



2020★SUMMIT

ARMY AVIATION MISSION SOLUTIONS SUMMIT

April 22-24 | Nashville, TN | quad-a.org/Exhibitors

Sponsored by Army Aviation Association of America #20SUMMIT



2020 Sponsorship Opportunities

2019 Summit Sponsors been given the opportunity to renew.
Sponsorships are sold on a first-come basis. Contact: jenn@quad-a.org

Please Check Online for Availability



2020★SUMMIT

ARMY AVIATION MISSION SOLUTIONS SUMMIT

APRIL 22 - 24, 2020
GAYLORD OPRYLAND HOTEL
& CONVENTION CENTER
NASHVILLE, TN

2020 Sponsorship Opportunities



CONCERT ENTERTAINMENT /\$75,000

Show your support for the Soldiers and their Families while they relax and enjoy a discounted meal, charge their phone and view your company content

Benefits Include:

- Two Front Row VIP Tables for 10 at the Soldier Appreciation Dinner Concert. Each table will include:
 - Special gift for each guest
 - Complimentary wine all evening
 - 10 CDs
- One Table (location TBD) for 10 at the Concert
- VIP Meet and Greet for 2 people
- Logo recognition placement on the bottom of ALL Summit emails
- Logo recognition placement in pre-and post-Summit print ads promoting the concert in ARMY AVIATION magazine. Prominent logo recognition on signage at the Summit including "Thank you to our Sponsors"
- Prominent logo recognition at the Summit "Thank you to our Sponsors" slide show
- Sponsor's name will be listed near the Soldier Appreciation Dinner Concert in the following places:
 - Summit Agenda/Jiffy
 - Mobile App - 20SUMMIT
 - 2020 Exhibit Show Guide
- Enhanced Logo recognition Online
 - Sponsor logo will click through to company website.
- Sponsor ribbons for company Summit badges

EVENT

Commitment Deadline 12/16/19



SOLDIER CAFÉ & CHARGING STATION /\$25,000

Show your support for the Soldiers and their Families while they relax and enjoy a discounted meal, charge their phone and view your company content

Benefits Include:

- Exclusive Sponsorship
- Sponsor's name will be mentioned in the Summit agenda, Jiffy, Mobile App -20SUMMIT and the 2020 Exhibit Show Guide.
- Logo recognition on signage inside and outside of Café
- Charging station provides branding opportunities. (Creative must be approved by AAAA)
 - Customizable LCD display supports static images, video and audio
- Sponsor is encouraged to provide signage and branded giveaways
- Logo recognition on signage at the Summit "Thank you to our Sponsors"
- Logo recognition at the Summit "Thank you to our Sponsors" slide show.
- Logo recognition in print (ARMY AVIATION Magazine)
- Soldier Café icon with information located on 20SUMMIT, official mobile app of the show
- Recognition online – Company logo will click through to sponsor's website
- Sponsor ribbons for company Summit badges

HOT SPOTS

Commitment Deadline 12/16/19

Sponsorships are sold on a first-come basis. Please check online for sponsorship availability.

CONTACT: Jenn@quad-a.org

Sponsorships continue on next page



2020★SUMMIT

ARMY AVIATION MISSION SOLUTIONS SUMMIT

APRIL 22 - 24, 2020
GAYLORD OPRYLAND HOTEL
& CONVENTION CENTER
NASHVILLE, TN

2020 Sponsorship Opportunities



NETWORKING CAFÉ/ \$20,000

The Networking Café is a high-traffic area located in the Exhibit Hall and provides a gathering space for attendees to have lunch, relax and network!

Benefits Include:

- Exclusive Sponsorship
- Sponsor receives 10 Food/Beverage Tickets that can be redeemed in the Café
- Sponsor's name will be mentioned in the Summit agenda, Jiffy, Mobile App -20SUMMIT and the 2020Exhibit Show Guide.
- Sponsor Artwork on signage inside of Café and along the perimeter of Café (see diagram)
- Logo recognition on signage inside and outside of Café
- Logo recognition on table top signs on each table "Networking Café Sponsored by xxxx"
- Logo recognition in print (*ARMY AVIATION* Magazine)
- Logo recognition on signage at the Summit "Thank you to our Sponsors"
- Recognition online – Company logo will click through to sponsor's website
- Logo recognition at the Summit "Thank you to our Sponsors" slide show.
- Sponsor may provide branded napkins
- Sponsor ribbons for company Summit badges

HOT SPOTS

Commitment Deadline 11/15/19



EARLY BIRD RECEPTION / \$20,000

The Early Bird Reception is the first networking event at the Summit.

