

\*Make checks payable to: SNMMI. All checks must be in U.S. dollars drawn on U.S. banks located within the continental United States.



Authorized signature: \_\_\_\_\_

# ESSENTIAL INFORMATION

Listed below is information you will find useful regarding exhibiting at the Annual Meeting. Please contact Catherine Lamb at [clamb@snmmi.org](mailto:clamb@snmmi.org) for a complete listing of Rules & Regulations or visit: [www.snmmi.org/meetingrules](http://www.snmmi.org/meetingrules)

## ► BADGES

Exhibiting companies are entitled to four (4) exhibitor badges per 100 square feet of booth space, with a maximum of 125 badges per booth. Additional exhibitor badges may be purchased for \$100 each. Exhibiting companies are also entitled to one (1) free Guest Badge per 100 square feet of booth space, with a maximum of 4 badges per booth. Additional Guest Badges may be purchased for \$100 each.

Exhibitors can attend educational sessions with an exhibitor badge. However, exhibitors wishing to attend educational sessions for Continuing Education (CE) Credits must register for the Annual Meeting. There will be no credits given to exhibitors that are not paid registrants.

## ► MOVE-IN DATES & HOURS

Move-in begins Wednesday, June 21, 2023 unless permission to move in earlier is approved by Show Management and The Expo Group. Please contact Catherine Lamb at [clamb@snmmi.org](mailto:clamb@snmmi.org) for approval.

- Wednesday, June 21, 2023: 8:00am-5:00pm
- Thursday, June 22, 2023: 8:00am-5:00pm
- Friday, June 23, 2023: 8:00am-5:00pm
- Saturday, June 24, 2023: 8:00am to 12:00pm

## ► SHOW HOURS

- Saturday, June 24, 2023: 6:00pm-8:00pm
- Sunday, June 25, 2023: 9:30am-4:30pm
- Monday, June 26, 2023: 9:30am-4:30pm
- Tuesday, June 27, 2023: 9:30am-2:00pm

## ► MOVE-OUT DATES & HOURS

- Tuesday, June 27, 2023: 2:00pm-9:00pm
- Wednesday, June 28, 2023: 8:00am-5:00pm
- Thursday, June 29, 2023: 8:00am-10:00am

## ► FORCED SET-UP

If set-up of any exhibit has not started by 10:00am on Saturday, June 24, 2023, SNMMI may order the exhibit to be set-up and the exhibitor billed for all charges incurred. SNMMI will not be responsible for any damages incurred.

## ► CURRENT LABOR RATES

ST: \$182.50 (Monday – Friday 8am-4:30pm)  
OT: \$273.50 (Monday – Friday 4:30pm-8:30pm and  
Saturday 6:00am-6:30pm)  
DT: \$364.67 (Monday-Friday, 8:30pm-8:00am,  
Saturday 6:30pm-6:00am and  
all day Sunday and Holidays)

## ► CURRENT DRAYAGE RATES (PER POUND)

Advance Common Carrier to Warehouse: \$2.31  
Direct Common Carrier to Show Site: \$2.41

## “HOT SPOT” FEE: \$300 PER COMPANY

Up to 20 exhibitors will designate their booth as a “Hot Spot.” Attendees have 6 chances to win a \$300 CASH drawing by being in the right booth—your booth—at the right time. There will be 2 drawings each day during dedicated exhibit hall hours. Show Management will call out the hot spot company name and booth number. Any attendees standing in that booth when the company name is called will be eligible to win the \$300 cash prize. There are only 20 “Hot Spots” available and this traffic builder is sure to sell out, so sign up early by checking off the “Hot Spot” box on your exhibit booth application!



# ESSENTIAL INFORMATION

## “HOT TROT 5K” RUN/WALK – SATURDAY, JUNE 24 • 7:00 AM

Exercise your body before you exercise your brain. Sign up or SPONSOR for the 9th Annual “Hot Trot 5K” run/walk. Proceeds will benefit the advancement of molecular and nuclear medicine technologists through professional development that promotes clinical excellence and optimal patient outcomes via the SNMMI-TS Professional Development and Education Fund. A portion of the registration proceeds will support a local charity. Come out, have fun, and support your field. The run will take place on Saturday, June 24 at 7:00am.



