



## Sponsorship Opportunities

### Trade Show Sponsor - \$4,100 (non-exclusive)

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- Full-page, four-color advertisement in the official show program (\$2,270 value)
- Logo to appear in official show program and trade show signage
- Prime booth location
- Logo/booth number to appear on 15 LED screens outside of trade show floor and meeting rooms

### Skywalk Floor Graphic (Carpet) - \$5,000 (exclusive)

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- Logo or product graphic located on the carpeted area between the double doors west to the end of the main skywalk hall overlooking the tradeshow floor. (Art files supplied by sponsor SpeedPro is the service provider)
- Sponsor will be responsible for the cost of materials.
- Recognition on all LED screens

### Escalator (Registration to Seminars) - \$7,500 (Exclusive)

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- Graphics on 2 escalators (Up and Down - Single Faced)
- Materials are at additional cost (Art files supplied by sponsor. SpeedPro is the service provider)
- Recognition in the show program
- Recognition on all LED screens

### **NEW Trade Show Floor Graphics - \$5,500 (Exclusive)**

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- Graphics applied to aisle carpet in the main tradeshow hall (B &C)
- Materials are additional charges and would be produced and applied by (Freeman Co.)
- Recognition in the show program
- Recognition on all LED screens

### **\*\*\* NEW Skywalk Windows - \$8,875 (Exclusive)**

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- Graphics on 8 separate windows (5 single face – 3 double face overlooking tradeshow floor)
- Price includes material and install (Art files supplied by sponsor)
- Recognition in the show program
- Recognition on all LED screens
- Includes recognition in the show program

### **NEW Restrooms - \$3,500 (Exclusive)**

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- Signage in the entrances of 8 restrooms on the show floor and in the registration area (Stanchion signage would be an additional \$80 per entrance double sided)

- Interior graphics would be an option at the expense of the sponsor (service provider will be SpeedPro). All graphics would need prior approval from the Iowa Events Center for adherence to surfaces.
- Includes recognition in the show program

### **NEW LED Screens - \$3,000 (Exclusive)**

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- Company logo would be listed on the lower portion of all screen images throughout the tradeshow and common space for the show.
- Located in key directional points the LED's are an excellent way to promote your presence at the show.
- Includes recognition in the show program.