

2024 AAN Annual Meeting Vendor Check-In

February 21, 2024
12:00 p.m.-1:00 p.m.

2024 Annual Meeting Preview and Highlights

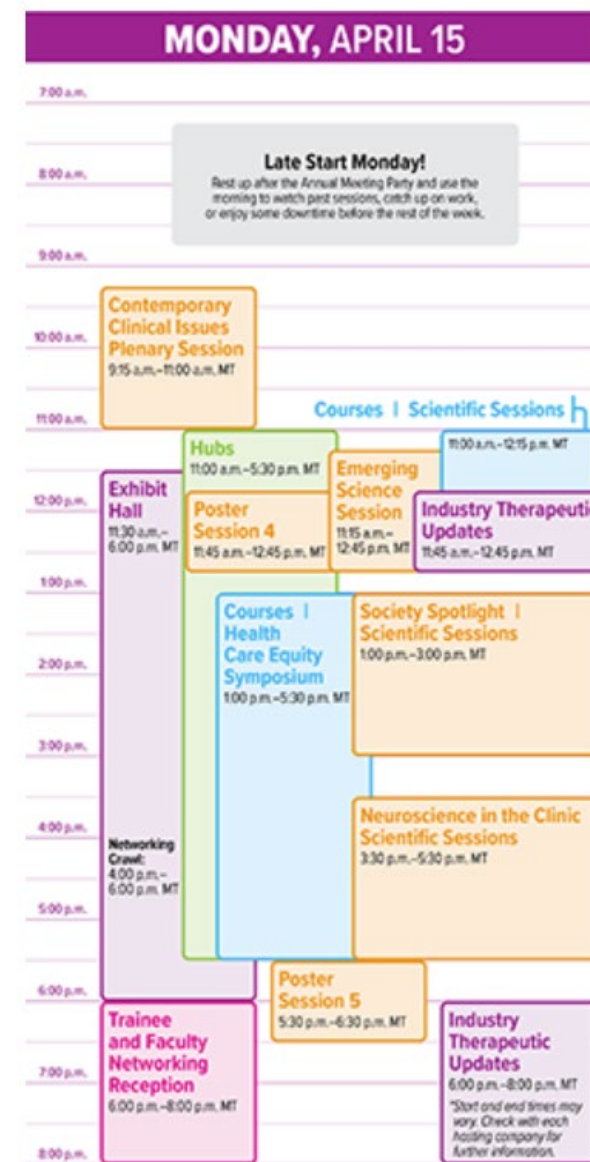
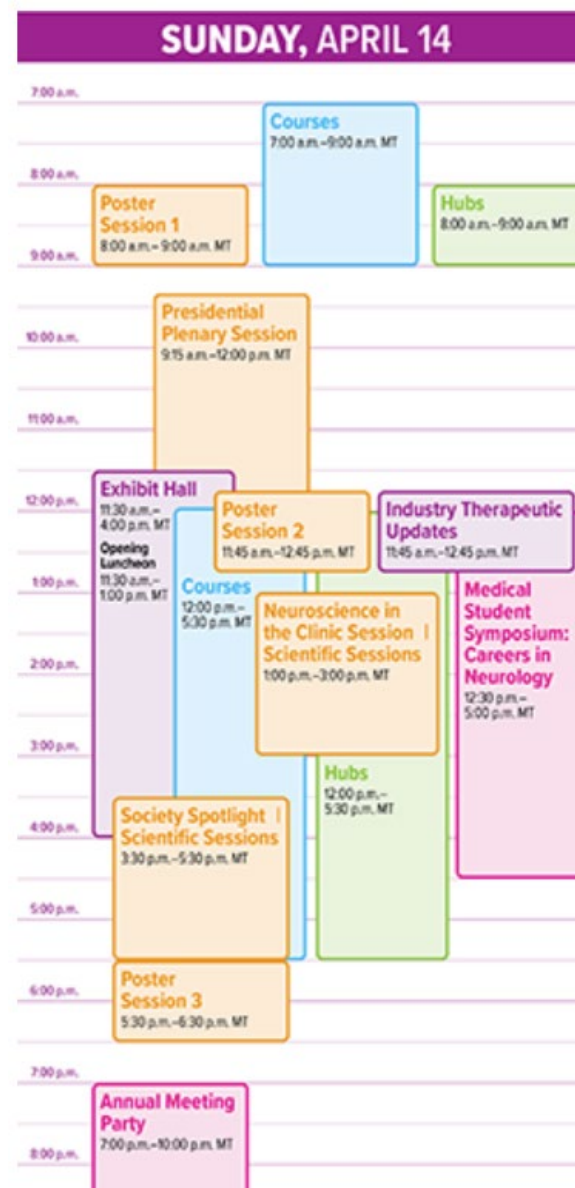
- Dates: April 13 – April 18
 - Exhibit Hall Dates: April 14 – April 17
- Denver, CO – Colorado Convention Center (CCC)
- Headquarter Hotel:
 - Denver Hyatt Regency

