



American College of Toxicology

ACT Expo Live! 2021 Exhibitor Advertising & Marketing Options

- **Maximize Visibility**
- **Gain Added Exposure**
- **Generate More Leads**

Standard Online Booth Listing Includes:

- Hyperlink to Company Website
- Online and Print Profile Descriptions
- Welcome Message
- 1 Press Release Posting

Banner Ad on Floor Plan—\$350 *(Limit 3 opportunities)*

Every attendee checks out the floor plan. Catch their attention on this popular spot with a banner ad. Random rotation | Size: 205px x 60px | Format: JPG/GIF (non-animated)

Additional Press Releases _____ (quantity) @ \$50 each (à la carte/in addition to standard listing)

Please email your press releases to exhibits@actox.org with “Exhibitor Press Release” in the subject line. You may send additional press releases at any time, along with this payment form (limit 2 per month), March–December 2021.

Exhibitor Marketing Opportunities *(one item per company):*

Hotel Key Cards – \$2,500**

Badge Lanyards – \$2,500

Face Masks – \$2,000

Attendee Tote Bags – \$1,500

Meeting Note Pads with Pen/Stylus – \$1,000

Exhibitor is responsible for cost of item, and any hotel fees related to Key Cards

\$_____ Total Order Amount

Organization: _____
Contact Name: _____
Phone: _____ E-Mail: _____
Payment Type: Check Enclosed American Express MasterCard VISA
Card Number: _____ Exp. Date: _____
Name on Card: _____ Signature _____

Please complete this form and return to: Liz Kasabian at exhibits@actox.org or via fax: 703.438.3113