### ► WAREHOUSE ADDRESS

<EXHIBITOR COMPANY NAME & BOOTH NUMBER>  
SNMMI 2023 Annual Meeting  
c/o The Expo Group  
ABF Freight  
5300 West 47th Street  
Chicago, IL 60638

### ► SHOW SITE ADDRESS

<EXHIBITOR COMPANY NAME & BOOTH NUMBER>  
SNMMI 2023 Annual Meeting  
McCormick Place  
c/o The Expo Group  
2301 South Lake Shore Drive  
Chicago, IL 60616

### ► NO-SHOW POLICY

An exhibiting company will be considered a no-show if its booth space is unoccupied by 1:00pm on Saturday, June 24, 2023. The exhibitor shall be deemed to have cancelled their Exhibit Space Application/Contract for the 2023 Annual Meeting and will forfeit a priority point. The exhibit space may be assigned to another exhibitor and SNMMI will not provide a refund to the original exhibitor.

### ► BOOTH SPACE APPLICATION

A 50% deposit of the full booth cost is due with the application. The final booth payment is due by **Friday, January 27, 2023**. Payment can be made by check, credit card, or wire transfer in U.S. funds drawn from a U.S. bank. Companies located outside the U.S. wishing to send a wire transfer should email [clamb@snmmi.org](mailto:clamb@snmmi.org) for instructions. **All applications and booth payments should be sent via email or fax to:**

Catherine Lamb, CMP  
Email: [clamb@snmmi.org](mailto:clamb@snmmi.org)  
Fax: 703.709.9274

### ► SPACE RENTAL FEES

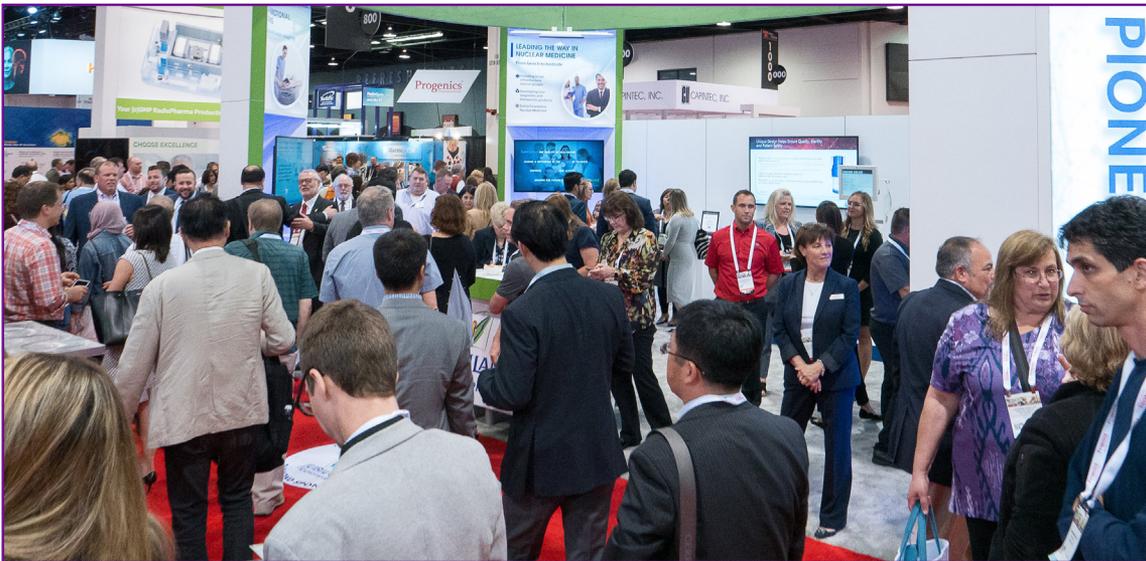
The smallest booth space is 10'x10'. Larger booths are sold in increments of 10'x10'.

- In-line only (\$37.50 per square foot, \$3,750 for a 10'x10")
- Corner (additional \$495 for each corner)
- Island
- Peninsula booth spaces are not permitted
- A portion of the booth fee goes toward the Welcome Reception

### ► BOOTH REDUCTION OR CANCELLATION

Written notifications must be received by SNMMI no later than **Friday, February 3, 2023**. You may cancel booth space with all fees refunded if done so by Friday, February 3, 2023.

Exhibitors canceling after Friday, February 3, 2023 forfeit the full exhibit rental fee and are responsible for paying the remaining balance in full within 30 days of cancellation.



