



Iowa Events Center  
Des Moines, Iowa  
January 27 -28, 2021



## Sponsorship Opportunities

### Trade Show Sponsor - \$4,100 (non-exclusive)

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- Full-page, four-color advertisement in the official show program (\$2,214 value)
- Logo to appear in official show program and trade show signage
- Prime booth location
- Logo/booth number to appear on 15 LED screens outside of trade show floor and meeting rooms

### Skywalk Floor Graphic (Carpet) - \$5,000 (exclusive)

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- Logo or product graphic located on the carpeted area between the double doors west to the end of the main skywalk hall overlooking the tradeshow floor. (Graphic must be printed by Freeman) Sponsor will be responsible for the cost of materials.

### Registration Windows - \$6,500 (Exclusive)

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- Graphics on 6 separate windows (single faced)
- Price includes material and install (Art files supplied by sponsor)
- Recognition in the show program
- Recognition on all LED screens

### Escalator (Skywalk to Registration) - \$7,500 (Exclusive)

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- Graphics on 2 escalators (Up and Down - Single Faced)
- Price includes material and install (Art files supplied by sponsor)
- Recognition in the show program
- Recognition on all LED screens

### Escalator (Skywalk to Seminars) - \$7,500 (Exclusive)

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- Graphics on 2 escalators (Up and Down - Single Faced)
- Price includes material and install (Art files supplied by sponsor)
- Recognition in the show program
- Recognition on all LED screens