Show your support and promote your brand!

Benefits Include:

- Exclusive Sponsorship
- Drink tickets (50 qty.) will be provided to Sponsor
- Sponsor's name will be mentioned in the Summit agenda, Jiffy, Mobile App-20SUMMIT and the 2020 Exhibit Show Guide.
- Bar signage (front panel and table top stands)
- Sponsor may provide 2,000 disposable, clear 9oz branded plastic cups and 5,000 napkins for bars
- Recognition online – Company logo will click through to sponsor's website
- Logo recognition in Print (*ARMY AVIATION* Magazine)
- Logo recognition on signage at the Summit "Thank you to our Sponsors"
- Logo recognition at the Summit "Thank you to our Sponsors" slide show
- Sponsor ribbons for company Summit badges

EVENT

Commitment Deadline 12/16/19

Sponsorships are sold on a first-come basis. Please check online for sponsorship availability.

CONTACT: Jenn@quad-a.org

Sponsorships continue on next page



2020★SUMMIT

ARMY AVIATION MISSION SOLUTIONS SUMMIT

APRIL 22 - 24, 2020
GAYLORD OPRYLAND HOTEL
& CONVENTION CENTER
NASHVILLE, TN

2020 Sponsorship Opportunities



WiFi / \$20,000

Reach a wide, targeted audience with your company branded message by sponsoring FREE WiFi!

Benefits Include:

- Exclusive Sponsorship – this opportunity provides free WiFi access in the Exhibit Hall and Meeting Space areas.
- Splash page branding capabilities on internet landing page connection – page will direct to sponsor's URL
- Sponsor may choose NAME of WiFi
- Sponsor may choose PASSWORD
- 100 small WiFi cards (2" x 3.5" - vertical)
- Logo recognition in Print (*ARMY AVIATION* Magazine)
- Recognition online – Company logo will click through to sponsor's website
- Sponsor signage onsite at the Summit
- "Thank you to our Sponsors" signage onsite at the Summit
- Logo recognition at the Summit "Thank you to our Sponsors" slide show
- Sponsor ribbons for company Summit badges

HOT SPOTS

Commitment Deadline 12/16/19



BOTTLED WATER – EXHIBITS / \$18,000

Treat thirsty attendees to a refreshing 8 oz. bottle of water as they walk the Summit floor.

Benefits Include:

- Exclusive Sponsorship
- Sponsor logo imprinted on 6,000, 8 oz. water bottles
- Distribution – 4 Locations in the Exhibit Hall
- Sponsor logo imprinted on four 6 ft. tablecloth displays
- Logo recognition on signage at the Summit "Thank you to our Sponsors"
- Logo recognition at the Summit "Thank you to our Sponsors" slide show
- Recognition online – Sponsor logo will click through to Sponsor's website
- Logo recognition in Print (*ARMY AVIATION* Magazine)
- Sponsor ribbons for company Summit badges

HOT SPOTS

Commitment Deadline 11/15/19



COFFEE BREAK - EXHIBITS / \$15,000

Gain exposure by having your brand displayed during coffee breaks in the Exhibit Hall!

Benefits Include:

- Exclusive Sponsorship
- Sponsor's name will be mentioned in the Summit agenda, Jiffy, Mobile App-20SUMMIT and the 2020 Exhibit Show Guide
- Sponsor may provide logo or creative for 2 signs near coffee area
- Sponsor may provide branded disposable coffee cups, lids and napkins, if desired
- Logo recognition in Print (*ARMY AVIATION* Magazine)
- Logo recognition on signage at the Summit "Thank you to our Sponsors"
- Recognition online on quad-a.org
- Logo recognition at the Summit "Thank you to our Sponsors" slide show
- Sponsor ribbons for company Summit badges

HOT SPOTS

Commitment Deadline 12/16/19

Sponsorships are sold on a first-come basis. Please check online for sponsorship availability.

CONTACT: Jenn@quad-a.org

Sponsorships continue on next page



2020★SUMMIT

ARMY AVIATION MISSION SOLUTIONS SUMMIT

APRIL 22 - 24, 2020
GAYLORD OPRYLAND HOTEL
& CONVENTION CENTER
NASHVILLE, TN

2020 Sponsorship Opportunities



BADGE HOLDER / \$15,000

Make an impact at the Summit with your brand around the necks of all show attendees!