# INDUSTRY PROMOTIONAL OPPORTUNITY PROGRAM

The IPOP is designed to maximize a commercial company's exposure while providing you with maximum benefits for your Annual Meeting support. Annually, companies like yours form alliances with SNMMI through yearly support of SNMMI and SNMMI-TS programs including, but not limited to, our Annual, Mid-Winter, and Therapeutics Meeting exhibits and sponsorships, Value Initiative, Education, Development, Commercial Advertising, and your Annual Meeting sponsorship support dollars. SNMMI would like to show our appreciation through IPOP. We will combine your yearly support with your booth rental and promotional opportunities and then assign an appropriate support category: Bronze, Silver, Gold, Platinum and Diamond. We also include your Priority Points as a benefit to assist you with booth placement for the following year. SNMMI's IPOP is designed to provide maximum recognition to all companies who help achieve its mission. **Simply join IPOP by exhibiting at our Annual Meeting and choosing promotional opportunities listed on the following pages.**

## A FEW RULES

- ▶ In order to participate in the IPOP companies must be commercial in nature.
- ▶ Current supporters have the "right of first refusal" and must decide within 24 hours of being contacted if they will continue to support an exclusive item or activity.
- ▶ A letter of agreement must be signed for all support opportunities. The commercial supporter must agree to abide by the conditions put forth by the Accreditation Council for Continuing Medical Education.
- ▶ To receive benefits at SNMMI's Mid-Winter Meeting, your company must be a registered Mid-Winter exhibitor.
- ▶ To receive benefits at the SNMMI Annual Meeting your company must be a registered SNMMI Annual Meeting exhibitor.
- ▶ Exhibit booth space fees will be included when determining a company's support category as long as an IPOP sponsorship opportunity is selected. Companies that only exhibit and do not support one of the other opportunities outlined in this program will not be included in the IPOP.
- ▶ Exhibitors who support the Clinical Trials Network, Value Initiative Industry Alliance, Professional Development, Education Fund, along with contributions to Education and other areas of SNMMI and SNMMI-TS including commercial advertising dollars, will have their contributions and advertising purchases added into their benefit level.

## IPOP participants will receive the following benefits based on level of support.

### ► DIAMOND LEVEL: \$200,000 +

*(Diamond level support receives all other benefits listed below, plus)*

- 5 (total)\* complimentary registrations for company staff to SNMMI's Annual Meeting (continuing education credits cannot be earned through this mode of registration; payment must be acquired to earn credit as enforced by the ACCME)
- 2 (total)\* complimentary registrations for company staff to SNMMI's Mid-Winter Meeting (continuing education credits cannot be earned through this mode of registration; payment must be acquired to earn credit as enforced by the ACCME)
- 5 invitations for SNMMI/SNMMI-TS Presidents' Reception
- Complimentary 1-page flyer to be distributed in a publication bin at registration
- Floor sticker on exhibit hall floor
- 5 priority points

### ► PLATINUM LEVEL: \$100,000-\$199,999

*(Platinum level support receives all other benefits listed below, plus)*

- 3 (total)\* complimentary registrations for company staff to SNMMI's Annual Meeting (continuing education credits cannot be earned through this mode of registration; payment must be acquired to earn credit as enforced by the ACCME)
- 1 (total)\* complimentary registrations for company staff to SNMMI's Mid-Winter Meeting (continuing education credits cannot be earned through this mode of registration; payment must be acquired to earn credit as enforced by the ACCME)
- 4 invitations for SNMMI/SNMMI-TS Presidents' Reception
- 4 priority points

### ► GOLD LEVEL: \$50,000-\$99,999

*(Gold level support receives all other benefits listed below, plus)*

- 2 (total)\* complimentary registrations for company staff to SNMMI's Annual Meeting (continuing education credits cannot be earned through this mode of registration; payment must be acquired to earn credit as enforced by the ACCME)
- 3 invitations for SNMMI/SNMMI-TS Presidents' Reception
- Complimentary pre-registration mailing list (no emails) and complimentary post-show mailing list (no emails) for SNMMI's Annual Meeting (for one-time use through a third-party mail house)
- 3 priority points

### ► SILVER LEVEL: \$20,000-\$49,999

*(Silver level support receives all other benefits listed below, plus)*

- 1 complimentary registration for company staff to SNMMI's Annual Meeting (continuing education credits cannot be earned through this mode of registration; payment must be acquired to earn credit as enforced by the ACCME)
- Complimentary post-show mailing list (no emails) for SNMMI's Mid-Winter Meeting (one-time use)
- 2 invitations for SNMMI/SNMMI-TS Presidents' Reception
- 2 priority points

### ► BRONZE LEVEL: \$5,000-\$19,999

- Acknowledgement of support on IPOP ad in the Annual Meeting Program Book
- Acknowledgement of support on meeting signage and banners at the SNMMI Annual Meeting
- 1 invitation for SNMMI/SNMMI-TS Presidents' Reception
- Acknowledgement on Plenary Session and Highlight Lecture slides (Sunday/Monday/Tuesday)
- First Right of Refusal on all exclusive support opportunities
- Support level badge ribbon for all booth staff at SNMMI's Mid-Winter Meeting and Annual Meeting
- 1 priority point

