



Iowa Events Center  
Des Moines, Iowa  
January 22 -23, 2020



## Iowa Pork Congress Sponsorship Opportunities

### Trade Show Sponsor - \$4,100 (non-exclusive)

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- Full-page, four-color advertisement in the official show program (\$2,214 value)
- Logo to appear in official show program and trade show signage
- Prime booth location
- Logo/booth number to appear on 15 LED screens outside of trade show floor and meeting rooms

### LED Directional Screens - \$3,000 (exclusive)

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- 15 LED screens located in the registration area and meeting room levels of the Iowa Events Center
- Logo recognition on each screen shot as “presented by”
- Additional LED Screen located on the trade show floor in the “Pork Information Plaza” □ Recognition in the show program

### Annual Meeting Break - \$2,500 (exclusive)

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- Coffee/Beverage break during the IPPA annual meeting held on Tuesday, January 21, 2020
- Literature table near break area
- Recognition in the show program

### Entrance Bags - \$2,700 (exclusive)

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- Bags provided by sponsor will be distributed at the two main entrance points of the show
- IPC will supply bag holders (stands) at two entrances
- Recognition in the show program
- Recognition on all LED screens

### Skywalk Floor Graphic (Carpet) - \$5,000 (exclusive)

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- Logo or product graphic located on the carpeted area between the double doors west to the end of the main skywalk hall overlooking the tradeshow floor. (Graphic must be printed by Freeman) Sponsor will be responsible for the cost of materials.

### Wi-Fi - \$5,000 (exclusive)

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- Wi-Fi complimentary to the trade show floor

## **Coffee Sponsor - \$1,600 (non-exclusive)**

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- Company logo at coffee station
- Recognition in the show program
- Recognition on all LED screens

## **Seminar Notepads - \$4,000 (exclusive)**

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- Logo on the front cover and back cover of the spiral bound notepad (800 printed)
- Notepads distributed to each attendee at IPPA sponsored seminars during IPC.
- Inside back cover for an exclusive message to producers.
- Logo/booth number to appear on 15 LED screens outside of trade show floor and meeting rooms.
- Recognition in the Show Program.