Benefits Include:

- Exclusive Sponsorship
- Company logo imprint on front of badge holder along with 2020 AAAA Summit imprint
- Logo recognition in Print (*ARMY AVIATION* Magazine)
- Logo recognition on signage at the Summit “Thank you to our Sponsors”
- Recognition online – Company logo will click through to sponsor’s website
- Logo recognition at the Summit “Thank you to our Sponsors” slide show
- Sponsor ribbons for company Summit badges
- Distribution: 10,000

SHOW MATERIALS

Commitment Deadline 9/16/19



OFFICIAL SUMMIT BAG / \$15,000

Promote your brand on the Official Summit bag! Bags will be distributed at Registration to Attendees who use them to carry the information and items they collect throughout the show.

Benefits Include:

- Exclusive Sponsorship – handed out to each attendee at Registration
- Company logo imprinted on one side of tote bag along with 2020 Summit imprint
- Logo recognition in Print (*ARMY AVIATION* Magazine)
- Logo recognition on signage at the Summit “Thank you to our Sponsors”
- Recognition online – Company logo will click through to sponsor’s website
- Logo recognition at the Summit “Thank you to our Sponsors” slide show
- Sponsor ribbons for company Summit badges
- Distribution: 5,000

SHOW MATERIALS

Commitment Deadline 9/16/19



MOBILE APP / \$12,500

Be visible to an ever-growing audience every time they use their mobile device to access 20SUMMIT! (Official Summit App)

Benefits Include:

- Exclusive Sponsorship
- Dedicated Splash page to sponsor
- Logo Recognition on App Dashboard that links to sponsor’s eBooth or website
- Logo recognition in Print (*ARMY AVIATION* Magazine) and the 2020 Exhibit Show Guide
- Logo recognition on signage at the Summit “Thank you to our Sponsors”
- Recognition online – Company logo will click through to sponsor’s website
- Inclusion on signage throughout Summit in highly visible, high-traffic areas
- Logo recognition at the Summit “Thank you to our Sponsors” slide show
- Sponsor ribbons for company Summit badges

SHOW MATERIALS

Commitment Deadline 12/16/19

Sponsorships are sold on a first-come basis. Please check online for sponsorship availability.

CONTACT: Jenn@quad-a.org

Sponsorships continue on next page



2020★SUMMIT

ARMY AVIATION MISSION SOLUTIONS SUMMIT

APRIL 22 - 24, 2020
GAYLORD OPRYLAND HOTEL
& CONVENTION CENTER
NASHVILLE, TN

2020 Sponsorship Opportunities



ATRIUM LAMP POST BANNERS / \$12,000

*Capture the attention of attendees throughout the Gaylord with your show message!
Single and Double-sided Banners hung throughout the DELTA Atrium!*

Benefits Include:

- Sponsor creative/artwork will be on 25 Pole banners (1 or 2-sided banners per pole – Half Showing) in the Delta Atrium. (21 Upper Level and 4 Lower Level)
- Logo recognition on “Thank you to our Sponsors” signage at the Summit
- Logo recognition in print (ARMY AVIATION Magazine)
- Recognition online – Company logo will click through to sponsor’s website
- Logo recognition at the Summit “Thank you to our Sponsors” slide show
- Sponsor ribbons for company Summit badges

HOT SPOTS

Commitment Deadline 12/16/19



COFFEE BREAK - PROFESSIONAL SESSIONS / \$10,000

Gain exposure by having your brand displayed during coffee breaks at Professional Sessions

Benefits Include:

- Exclusive Sponsorship
- Sponsor’s name will be mentioned in the Summit agenda, Jiffy, Mobile App-20SUMMIT and the 2020 Exhibit Show Guide
- Sponsor may provide creative for two signs near coffee area
- Sponsor may provide branded, disposable coffee cups, lids, napkins, if desired
- Logo recognition in Print (ARMY AVIATION Magazine)
- Logo recognition on signage at the Summit “Thank you to our Sponsors”
- Recognition online – Company logo will click through to sponsor’s website
- Logo recognition at the Summit “Thank you to our Sponsors” slide show
- Sponsor ribbons for company Summit badges

HOT SPOTS

Commitment Deadline 12/16/19



ELEVATOR DOOR WRAPS / \$10,000

*All eyes will be on your messaging as Attendees wait for the elevators to open!
The elevators are located in the busy Registration area of Delta B, C, D Lobby!*

Benefits Include:

- Sponsor graphics/artwork will be wrapped on the elevators in the Delta B,C,D Lobby (D4 Elevator). Elevator stops at 3 major floors – 2 doors on each floor.
- Logo recognition on “Thank you to our Sponsors” signage at the Summit
- Logo recognition in print (ARMY AVIATION Magazine)
- Recognition online – Company logo will click through to sponsor’s website
- Logo recognition at the Summit “Thank you to our Sponsors” slide show
- Sponsor ribbons for company Summit badges

HOT SPOTS

Commitment Deadline 12/16/19

Sponsorships are sold on a first-come basis. Please check online for sponsorship availability.