*\*Quantities are not cumulative*

To learn more about sponsorship opportunities that qualify you for the IPOP contact:

Catherine Lamb, CMP  
Associate Director of Corporate Development  
1850 Samuel Morse Drive  
Reston, VA 20190  
Direct: 703.652.6764  
Email: [clamb@snmmi.org](mailto:clamb@snmmi.org)

# SNMMI 2023 ANNUAL MEETING APPLICATION & EXHIBIT SPACE CONTRACT

**Important: You must carefully read the rules and regulations in the Exhibitor Prospectus.**

**Exhibitor Public Information:** Complete company name, address, etc. exactly as it should appear in the **Program Book**.

Company Name \_\_\_\_\_

Web site \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Country \_\_\_\_\_ Company Phone \_\_\_\_\_

**Contact Private Information:** All information will be sent to the two (2) contacts listed below. It is the responsibility of the contacts listed below to share all information with the representatives, including third party companies, who will be attending the meeting. **Contact's email address is required.**

Contact #1 Name/Title: \_\_\_\_\_

Contact #1 Email (required): \_\_\_\_\_

Contact #2 Name/Title: \_\_\_\_\_

Contact #2 Email (required): \_\_\_\_\_

## ► Exhibit Booth Selection

Every effort has been made to ensure the accuracy of information contained on the floor plan. However, no warranties, either expressed or implied, are made with respect to the floor plan. If the location of building columns, utilities, or other architectural components of the facility is a consideration in the construction or usage of an exhibit, it is the sole responsibility of the exhibitor to physically inspect the facility to verify all dimensions and locations. It is also the responsibility of the exhibiting company to ensure that its booth location will not impede its move-in or move-out schedule.

## ► Exhibit Space Rates

Space: \$37.50 per square foot, \$3,750 for a 10' x 10'

Corners: \$495 per corner

*The smallest booth available is 10' x 10'; Larger booths are sold in increments of 10' x 10'*

A. Size of space requested: \_\_\_\_\_

B. In-line booths only—Corner:  Yes  No

C. \$3,750 x \_\_\_\_\_ = \$ \_\_\_\_\_  
# OF 10' X 10'S

D. \$495 x \_\_\_\_\_ = \$ \_\_\_\_\_ (All Booths)  
# OF CORNERS

E. \$300 "Hot Spot" (see below) = \$ \_\_\_\_\_

F. \_\_\_\_\_ + \_\_\_\_\_ + \_\_\_\_\_ = \$ \_\_\_\_\_  
TOTAL FROM C TOTAL FROM D TOTAL FROM E TOTAL BOOTH PAYMENT

G. Booth Space Selection (**please select 4 choices**)

Specific booth location requests will be considered but not guaranteed.

1. \_\_\_\_\_ 3. \_\_\_\_\_

2. \_\_\_\_\_ 4. \_\_\_\_\_

## ► "Hot Spot" – Fee: \$300 per Company

Up to 20 exhibitors can designate their booth as a "Hot Spot." Attendees have 6 chances to win a \$300 cash drawing by being in the right booth—your booth—at the right time. There will be 2 drawings each day during Dedicated Exhibit Hall Hours. Show Management will call out the hot spot company name and booth number. All attendees standing in that booth when the company name is called will be eligible to win \$300 right there on the spot. There are only 20 "Hot Spots" available and this traffic builder is sure to sell out, so sign up early by selecting this opportunity under option E above.

## ► Booth Neighbor

We would prefer not being located near the following company:

\_\_\_\_\_  
(Identifying companies may have a negative effect on the location of your booth. Not being located near a company means not being next to or across the aisle from). We would prefer being located near the following company:

**(Booth space is assigned by priority points. There is absolutely no guarantee this request can be honored).**

## ► Exhibitor Agreement

I have read and agree to abide by the rules & regulations (found at [www.snmmi.org/meetingrules](http://www.snmmi.org/meetingrules)) and terms and conditions set forth in the 2023 Exhibitor Prospectus. **This box must be checked.**

Company Authorized Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

A 50% deposit of the full booth cost is due with the application. The final booth payment is due by Friday, January 27, 2023. Payment can be made by check, credit card, or wire transfer in U.S. funds drawn from a U.S. bank. Companies located outside the U.S. wishing to send a wire transfer should email [clamb@snmmi.org](mailto:clamb@snmmi.org) for instructions.