Registration Pace

- Registration is on pace at 5K+ registrants
- Online registration is trending at 1K+
- Currently anticipating attendance at 11K+
- Too early to predict where we will land, but overall feeling positive!

Onsite Conference Schedule

- Exhibit hall opens on Sunday, April 14
- Opening party Sunday evening; exhibitor tickets \$125
- Industry Therapeutic Updates on Saturday, Sunday, Monday, Tuesday, and Wednesday at lunch and in evening – except Sunday
- Exhibit hall closes at 4:00 p.m. on Wednesday, April 17 and move out begins
- Lot of opportunities still available to make a splash!



Don't Forget Exhibit Hall Booth Traffic Drivers

- Exhibit Hall Networking Reception Crawl
 - Monday evening from 4:00 – 6:00 p.m.
 - Encourage attendees to explore hall to find different areas of the exhibit hall by spreading food stations throughout the hall
 - Ability to have food in or near booth
 - Provide branded cups and napkins for your station
 - Fee: \$10,000 per sponsor

- *Funding will not be utilized by AANI in any manner that will constitute a reportable transfer of value to a covered recipient under the Physician Payment Sunshine Act, including for entertainment, food or beverage, gifts, or promotions for individual attendees.*

Updated Social Media Offering

- **One tweet sent from the AAN's social media account on the day of the item**
- Company allowed one tweet that stays on social media screen for the day
- Company or product branding on social media wall for the day



Presentation Opportunity

- **Centralized Presentation Stage**
 - Available to booths 400 sq. ft. and smaller
 - Ability to host a 20 minute presentation within the Exhibit Hall on the provided Centralized Stage
 - AV and marketing provided!

Attendee List

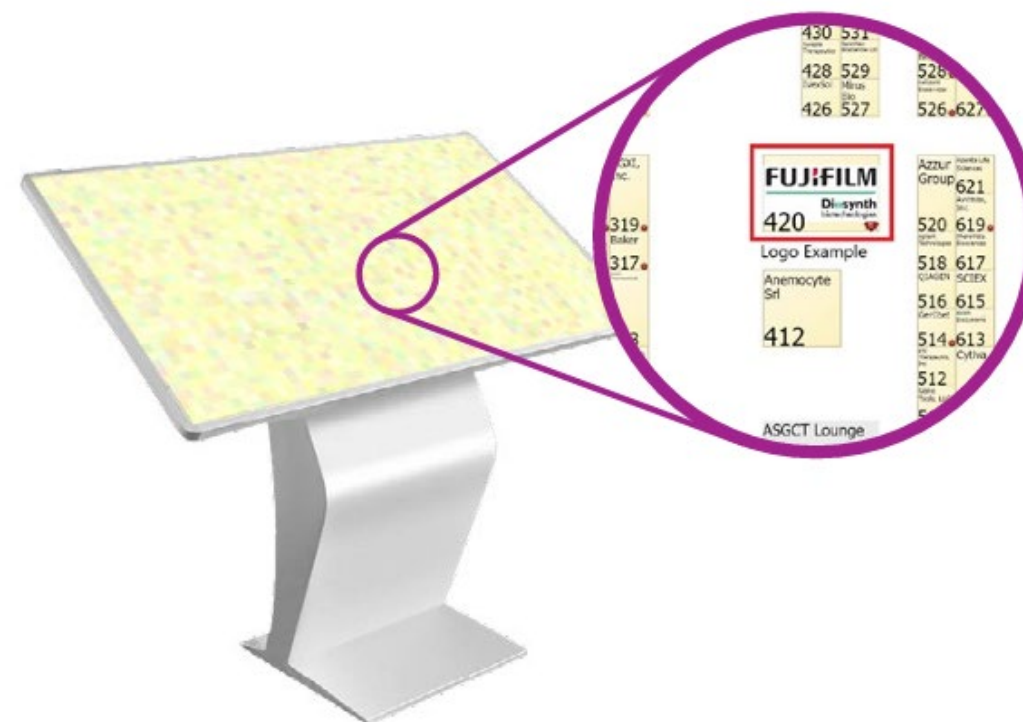
Reach attendees who opt-in for additional marketing materials!