CONTACT: Jenn@quad-a.org

Sponsorships continue on next page



2020★SUMMIT

ARMY AVIATION MISSION SOLUTIONS SUMMIT

APRIL 22 - 24, 2020
GAYLORD OPRYLAND HOTEL
& CONVENTION CENTER
NASHVILLE, TN

2020 Sponsorship Opportunities



POPCORN BREAK – EXHIBIT HALL C / \$9,000

A Summit-favorite - Attendees will enjoy fresh popcorn in YOUR branded boxes!

Benefits Include:

- Sponsor artwork will be affixed with a cling on the popcorn cart and stand
- 1 color imprint on 3,000 popcorn boxes
- 22 x 28 sign with Sponsor logo and offer
- Logo recognition in Print (*ARMY AVIATION* Magazine)
- Logo recognition on signage at the Summit “Thank you to our Sponsors”
- Recognition online – Sponsor logo will click through to Sponsor’s website
- Logo recognition at the Summit “Thank you to our Sponsors” slide show
- Sponsor ribbons for company Summit badges
- Distribution: 3,000 in Exhibit Hall C

HOT SPOTS

Commitment Deadline 12/16/19



POPCORN BREAK – EXHIBIT HALL B / \$9,000

A Summit-favorite in the AAAA Community Booth – Attendees will enjoy fresh popcorn in YOUR branded boxes!

Benefits Include:

- Sponsor artwork will be affixed with a cling on the popcorn cart and stand
- 1 color imprint on 3,000 popcorn boxes
- 22 x 28 sign with Sponsor logo and offer
- Logo recognition in Print (*ARMY AVIATION* Magazine)
- Logo recognition on signage at the Summit “Thank you to our Sponsors”
- Recognition online – Sponsor logo will click through to Sponsor’s website
- Logo recognition at the Summit “Thank you to our Sponsors” slide show
- Sponsor ribbon on company Summit badges
- Distribution: 3,000 in AAAA Community Booth

HOT SPOTS

Commitment Deadline 12/16/19



GAYLORD ENTRY POLE BANNERS / \$7,500

Capture the attention of attendees as they enter the Gaylord Hotel with your show message!

Benefits Include:

- Sponsor creative/artwork will be on 14 double-sided Pole banners
- Logo recognition on “Thank you to our Sponsors” signage at the Summit
- Logo recognition at the Summit “Thank you to our Sponsors” slide show
- Logo recognition in print (*ARMY AVIATION* Magazine)
- Recognition online – Company logo will click through to sponsor’s website
- Sponsor ribbons for company Summit badges

HOT SPOTS

Commitment Deadline 12/16/19

Sponsorships are sold on a first-come basis. Please check online for sponsorship availability.

CONTACT: Jenn@quad-a.org

Sponsorships continue on next page



2020★SUMMIT

ARMY AVIATION MISSION SOLUTIONS SUMMIT

APRIL 22 - 24, 2020
GAYLORD OPRYLAND HOTEL
& CONVENTION CENTER
NASHVILLE, TN

2020 Sponsorship Opportunities



POCKET GUIDE (JIFFY) / \$7,500

The Jiffy is a pocket size agenda that is carried by attendees and is heavily referenced at the Summit!

Benefits Include:

- Exclusive Sponsorship
- Logo recognition on front and back of printed piece
- Logo recognition in Print (ARMY AVIATION Magazine)
- Recognition online – Company logo will click through to sponsor’s website
- Logo recognition on signage at the Summit “Thank you to our Sponsors”
- Logo recognition at the Summit “Thank you to our Sponsors” slide show
- Sponsor ribbons for company Summit badges
- Distribution: 10,000

SHOW MATERIALS

Commitment Deadline 1/15/20



EXHIBIT HALL FOYER FRAMES / \$7,500

Capture the attention of attendees on their way in and out of the Exhibition Area!!

Benefits Include:

- Sponsor creative/artwork will be on 6 Posters outside of the Exhibition Area.
- Logo recognition in Print (ARMY AVIATION Magazine)
- Logo recognition on signage at the Summit “Thank you to our Sponsors”
- Recognition online – Company logo will click through to sponsor’s website
- Logo recognition at the Summit “Thank you to our Sponsors” slide show
- Sponsor ribbons for company Summit badges

HOT SPOTS

Commitment Deadline 12/16/19



DELTA ESCALATOR RAILING CLINGS - EXHIBITS / \$6,000

Brand the escalators that run from the Presidential Ballroom to the Exhibit Halls B&C!