All applications and booth payments should be emailed to:  
**Catherine Lamb, CMP**  
Associate Director of Meeting Services  
Email: [clamb@snmmi.org](mailto:clamb@snmmi.org)



# QUICK REFERENCE

## ► SHOW HOURS

### • Saturday, June 24, 2023

Exhibit Hall Hours: 6:00pm-8:00pm  
Dedicated Exhibit Hall Hours\*: 6:00pm-8:00pm

### • Sunday, June 25, 2023

Exhibit Hall Hours: 9:30am-4:30pm  
Dedicated Exhibit Hall Hours\*: 10:45am-12:30pm  
Dedicated Exhibit Hall Hours\*: 2:30pm-3:30pm

### • Monday, June 26, 2023

Exhibit Hall Hours: 9:30am-4:30pm  
Dedicated Exhibit Hall Hours\*: 9:30am-10:00am  
Dedicated Exhibit Hall Hours\*: 11:15am-12:45pm  
Dedicated Exhibit Hall Hours\*: 3:30pm-4:30pm

### • Tuesday, June 27, 2023

Exhibit Hall Hours: 9:30am-2:00pm  
Dedicated Exhibit Hall Hours\*: 12:00pm-2:00pm

*\*Dedicated Exhibit Hall Hours refer to times when there are no conflicting education or scientific sessions occurring. This means attendees have dedicated time to visit the Exhibit Hall. However, please note that exhibit booths are required to be staffed for the full time listed under Exhibit Hall Hours.*

## ► EXHIBITOR SERVICE KITS

Available online March 2023

## ► EXHIBIT SPACE RATES

Space: \$37.50 per square foot, \$3,750 for a 10' x 10'

Corners: \$495 per corner

The smallest booth space is 10'x10'

Larger booths are sold in increments of 10'x10'

## ► FACILITY

### Jason Wiatrak

Senior Event Manager  
McCormick Place Convention Center  
2301 S King Drive.  
Chicago, IL 60616  
Phone: 773-447-3844  
Email: [JWiatrak@mccormickplace.com](mailto:JWiatrak@mccormickplace.com)

## ► SNMMI SHOW MANAGEMENT

### Catherine Lamb, CMP

Associate Director of Corporate Development  
1850 Samuel Morse Drive  
Reston, VA 20190  
Phone: 703.652.6764  
Email: [clamb@snmmi.org](mailto:clamb@snmmi.org)

## ► OFFICIAL CONTRACTOR

### The Expo Group

5931 West Campus Circle Drive  
Irving, TX 75063  
Phone: 972.580.9000  
Email: [customerservice@theexpogroup.com](mailto:customerservice@theexpogroup.com)





## ADDITIONAL OPPORTUNITIES

### ► SNMMI VALUE INITIATIVE INDUSTRY ALLIANCE

The Society of Nuclear Medicine and Molecular Imaging recognizes the field of nuclear medicine and molecular imaging is changing. Through its Value Initiative, SNMMI is providing the strategic vision and roadmap to address these changes, demonstrate the true value of the field, and elevate nuclear medicine, molecular imaging, and radiopharmaceutical therapy—increasing its value to the medical community, regulators, patients, and the public.

The **SNMMI Value Initiative Industry Alliance** is a forum for industry to work in partnership with SNMMI to build the future of nuclear medicine and molecular imaging. The Alliance's purpose is to lead the advancement of the Value Initiative through funding support, strategic industry guidance, and collaborative knowledge sharing. Contact Sharon Gleason to learn how your organization can get involved.

**Sharon Gleason**  
703.326.1194  
[sgleason@snmmi.org](mailto:sgleason@snmmi.org)  
[valueinitiative.snmmi.org](http://valueinitiative.snmmi.org)

### ► PRINT AND DIGITAL ADVERTISING OPPORTUNITIES

The Society of Nuclear Medicine and Molecular Imaging (SNMMI) offers an array of print and online advertising opportunities to reach the key decision makers in the nuclear medicine and molecular imaging market throughout the year. Contact our advertising sales team at Cunningham Associates today to design a customized advertising package that helps exceed your goals.

**Cunningham Associates**  
201.767.4170  
[TeamSNMMI@cunnasso.com](mailto:TeamSNMMI@cunnasso.com)

### ► LIST SALES

Communicate directly with Society of Nuclear Medicine and Molecular Imaging (SNMMI) members and Annual Meeting attendees. SNMMI has partnered with INFOCUS Marketing to make SNMMI Membership and Annual Meeting attendee mailing and email lists available. Contact INFOCUS Marketing to review list selects and outreach opportunities.

**INFOCUS Marketing**  
800.708.5478  
[www.infocusmarketing.com/lists/296](http://www.infocusmarketing.com/lists/296)