



# NTI 2018

## Sponsorship Brochure

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### Special Events

#### Opening Ceremony

**\$10,000**

This is the kick-off to NTI. Your logo will be seen by all participants as one of the sponsors of the Opening Ceremony. Your logo will be prominently displayed on signage at the evenings' venue and materials promoting the Opening Ceremony.

#### Sunday Evening Welcome Reception

**\$2,000 | \$4,000 | \$6,000**

Sponsor the event that has become a must attend at NTI! This party includes food, beverages and live entertainment that participants remember for a long time. Sponsors will be recognized on all marketing materials promoting the event, website and on-site signage.

#### NTI Graduation Ceremony

**\$10,000**

A special event during NTI Week that gives recognition for the achievements of those in the electrical industry. Your logo will be prominently displayed at the evenings' venue and materials promoting the Graduation Ceremony.

#### Dollars for Dining Voucher

**\$2,000**

Your company name and logo will be prominently displayed on the voucher that all participants receive. Additional promotion for your company will be provided through signage on the Trade Show Floor, Opening Ceremony Program, and on promotional materials.

#### Training Director/Assistant Training Director Reception

**\$2,000 | \$4,000 | \$6,000**

Get your company in front of important decision makers by sponsoring the Training Director/Assistant Training Director Reception. Sponsor will have visible recognition before and during the event and on promotional materials.

#### A.J. Pearson Annual Golf Tournament

**\$4,000**

Showcase your company logo during the Annual Golf Tournament. The sponsor can include promotional items for participants in goodie bags. Sponsors will be recognized on all marketing materials promoting the event, website and on-site signage.

#### Golf Tournament Hole

**\$200**

Showcase your company and help raise funds for Families with Special Needs Children.

#### Electric Bolt 8K-5K Run/Walk

**\$250 | \$500 | \$1,000 | \$2,500**

Raising awareness and funds for ALS research. Sponsor can include promotional items for participants in goodie bags. Sponsors will be recognized on all marketing materials promoting the event, website and on-site signage.



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### On-Site Visibility

#### **NTI Break Sponsor**

**\$500 | \$1,000**

Participants will have the opportunity to grab a beverage and a snack at one of the break areas throughout NTI. Sponsors will be recognized on signage and promotional materials.

#### **Session Sponsor**

**\$1,000**

Take the opportunity to welcome participants to the session (C/SC, O or OM Group) and introduce session speaker. Recognition includes signage at meeting room and in promotional materials.

#### **Banner Hall of Fame**

**\$300 - Available to JATCs/AJATCs**

Your company name and logo will be prominently displayed on signage at the NTI Trade Show and on promotional materials.

#### **Training Partner Lounge**

**\$500 | \$1,000**

Show your appreciation to NTI Training Partners with your sponsorship. Sponsors will be recognized with on-site signage, on marketing materials promoting the event.

#### **Fuel Sponsor**

**\$4,000**

Be the fuel that makes NTI go! Sponsor will be recognized on signage and in promotional materials.

#### **Lunch Sponsorship**

**\$500 | \$1,000**

Participants will receive a hot buffet each day during NTI. Sponsors will be recognized on signage and promotional materials.

#### **NTI Transportation Sponsor**

**\$10,000 (Only 1 Available)**

Display your message on the official NTI 2018 shuttle buses that provide transportation for participants to and from the University Campus to selected hotels. Sponsor logo will display on signage for transportation on the University Campus, select hotels, on the NTI 2018 website and in the NTI Event Guide.



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### Specialty Items/Apparel

#### Participant Bags

**\$ STILL AVAILABLE**

Each participant receives a bag at NTI with their registration. The bag will have your logo on it.

#### Participant Pen Sponsor

**\$3,000 (Only 1 Available)**

Display your brand on the pen provided to all participants at NTI. Pens are one of the items participants carry with them all week.

#### Luggage Tag Sponsor

**\$4,000 (Only 1 Available)**

Add your logo to the luggage tag provided to all NTI Participants. Travel with our participants wherever they may go.

#### NTI Journal Book Sponsor

**\$5,000 (Only 1 Available)**

What a better way to leave an impression than by adding your logo to the NTI Journal Book alongside the *electrical training ALLIANCE* logo. These are one of the few items that participants carry with them throughout NTI and take home afterward. Journal books are distributed to C/SC, O, OA and VOLT Participants.

**CUSTOMIZED SPONSORSHIPS ARE ALSO AVAILABLE.**

### Become a Sponsor Today

Take advantage of the number of opportunities to gain maximum exposure while at NTI 2018.

For advertising, sponsorship or NTI Training Partner information, contact Denise Jenkins at (301) 715-2344 or via E-mail at [djenkins@electricaltrainingalliance.org](mailto:djenkins@electricaltrainingalliance.org).

For additional information about NTI, visit [nti.njatc.org](http://nti.njatc.org)

### Credit Card Authorization

- Check enclosed in the amount of \$\_\_\_\_\_ payable to *electrical training ALLIANCE*
- Invoice me
- Charge to the following credit card:
  - MasterCard       VISA       American Express

Name on Card	Exp Date
Card Number	Security Code
Billing Address for Card	
Name of Organization	
Contact Name	Title
Email address	Phone Number
NJATC Program #	IBEW Local #

**PRINT HOW YOU WANT YOUR ORGANIZATION RECOGNIZED**

Item	Amount
Item	Amount
Signature	Amount to be charged

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