The escalators provide heavy foot traffic!

Benefits Include:

- Sponsor graphics/artwork will display on the set of escalators from the Presidential Ballroom to the Exhibit Hall
- Logo recognition on “Thank you to our Sponsors” signage at the Summit
- Logo recognition in print (ARMY AVIATION Magazine)
- Recognition online – Company logo will click through to sponsor’s website
- Logo recognition at the Summit “Thank you to our Sponsors” slide show
- Sponsor ribbons for company Summit badges

HOT SPOTS

Commitment Deadline 12/16/19

Sponsorships are sold on a first-come basis. Please check online for sponsorship availability.

CONTACT: Jenn@quad-a.org

Sponsorships continue on next page



2020★SUMMIT

ARMY AVIATION MISSION SOLUTIONS SUMMIT

APRIL 22 - 24, 2020
GAYLORD OPRYLAND HOTEL
& CONVENTION CENTER
NASHVILLE, TN

2020 Sponsorship Opportunities



DELTA ESCALATOR GLASS CLINGS - REGISTRATION / \$5,000
Brand the escalators that lead up and down the Delta Bridge to the Delta Lobby (Registration area) with your company's creative. Registration is a must stop for all Summit Attendees!

Benefits Include:

- Sponsor artwork – double sided graphics will display on the set of escalators from the Delta Bridge to the Delta Lobby.
- Logo recognition on “Thank you to our Sponsors” signage at the Summit
- Logo recognition in print (*ARMY AVIATION* Magazine)
- Recognition online – Company logo will click through to sponsor’s website
- Logo recognition at the Summit “Thank you to our Sponsors” slide show
- Sponsor ribbons for company Summit badges

HOT SPOTS

Commitment Deadline 12/16/19



HOTEL KEY CARDS / \$5,000 EACH

Throughout the duration of the Summit, promote your brand on the keys at the Gaylord Opryland Hotel. Your company branding will be on 1500 key cards.

Benefits Include:

- Co-Sponsorship Opportunity
- Sponsor may provide 1 piece of creative for front of hotel room key card
- Logo recognition in Print (*ARMY AVIATION* Magazine)
- Recognition online – Company logo will click through to sponsor’s website
- Logo recognition on signage at the Summit “Thank you to our Sponsors”
- Logo recognition at the Summit “Thank you to our Sponsors” slide show
- Sponsor ribbons for company Summit badges
- Distribution: 1500 Keys (1 branded key per room)

MISC.

Commitment Deadline 12/16/19



OUTDOOR LIGHT POLE BANNERS / \$5,000

Reach a captive audience as attendees venture outside the Gaylord for a break or a walk to the nearby mall!

Benefits Include:

- Sponsor creative/artwork will be on 7 double-sided Pole banner units
- Logo recognition on “Thank you to our Sponsors” signage at the Summit
- Logo recognition in print (*ARMY AVIATION* Magazine)
- Recognition online – Company logo will click through to sponsor’s website
- Logo recognition at the Summit “Thank you to our Sponsors” slide show
- Sponsor ribbon on Company Summit badges

HOT SPOTS

Commitment Deadline 12/16/19

Sponsorships are sold on a first-come basis. Please check online for sponsorship availability.

CONTACT: Jenn@quad-a.org



2020★SUMMIT

ARMY AVIATION MISSION SOLUTIONS SUMMIT

APRIL 22 - 24, 2020
GAYLORD OPRYLAND HOTEL
& CONVENTION CENTER
NASHVILLE, TN

2020 Sponsorship Opportunities



PRESS ROOM / \$5,000

Promote your company by sponsoring this high traffic area where media Representatives and Industry PR contacts gather throughout the Summit.

Benefits Include:

- Exclusive Sponsorship
- Sponsor's name will be mentioned in the Summit agenda, Jiffy, Mobile App-20SUMMIT and the 2020 Exhibit Show Guide
- Sponsor may provide creative for two signs outside of Press Room
- Recognition online – Company logo will click through to sponsor's website
- Logo recognition in Print (*ARMY AVIATION* Magazine)
- Logo recognition on signage at the Summit "Thank you to our Sponsors"
- Logo recognition at the Summit "Thank you to our Sponsors" slide show
- Sponsor ribbons for company Summit badges

HOT SPOTS

Commitment Deadline 12/16/19

Sponsorships are sold on a first-come basis. Please check online for sponsorship availability.

CONTACT: Jenn@quad-a.org

Sponsorships continue on next page