



## Iowa Pork Congress New Product Showcase

The Iowa Pork Producers Association invites you to list your new or enhanced product or service in the 2025 Iowa Pork Congress show program and on the Iowa Pork Congress website. All web listings will remain on the site through October 2025.

Your product or service must be introduced between April 1, 2024 and April 1, 2025, and *it must be "new" or have a substantial enhancement or change* to qualify for the New Product Showcase.

Also, to be included in the New Product Showcase, *you must be a paid-in-full 2025 Iowa Pork Congress exhibitor*. IPPA is offering this as a value-added benefit at no additional cost.

To submit a product or service, please provide the requested information below and return it, along with a jpg or png image to be used with the description. Send to Kevin Hall at [khall@iowapork.org](mailto:khall@iowapork.org).

All submissions must be received by **Dec. 2, 2024**. IPPA cannot guarantee inclusion of your information in the show program after that date.

### Listing Information

Name of New Product/Service:

Company Name:

Web Address:

Company Address/Phone #:

Contact Name:

Contact E-mail/Phone #:

Product/Service Description (**25 words or less**):

### **MAKE SURE YOU INCLUDE AN IMAGE!**

All images/graphics need to be at least 1 mb in size and should be provided as .jpg or .png files.