

2024 Prospectus

Foster the Future of EM

Before they are the CEOs, department chairs, and board members of the specialty, they are students and residents first - they are EMRA. Start fostering your relationships early to ensure tomorrow's success.



EMRA AWARDS & SCHOLARSHIPS

From travel to distinguished emergency medicine conferences, to awards recognizing leadership and merit, from wellness initiatives to educational initiatives – EMRA has an opportunity to fit your needs.

Fund an existing award or work with EMRA to create your own branded opportunity.

Visit emra.org for full award details and application process.

MERIT AWARDS

EMRA/ACEP Resident – Fellow Health
Policy Elective in DC **\$2,000**

Augustine D'Orta Humanism Award **\$2,000**

EMRA/ACEP Medical Student Elective in Health
Policy **\$1,000**

Rosh Review "One Step Further" **\$1,000**

Stephen Tantama, MD Military
Excellence Award

Academic Excellence Award

EMRA Fellow of the Year **\$500**

EMRA Chief Resident of the Year **\$500**

EMRA Resident of the Year **\$500**

Dr. Alexandra Greene Medical Student of the
Year Award **\$500**

Jean Hollister Contribution to
Pre-Hospital Care Award

ACEP Scientific Review Subcommittee
Appointment

ATTENDING AWARDS

Faculty Teaching Excellence Award

Faculty Mentor of the Year Award

Joseph F Waeckerle, MD, FACEP –
Alumni of the Year Award

LEADERSHIP AWARDS

Associate Residency Director of the Year

EMRA Chair of the Year

Sherrill Mullenix Residency Coordinator
of the Year

EMRA Residency Director of the Year

Rosh Review award has been around since 2017, and is given to a resident who exemplifies the ideals of continuous learning and self-improvement, a person who goes "one step further" to improve a weakness or accelerate a strength.

Do you have a quality you would like to reward in emergency physicians in training? If so, talk to us about opportunities to support our current awards or create one of your own.

INTEGRATED MARKETING OPTIONS

EMRA's members are the future of emergency medicine. Your support for the leading organization for medical students, residents, fellows, and alumni members. EMRA seeks to provide lasting options for helping our members with our three pillars: Education, Leadership, Advocacy.

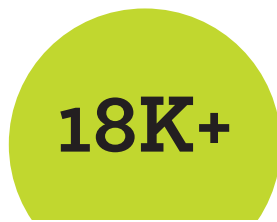
You can select from our rich inventory of options or work with us to put together a yearly plan, based on your fiscal year. Here's what we have to offer.

Integrated marketing options start at \$2,500

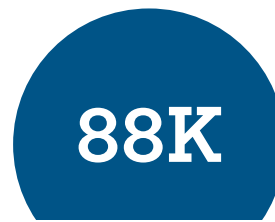
EMRA BY THE NUMBERS



EMRA was established



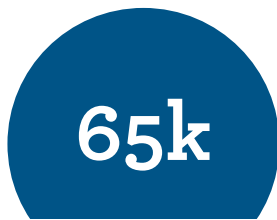
Members annually



Average monthly EMRA.ORG page-views



of all EM residencies in the U.S. enroll every resident as EMRA members



Average monthly *EM Resident* magazine online page-views



EMRA*Cast listeners per month



Open rate of *What's Up* (all-member monthly electronic newsletter)



Open rate of *Medical Student Council* monthly newsletter



Open rate of *EM Resident* online announcement



Open rate of the *EMRA Daily* (conference electronic newsletter)



Job & Fellowship Fair attendees



Residency Fair Program attendees



Social media followers



Average monthly social media impressions

EMRA SPONSORSHIP OPPORTUNITIES

EMRA Leader Meet-Up

This networking event is a perfect opportunity to interact with the EMRA Board of Directors, the leaders of our 20 committees, and members of the EMRA/ACEP Leadership Academy.

\$12,000
dedicated or
\$6,000
per supporter

EMRA Job & Fellowship Fair

EMRA hosts the largest emergency medicine recruitment event in the nation. It's an ideal opportunity to stand out among tomorrow's EM leaders. *(Exhibit tables sold separately.)*

\$10,000+

EMRA Quiz Show

The event where you'll find challenging medical conundrums, wacky graphics, fun and games with a little pop culture thrown in for good measure.

\$7,500

SOLD

EMRA Case-Con

Our research poster competition attracts medical students and residents from around the globe, offering the opportunity to highlight unique cases while presenting at a national conference.

\$4,000

EMRA MedWAR

Teams race through a specially designed course that challenges their wilderness medicine skills. This day-long event pushes mental and physical limits.

\$4,000

EMRA SimWars

This medical simulation competition is hosted in front of a live audience. Challenging medical scenarios test teamwork, medical knowledge, and case management skills.

\$4,000

TO BECOME A SPONSOR

Contact Leah Stefanini at lstefanini@emra.org or 469-499-0198

ACEP SCIENTIFIC ASSEMBLY

Sept. 26 - Oct. 2, 2024 | Las Vegas, NV

EMRA Job & Fellowship Fair Branded Materials

\$2,500+

Boost your brand in any number of ways. We'll work with you to create a custom promotion.