Exclusive to exhibitors

- List averages around 1,200 with information regarding location and designation provided
- Ability to send prior or after the meeting
- Ability to send email or mailings
- Different discounted combinations are available

Enhanced Navigation of Industry Partners

- If you have a 20' x 20' or larger, did you buy your logo on the map yet? Only \$2,100 and a great way to ensure attendees find you!
- Logo will be on our live floorplan which links out to our multiple Wayfinding Maps in the Exhibit Hall and CCC!
- Functionality allows attendees to customize their experience in the hall



Exhibitor Resource Center

Exhibitor Resource Center is your one-stop shop for all exhibitor resources.

Go to <https://aan2024am.smallworldlabs.com/home>

Exhibitor Resource Center includes:

- A Welcome page or DASHBOARD with featured links, an Exhibitor Tour, and a Things to Know section.
- An Exhibitor Profile page called the EXHIBITOR RESOURCE CENTER with a task checklist, featured links, and other resources.
- My Account: a summary of your purchases, a button to download your invoice, and the option to pay your invoice with a credit card.



Exhibitor Resources

[Freeman Service Kit](#)

[EAC form](#)

[Lead Retrieval Form](#)

[Photography Form](#)

[Encore Ordering Form](#)

[Handout & Giveaway Form](#)

[Exhibitor Electrical Form](#)

[Convention Center Exhibitor Services Form](#)

**Now we will turn it over to
Freeman!**

2024 Exhibit Hall – Load In/Out Schedule

- Move In:
 - Thursday, April 11
 - 8:00 A.M. to 4:30 P.M. (1600 sq.ft booths and larger ONLY)
 - Friday, April 12 (**ALL Exhibitors**)
 - 8:00AM to 4:30PM
 - Saturday, April 13
 - 8:00AM to 4:30PM
 - Hall Opens at 11:30 a.m. on April 14th and all boxes must be removed by 11:00 a.m.
- Move Out:
 - Wednesday, April 17
 - After 4:00PM
 - Thursday, April 18 8:00AM to 4:30PM

****Exhibitor Services will be available onsite from 8AM to 5PM from the first day of Exhibitor move in to the last day of Exhibitor move out.****

Discount Pricing Deadline

- Take advantage of discount pricing by ordering online at FreemanOnline by **March 14, 2024**

Shipping Deadlines

- Advanced Warehouse:
 - Freeman will accept crated, boxes or skidded materials beginning Monday, March 11, 2024
 - Material received AFTER Thursday, April 04, 2024 will be received at the warehouse with an additional after deadline charge.
 - Warehouse materials are accepted Monday through Friday from 8:00AM to 4:00PM
- Show Site Shipping:
 - Freeman will begin receiving shipments at the exhibit facility beginning on Thursday, April 11, 2024
 - Shipments arriving before this date may be refused by the facility.

Now let's turn it over to the CCC!

CCC - Exhibitor Services



- Any electrical, water, air, cable, or telephone needs are to be ordered through the Colorado Convention Center
- Advance Rate **Deadline:** 3/25/24
- Utility needs can be ordered online at:
<https://denverconvention.com/exhibit-at-an-event/order-exhibitor-services>
- Please contact Mariel Mesa at 303-228-8093 or mmesa@denverconvention.com with any questions or concerns
- Have a great show! 😊

Internet and AV

- Internet can be ordered through SmartCity Networks
<https://orders.smartcitynetworks.com/login?ReturnUrl=%2F>

