

Iowa Events Center Des Moines, Iowa January 24- 25, 2024



# **Sponsorship Opportunities**

#### Trade Show Sponsor - \$4,100 (non-exclusive)

- Full-page, four-color advertisement in the official show program (\$2,350 value)
- Logo to appear in official show program and trade show signage
- Prime booth location
- Logo/booth number to appear on 15 LED screens outside of trade show floor and meeting rooms

# Skywalk Floor Graphic (Carpet) - \$5,000 (exclusive)

- Logo or product graphic located on the carpeted area between the double doors west to the end of the main skywalk hall overlooking the tradeshow floor. (Art files supplied by sponsor. SpeedPro is the service provider)
- Sponsor will be responsible for the cost of materials.
- Recognition on all LED screens

## Registration/Attendee Lanyards- \$8,500 (Exclusive)

- Floor graphic in front of attendee registration counters (5 total (Art files supplied by sponsor))
- Registration countertops (5 total)
- Attendee Lanyard (size and style specific)
- Recognition in the show program and LED Screens

## Escalator (Registration to Seminars) - \$7,500 (Exclusive)

- Graphics on 2 escalators (Up and Down Single Faced)
- Materials are at additional cost (Art files supplied by sponsor. SpeedPro is the service provider)
- Recognition in the show program
- Recognition on all LED screens

## Trade Show Floor Graphics - \$5,500 (Exclusive)

- Graphics applied to aisle carpet in the main tradeshow hall (B &C)
- Materials are additional charges and would be produced and applied by (Freeman Co.)
- Recognition in the show program
- Recognition on all LED screens

## Skywalk Windows - \$8,875 (Exclusive)

- Graphics on 8 separate windows (5 single face 3 double face overlooking tradeshow floor)
- Price includes material and install (Art files supplied by sponsor)
- Recognition in the show program
- Recognition on all LED screens

#### Coffee - \$1,600 (Non-Exclusive)

- Recognition in the show program
- Recognition on all LED screens

# Exhibitor Breakfast - \$15,000 (Exclusive) or \$8,000 per day (Wednesday or Thursday)

- Exhibitor Breakfast Wednesday and Thursday 7am 9am
- Opportunity to place branding in the room (pull up banners, etc...)

#### Restroom Sponsors - \$6,500 (Exclusive)

- Signage at each of 12 restroom entrances
- Recognition in the show program
- Recognition on all LED screens

## Coffee Travel Mugs (Exhibitor Breakfast - \$7,500 (Exclusive)

- Commemorative IPC coffee Mugs distributed at Exhibitor Breakfas
- Price includes material and install (Art files supplied by sponsor)
- Recognition in the show program
- Recognition on all LED screens