EMRA Residency Program Fair

\$2,500+

It's the premier fair for EM-bound medical students and for programs who want to recruit them.

(Exhibit tables sold separately)

EMRA Party

Customized
by options

Support THE social event of every ACEP Scientific Assembly with various opportunities to support DJs, libations, drink tickets, host photo booths and areas of connection. Multiple sponsors are welcome.

Drink Tickets for EMRA Party

- Tickets only good at the EMRA Party
- Tickets branded with your company logo
- One ticket good for one drink at EMRA Party
 - **Level 1 \$2,500** (100 tickets)
 - **Level 2 \$5,000** (200 tickets)
 - **Level 3 \$6,000** (250 tickets)



TWEETIMONIAL

MANY THANKS to @emresidents for the new edition of the Antibiotic Guide! **Saving lives with the latest info!**

EMRA SPONSORSHIP OPPORTUNITIES

1-2 hour Sponsorship Educational Sessions (hands-on workshop) **\$5,000**

- Time slots
 - Sunday, 9/29 – 11am
 - Monday, 9/30 – 3pm
 - Tuesday, 10/1 – 3pm
- Discussed with Committee Manager and agreed upon

Residency Program Lunch Table **\$400 each**

- Round tables, 10 ppl per table, 2 seats per program
- 30 tables to sell
- Will be added to Residency Program Fair platform
- Create a tab that highlights and links programs supporting the luncheon
- Dedicated email to medical students with all luncheon sponsors listed

Dedicated Residency Program email blast **\$175**

- Emails segmented by regions
 - 5 total (Western, Northeast, Southeast, South Central, North Central)
 - Limited multi-program email highlighting your residency program (up to 10 programs per email)
- EMRA will send a branded email to medical students
- Residency Programs listed in alphabetical order with logo image and description
- Description limited to 75-word count
- Link to your Residency Program

Residency Program Tour Promotion **\$250**

- Local residency program in Las Vegas provide transportation and registration



CONFERENCE SCHOLARSHIP OPPORTUNITIES

By sponsoring these scholarships your organization can make a significant impact while giving valuable exposure and aligning with a cause that supports professional growth and inclusivity in the specialty. These scholarships are awarded to top-tier residents or medical students who may otherwise be unable to attend.

Conference Scholarships for ACEP24 & EMRA's 50th Anniversary

5 Resident Scholarships to attend ACEP24

 \$10,000 for 5 or **\$2,000** each

- Conference registration
- \$750 travel stipend
- Opportunity to attend EMRA Leader Meet Up

3 Medical Student Scholarships to attend ACEP24

 \$6,000 for 3 or **\$2,000** each

- Conference registration
- \$750 travel stipend
- Opportunity to attend EMRA Leader Meet Up

Conference Scholarships for EMRA*CAST

 \$10,000 for 5 or **\$2,000** each

5 Scholarships for EMRA*Cast

- Conference registration
- \$750 travel stipend
- Opportunity to attend EMRA Leader Meet Up

Conference Scholarships for EMRA Leadership Academy

 \$10,000 for 5 or **\$2,000** each

5 Scholarships for EMRA Leadership Academy members (resident or medical student)

- Conference registration
- \$750 travel stipend
- Opportunity to attend EMRA Leader Meet Up

TO BECOME A SPONSOR

Contact Leah Stefanini at lstefanini@emra.org or 469-499-0198

EMRA GALA SUPPORT OPPORTUNITIES



EMRA will be hosting their 50th Anniversary at ACEP24 and invite you to join EMRA in the celebration during their Gala on Monday, September 30, 2024, from 7–8:30pm PT at the Mandalay Bay Convention Center.

SUPPORT LEVEL	COST	# OF EVENT TICKETS	# OF DRINK TICKETS	LOGO ON EVENT MARKETING & SIGNAGE	LOGO IN EMRA'S SUPPORTER THANK YOU AD	ACKNOWLEDGEMENT IN ONE EMAIL BLAST PROMOTING GALA	PROMOTE SUPPORT IN WHAT'S UP IN EM, EMRA'S MONTHLY NEWSLETTER	HOME PAGE BANNER AD ON WEBSITE	THANK YOU RECOGNITION IN EM RESIDENT
FRIEND	\$1,000	2	5	Yes	Yes				Yes
BRONZE	\$2,500	4	10	Yes	Yes				Yes
SILVER	\$5,000	8	20	Yes	Yes	Yes			Yes
GOLD	\$10,000	12	30	Yes	Yes	Yes	Yes		Yes
PLATINUM	\$15,000	15	40	Yes	Yes	Yes	Yes	Yes	Yes

Entertainment package (3 minimum supporters)

- Sponsor the band or other entertainment
- 12 event tickets
- 30 drink tickets
- Branding on event marketing materials, and event signage.
- Logo recognition on EMRA website event page, schedule, and marketing materials regarding the educational session at ACEP24.
- Recognition in EMRA's supporter thank you ad created by EMRA in *EM Resident* magazine

\$30,000
for dedicated or
\$10,000
per supporter

TO BECOME A SPONSOR

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EMRA GALA SUPPORT OPPORTUNITIES



Bar package (10 minimum supporters)

- 12 event tickets
- 30 drink tickets
- Branding on event marketing materials, and event signage.
- Logo recognition on EMRA website event page, schedule, and marketing materials regarding the educational session at ACEP24.
- Recognition in EMRA's supporter thank you ad created by EMRA in *EM Resident* magazine

\$100,000
for dedicated or
\$10,000
per supporter

Dessert package (3 minimum supporters)

- 8 event tickets
- 20 drink tickets
- Branding on event marketing materials, and event signage.
- Logo recognition on EMRA website event page, schedule, and marketing materials regarding the educational session at ACEP24.
- Recognition in EMRA's supporter thank you ad created by EMRA in *EM Resident* magazine

\$15,000
for dedicated or
\$5,000
per supporter

Photo Booth Supporter (exclusive)

- 8 event tickets
- 20 drink tickets
- Supporter sign by Photo Booth area
- Branding on event marketing materials, and event signage.
- Logo recognition on EMRA website event page, schedule, and marketing materials regarding the educational session at ACEP24.
- Recognition in EMRA's supporter thank you ad created by EMRA in *EM Resident* magazine

\$5,000

Commemorative Giveaway (exclusive)

- 12 event tickets
- 30 drink tickets
- EMRA will select gift
- Cobranding on the outside of gift packaging
- Supporter sign by staging area location of gift giveaway
- Branding on event marketing materials, and event signage.
- Logo recognition on EMRA website event page, schedule, and marketing materials regarding the educational session at ACEP24.
- Recognition in EMRA's supporter thank you ad created by EMRA in *EM Resident* magazine

\$10,000

EMRA EDUCATIONAL OPPORTUNITIES

EMRA*Cast

EMRA is where our members are -- and our members love podcasts. EMRA resident members produce and publish two new EMRA*Cast episodes per month. As always, this content is *for residents, by residents*.

\$10,000
for dedicated or
\$2,000
per supporter

EMRA Hangouts

Designed for medical students preparing for the match, EMRA Hangouts are interactive video sessions recorded for evergreen viewing. EM faculty offer advice and take questions.

\$7,500
for dedicated or
\$2,500
per supporter

EMRA Fall Medical Student Forum

Medical students are hungry for advice, and this event provides it. Program directors, faculty, and EM interns participate in *virtual* panel discussions and Q-and-A sessions.

\$1,500+

EMRA Spring Medical Student Forum

Springtime is a big time for medical students prepping for the interview trail or clerkships. The *Virtual* Spring Medical Student Forum puts students face-to-face with faculty and program directors for advising sessions, and networking.

\$1,500+

EMRA Clinical Resources

We go with our members on every shift. From downloadable guides to our powerhouse publications such as the *EMRA Antibiotic Guide*, our resources provide bedside guidance at every level of training and practice.

Customized by
Resource

EMRA & ACEP Leadership Academy

EMRA takes pride in developing the decision-makers of tomorrow - and our Leadership Academy is a shining example. This yearlong endeavor attracts the brightest, most motivated participants for monthly seminars and twice-yearly in-person sessions, culminating in a capstone project.

Customized Options

TO BECOME A SPONSOR

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VIRTUAL EDUCATIONAL OPPORTUNITIES

Turn your know-how into opportunities for EMRA members to learn the life skills they need. From how to get enough sleep to finding ways to reduce your student loan debt, to study habits and more, present your expertise and build your brand. Options include:

MASTER CLASSES

(starting at \$7,500)

WEBINARS

(starting at \$3,750)

To participate in our sponsored master classes or webinars – your company needs to present an overview for review. Your overview will need to include:

1. The EMRA member benefit your webinar will address
2. A one- to two-paragraph description or summary
3. Key takeaways from the presentation
4. The name and credentials of the proposed presenter (Please note: We give primary consideration to non-sales presenters)
5. Have a signed agreement with EMRA

If your presentation is selected, you'll receive:

1. One full hour in the EMRA schedule
2. Archived On-Demand viewing to everyone via EMRA's YouTube channel and on EMRA.org
3. Video link from YouTube that you can share on your site and a link in our EMRA-branded YouTube channel
4. Promotion by EMRA in our eco-system to our membership

MEMBER BENEFITS & AFFINITY PROGRAMS

EMRA offers fantastic options for providing lifestyle and learning resources to its members. From board and CTE resources, to access to leading podcasts, from medical student study help to financial planning, your product or service might be the thing we're looking for to help our members achieve their goals.

Organizations that provide EMRA members with discounts, free access, or other benefit that belongs only to medical students, residents, fellows, or alumni members will receive a listing and company details on our [Member Benefit](#) webpage. This will include:

- Full color logo and 75-150-word description
- A link on EMRA.org to your site along with an EMRA.org landing page that describes your program (this page can be personalized and updated to suit your needs or provide the latest information)



EMRA

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» EMRA.ORG

» EMRESIDENT.ORG

SPONSORSHIP

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